NEIGHBORHOOD PLANNING AREA
PURPOSE OF THE PLAN

- Create a land use vision and framework for the future of the Union Neighborhood
- Develop design guidelines
  - Building and site design
  - Pedestrian amenities
  - Safe pedestrian connectivity
OUTCOMES

- Develop an overlay for the Union neighborhood area
  - Codify building design
  - Codify site design
  - Codify pedestrian amenities
What is your primary reason for visiting the Union neighborhood?
(Select as many as apply)

- I live there: 78
- I work there: 37
- I visit the restaurants: 103
- I use personal services there: 74
- I shop there: 64
- My visiting friends and family use the hotels: 28
- Other: 17
Which enhancements would make the neighborhood more desirable to you? (Select as many as apply)

- A better mix of uses: 40
- Enhanced building design: 32
- Enhanced landscaping: 59
- Enhanced pedestrian connectivity and safety: 82
- Other: 46
“In 20 years, the Union neighborhood should be a place that...”

- Is a place to visit
- Supports a variety of businesses
  - Incubator
  - A mix of local and national
  - Mix of retail and restaurants
  - A diverse mix
  - Places to work and shop
  - Entertainment
“In 20 years, the Union neighborhood should be a place that…”

- Has integrated open space and walking trails
- Is pedestrian and bike friendly
- Is a vibrant and thriving place
- Has better/reduced traffic flow
- Is safe
- Has no more density
- Is Family friendly
- Has attractive architecture
- Is environmentally sustainable
May 8: Vision and function
May 24: Survey results posted
June 6: Design
PROJECT SCHEDULE

- June 27: Review Draft Recommendations
- July 18: Review Final Recommendations
- Planning Commission and City Council
- Development of Overlay District and Design Guidelines
MEETING SUMMARIES AND UPDATES

www.Lakewood.org/UnionVision
STATIONS

STATION #1 – BUILDING STYLES

STATION #2 – PRIORITIES FOR DEVELOPMENT

STATION #3 – BUILDING DESIGN

STATION #4 – STREET DESIGN

STATION #5 – PUBLIC PLAZA DESIGN

# OF POSTERS

5-10 MINUTES

5-10 MINUTES

5-10 MINUTES

5 MINUTES

5 MINUTES
1) This is a workshop about design elements and quality for buildings and public space.

2) Be visionary. Think about Union Boulevard, not today, but 20 years from now.

3) Focus on the question. You don’t have to like everything about the example photo, but focus on the question and topic being asked and vote on that aspect only.

4) Have fun!
Passport Q1: “Which entertainment building styles do you prefer?”

Select your top THREE styles. Do this for each planning area (refer to map).
Passport Q2: “Which residential and employment building styles do you prefer?”
Select your top FOUR styles. Do this for each planning area (refer to map).

Look at the images on the poster and select your top three RESIDENTIAL AND EMPLOYMENT building styles for each planning area.

UNION CORRIDOR DESIGN WORKSHOP
JUNE 6, 2019
Priorities for Development

Passport Q3: “What are your priorities for development in the Union Corridor area?”

Select top THREE priorities. Do this for each planning area (refer to map).

Station #2 | Priorities for Development

Look at the images on the poster and select your TOP THREE priorities for each planning area.

Planning Area #1
- A
- B
- C
- D
- E
- F
- G
- H

Planning Area #2
- A
- B
- C
- D
- E
- F
- G
- H

Planning Area #3
- A
- B
- C
- D
- E
- F
- G
- H

Other (List Below):

Union Neighborhood Planning Area Boundary

Union Corridor Design Workshop
June 6, 2010
Passport Q4: “What is your preferred treatment for each of the design elements below?blurry"

Follow directions for each category.

BUILDING MASSING (select ONE)

ROOF FORMS AND HEIGHTS (select ONE)

ONE TO TWO STORIES (RANK)

THREE TO FOUR STORIES (RANK)

FIVE OR MORE STORIES (RANK)

Rank these on a scale of 1 to 5:
1 being “traditional” and 5 being “eclectic”
(“contemporary” is somewhere in between)

UNION CORRIDOR DESIGN WORKSHOP
JUNE 6, 2019
Passport Q5: “What is your preferred treatment for each of the design elements below?”

Follow directions for each category.

**FACADE ARTICULATION (select ONE)**

- **A**: LAYERED, PROPORTIONAL AND RHYTHMIC (SYMMETRICAL)
- **B**: LAYERED, PROPORTIONAL AND RHYTHMIC (ASYMMETRICAL)
- **C**: PLAYFUL EXPRESSIONS (MULTIPLE)
- **D**: PLAYFUL EXPRESSIONS (EXTREME)

**TRANSPARENCY (select ONE)**

- **A**: PUNCHED WINDOW OPENINGS CONSISTENT IN SIZE AND PROPORTION
- **B**: PUNCHED WINDOW OPENINGS VARY IN SIZE AND PROPORTION
- **C**: SLIT IN GLASS
- **D**: MIX OF SLOTS OF GLASS WITH SOLID AREAS

**GROUND FLOOR DESIGN (rank EACH photo)**

- **A**: DISPLAY CASE WINDOWS THAT HAVE LIGHTS AT NIGHT
- **B**: PUBLIC ART/SCULPTURE
- **C**: LANDSCAPING AND OTHER ARCHITECTURAL FEATURES
- **D**: MURALS

**STATION #3B | BUILDING DESIGN: FACADE COMPOSITION**

Look at the images on the poster and select ONE image per category. On a scale of 1 to 5 (1 = “dislike”; 5 = “like”), RANK each tactic for ground floor design.

<table>
<thead>
<tr>
<th>FACADE ARTICULATION</th>
<th>TRANSPARENCY</th>
</tr>
</thead>
<tbody>
<tr>
<td>A (display cases)</td>
<td>1</td>
</tr>
<tr>
<td>B (public art/sculpture)</td>
<td>2</td>
</tr>
<tr>
<td>C (landscaping/arch. features)</td>
<td>3</td>
</tr>
<tr>
<td>D (murals)</td>
<td>4</td>
</tr>
</tbody>
</table>

**OTHER (LIST BELOW):**

- A
- B
- C
- D

**OTHER (LIST BELOW):**

- A
- B
- C
- D

**UNION CORRIDOR DESIGN WORKSHOP**

**JUNE 6, 2019**
Passport Q6: “What is your preferred treatment for each of the design elements below?”

**MATERIAL COMPOSITION (select ONE)**

- A: SINGLE PRIMARY MATERIAL
- B: TWO TO THREE MATERIALS
- C: MORE THAN THREE MATERIALS

**COLOR (select ONE)**

- A: WOOD/CHROMATIC
- B: EARTH TONES
- C: TOP OF COLOR
- D: VERY COLORFUL

**MATERIALS (select THREE)**

- A: RED BRICK
- B: BUFF BRICK
- C: DARK BRICK
- D: STONE
- E: STONE MASONRY
- F: STONE CLAD MCMASONRY
- G: GORTEN STEEL
- H: CEMENT FIBER BOARD
- I: METAL
- J: FIBERGLASS

**STATION #3C | BUILDING DESIGN: MATERIALS AND COLOR**

Look at the images on the poster and select ONE IMAGE per category.

Select TOP THREE material choices.

**MATERIAL COMPOSITION**

- A
- B
- C

**COLOR**

- A
- B
- C
- D

**OTHER (LIST BELOW):**

- A
- B
- C
- D

- E
- F
- G
- H
- I
- J

**UNION CORRIDOR DESIGN WORKSHOP**

**JUNE 6, 2019**
STREET DESIGN

Passport Q7: "What are your priorities for street design?"

Select top THREE for 1) Union Blvd.; and 2) Other streets (Van Gordon, 2nd, 4th, etc.)

A. STREET TREES

B. SAFE PEDESTRIAN CROSSINGS

C. LANDSCAPE TREATMENT FOR WATER QUALITY

D. MULTIUSE PATH

E. PEDESTRIAN AMENITIES (BENCHES, ROCKS, ETC.)

F. SIMPLE HORIZONTAL CURB

G. LIGHTING AND BANNERS

H. PUBLIC ART

STATION #4 | STREET DESIGN

Look at the images on the poster and select your top two priorities for each street type:

UNION BOULEVARD

A
B
C
D
E
F
G
H

OTHER STREETS

A
B
C
D
E
F
G
H

OTHER (LIST BELOW):

STATION #5 | PUBLIC PLAZA

Look at the images on the poster and select up to FOUR priorities for plaza design elements:

A
B
C
D
E
F
G
H
I

OTHER (LIST BELOW):

UNION CORRIDOR DESIGN WORKSHOP
JUNE 6, 2019
Passport Q8: “What are your preferences for open space design?”

Select up to FOUR from below.

- Community Garden (A)
- Splash pad or other water feature (B)
- Play areas for children (C)
- Public art/sculptures (D)
- Seating areas (E)
- Sidewalks, benches, small kiosks or seating pavilion (F)
- Flexible space (G)
- Performance areas (H)
- Giant chess or other games (I)

Station #4 | Street Design

Look at the images on the poster and select your top two priorities for each street type:

**Union Boulevard**

- A
- B
- C
- D
- E
- F
- G
- H

**Other Streets**

- A
- B
- C
- D
- E
- F
- G
- H

Other (list below):