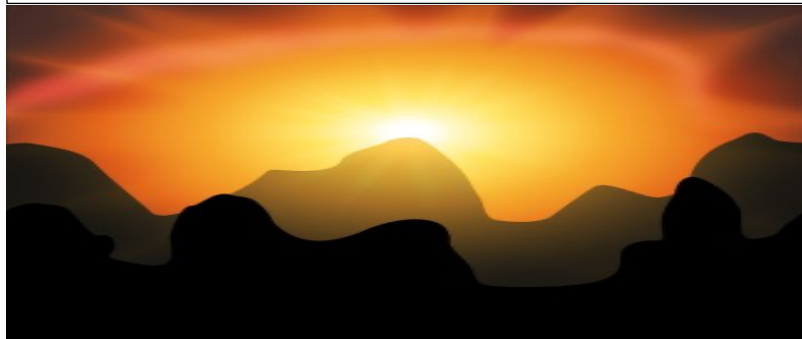


**DENVER PARK HILL SDA CHURCH**  
**Mission Strategic Plan—2022-2027**

*“A Light on a Hill”*



*“You are the light of the world. A city that is set on a hill cannot be hidden.” (Matthew 5:14 NKJV)*

**ReVision Planning Team**

**Pastor Eddie C. Polite, Leader**  
**Elder Rafael Small, Assistant Leader**  
**Sr. Debbie Jackson, Member**  
**Sr. Jennifer Rhyans, Member**  
**Elder Howard Webley, Member**  
**Pastor Kim Bulgin, Ex officio**

## DENVER PARK HILL SDA CHURCH

### Mission Strategic Plan—2022-2027

#### *“A Light on a Hill”*

#### Our Purpose

*“Therefore, go make disciples of all the nations, baptizing them in the name of the Father, and of the Son, and of the Holy Spirit, and teach them to obey all I have commanded you.” (Matthew 28:18-20, NLT).*

*“The church is God’s appointed agency for the salvation of men. It was organized for service, and its mission is to carry the gospel to the world.” (EGW, Acts of the Apostles, p. 9).*

As stated above, our God-given mission is to be disciples who make disciples. Mission is the only reason why the church exists. Ultimately, our mission is to continue Christ’s mission. He declared, *“For the Son of man is come to seek and to save that which was lost.” (Luke 19:10).* Christ died for everyone regardless of whether they accepted His sacrificial gift or not. Love was the motivating factor for everything He did (see John 17); consequently, it should be ours as well. **So how well are we doing with our mission?**

Self-evaluation for a church is a serious, sobering, and spiritual task. If we are to successfully continue the mission of Christ, then love must be the motive for all our efforts whether people join our church or not. Henry & Richard Blackaby wrote, *“It is impossible for a Christian to be filled with this measure of love and not to be on mission with God. You will be incapable of ministering to everyone God sends you unless you have His love.” (Experiencing God Day by Day, p. 22).* Our daily prayer should be, *“Lord, lay some soul upon my heart, and love that soul through me; and may I always do my part to win that soul for Thee.” (Author Unknown).*

When God establishes a church within a certain community, He entrusts that church with serving the needs of that community with love, compassion, and intentionality for a salvific purpose. He also ensures that all the requisite resources needed to minister to that particular community are already resident within that local church. We are a church that exists to serve our community and make an impact for Christ in every way we can. That’s how we continue Christ’s mission of hope, love, and salvation.

*“Unless there is practical self-sacrifice for the good of others, in the family circle, in the neighborhood, in the church, and wherever we may be, then whatever our profession, we are NOT Christians.” (EGW, The Desire of Ages, p. 504).* Therefore, the church must embrace its social and spiritual responsibility if we are to be regarded as authentic Christians in practice as well as profession.

## DENVER PARK HILL SDA CHURCH

### Mission Strategic Plan—2022-2027

#### *“A Light on a Hill”*

#### Our Process

*“Christ’s method alone will give true success in reaching the people. The Savior mingled with men as one who desired their good. He showed His sympathy for them, ministered to their needs, and won their confidence. Then He bade them, ‘Follow Me.’” (EGW, *The Ministry of Healing*, p. 143).* Thus, Christ has already modeled a strategic process whereby we can effectively engage our neighbors, minister to their needs, build better relationships between our church and our community, and make disciples as He has admonished us.

In deference to Christ’s method of social engagement, we enlisted the services of the **Percept Group, Inc.**, to conduct a demographic assessment of the highly dense and dispersed population in the **one-mile radius** surrounding our church to help us determine the relevant needs of the residents within our immediate community. The survey revealed some interesting insights about our target residents:

- It’s an area that is home to some **19,339 residents**, with a projected increase of 7.1% or 1,371 new residents by 2026.
- The diversity of the community is extremely high. Anglos are the fastest growing ethnicity within our target area. It’s comprised of **39% Anglos, 28% Hispanic/Latino, 26% African Americans, 5% Native-Americans, and 1% Asians.**
- The generational composition of this target area reveals that **32%** of the residents are **Millenials** (20-39 years old), **26%** are **Survivors** (40-60 years old), **25%** are **Gen Z’s** (0-19 years old), **13%** are **Boomers** (61-78 years old), **3%** are part of the **Silent Gen** (79-96 years), and **1%** are from the **Builders** (97 years and up). The average age of the residents is 36.7 years old.
- The family structures in this community are “non-traditional”—**43%** are **married**, **39%** **single** (never married), and **17%** **divorced or widowed**. Of this number, **53%** are married with children, **37%** are single mothers, and **10%** are single fathers.
- Educationally speaking, **29%** of the residents are **college graduates**, **21%** have **some college education**, **21%** have done **post graduate work**, making education somewhat high among these residents. Also, **17%** are **high school graduates**, and **15%** have **less than a high school education**.
- Their average income is **\$108,442**. About 8% of the residents are considered affluent, 10% middle class, and 80% metro urban.
- While this area’s **faith receptivity** is low at **56%**, they do prefer historic Christian religions, contemporary worship, and prayer.

## DENVER PARK HILL SDA CHURCH

### Mission Strategic Plan—2022-2027

#### *“A Light on a Hill”*

#### **Our Process Cont’d**

Additionally, after collating the responses of residents in this target area regarding various personal and social issues raised in the survey, six primary areas of concern/need emerged in the following priority: **1) Crime & Safety, 2) Health Matters, 3) Personal Finances, 4) Racial Discrimination & Social Justice, 5) Family Problems, 6) Spiritual Guidance.** We now have the daunting task of converting these six areas of social concerns into innovative ministries that will service felt needs and open potential doors of opportunity for extending the gospel invitation to become Christ’s disciples. Consequently, we need a plan to help guide us in this missional undertaking:

*“It is essential to labor with order, following an organized plan and a definite object.” (EGW, Manuscript 24).*

*“Let every worker in the Master’s vineyard, study, plan, devise methods, to reach the people where they are. We must do something out of the common course of things.” (EGW, Evangelism, p. 122).*

*“New methods must be introduced. God’s people must awake to the necessities of the times in which they are living. God has men whom He will call into His service, men who will not carry forward the work in the lifeless way in which it has been carried forward in the past.” (ibid., p. 70).*

**A WORD OF CAUTION**—*“As activity increases and men become successful in doing any work for God, there is a danger of trusting to human plans and methods. There is a tendency to pray less, and to have less faith. Like the disciples, we are in danger of losing sight of our dependence on God and seeking to make a savior of our activity.” (EGW, The Desire of Ages, p. 362).*

The inimitable 19<sup>th</sup> century revivalist, Charles H. Spurgeon once said, *“Whenever God determines to do a great work, He first sets His people to pray.” “Our success does not depend on our talents or learning, but on our living connection with God.” (EGW, Test, Volume 5, p. 158).* Prayer then is absolutely vital to the success of our mission. No amount of organization, planning, preparation, strategy, or human ingenuity can supersede the wisdom, guidance, and power of the Holy Spirit. Therefore, it is imperative that **all** our thoughts, plans, and activities be bathed in prayer and saturated in humility. We must be totally dependent upon God if we are to continue the mission of Christ successfully. It was Christ Himself who declared, *“...For without Me, you can do nothing!” (John 15:5, NKJV).*

## DENVER PARK HILL SDA CHURCH

### Mission Strategic Plan—2022-2027

#### *“A Light on a Hill”*

#### **Our Proposal**

**Following is our proposed Mission Strategic Plan.** It will require our collective gifts, talents, and prayers to achieve our objectives. SDA Fundamental Belief #13 states that, *“Every believer is called to have a personal part in this worldwide witness.”* (SDA Church Manual, 20<sup>th</sup> Edition, p. 172). This belief undergirds the General Conference’s global initiative of **Total Member Involvement (TMI)**.

*“It is a fatal mistake to suppose that the work of saving souls depends alone on the ordained minister. All who receive the life of Christ are ordained to work for the salvation of their fellow men.”* (EGW, *The Desire of Ages*, p. 822).

*“To every person is committed some peculiar gift or talent which is to be used to advance the Redeemer’s kingdom.”* (EGW, *Testimonies, Volume 4*, p. 618).

*“Every church member should be engaged in some line of service for the Master.”* (EGW, *The Ministry of Healing*, p. 82).

*“Give each one something to do for others...especially those who are newly come to the faith...”* (EGW, *Test., Volume 9*, p. 82).

*“Many would be willing to work if they were taught how to begin. They need to be instructed and encouraged. Every church should be a training school for Christian workers.”* (EGW, *Ministry of Healing*, p. 149).

*“Ministers should not do the work which belongs to the church, thus wearying themselves, and preventing others from performing their duty. They should teach the members how to labor in the church and community. There is work for all to do in their own borders, to build up the church....”* (EGW, *Notebook Leaflets from Elmshaven Library, Volume 1*, p. 27).

Finally, Ethel Hedgeman Lyle, founder of the Alpha Kappa Alpha Sorority, Inc. said, *“We have a torch and we should use it to lighten everyone else’s darkness.”* (*Alpha Pearls Magazine, March 2021, p. 14*). As you prayerfully consider this proposal, we solicit your prayers, passion, and participation as we seek to lighten the darkness within our community by truly becoming, **“A Light on a Hill”**.

## DENVER PARK HILL SDA CHURCH

### Mission Strategic Plan—2022-2027

#### *“A Light on a Hill”*

#### Our Strategic References

**Vision Statement** (What we aspire to be) The Denver Park Hill Seventh-day Adventist Church aspires to be a transforming light in our community imparting hope and wholeness until Christ returns.

**Mission Statement** (Why we exist ) The Denver Park Hill Seventh-day Adventist Church exists to change lives into life-changers by living God’s love and sharing His word.

**Values Statement** (What’s important to us) As we actively pursue our mission, it’s important that people know that Denver Park Hill CARES—we value Compassion, Authenticity, Relevance, Excellence, Service.

**Mission Process Step #1** ( Acts 10:38 ) **REACH** people for Christ.

*[“Christ method alone will give true success in reaching the people.”]*

**Mission Process Step #2** (Matthew 14:14) **SERVE** people like Christ.

*[ “The Savior mingled with men as one who desired their good. He showed His sympathy for them, ministered to their needs, ]*

**Mission Process Step #3** (Proverbs 11:30) **WIN** people to Christ.

*[ “and won their confidence.”]*

**Mission Process Step #4** ( Mark 1:17 ) **GROW** people in Christ.

*[“Then He bade them, ‘Follow Me.’”—EGW, Ministry of Healing, p. 142.]*

**Denver Park Hill Mission Strategic Plan—2022-2027**  
*“A Light on a Hill”*

Our Mission Groups & Ministry Teams	Our Mission Process	Our Mission Objectives	Our Key Performance Indicators (KPIs)	Our Ministry Action Plans
<p style="text-align: center;"><b><i>REACH MISSION GROUP</i></b></p> <p style="text-align: center;"><i>Spiritual Renewal Mission Leadership Admin. Support Campus Operations</i></p> <p>&gt;Elder Myron Nealey Pastoral Assistant (PA)</p>	<p style="text-align: center;"><b>Step #1</b> Reach people for Christ</p>	<ol style="list-style-type: none"> <li><b>1. Commit to spiritual renewal before pursuing the mission</b></li> <li><b>2. Revitalize church health by refocusing on mission</b></li> <li><b>3. Improve facilities and utilize building space for community use</b></li> </ol>	<ol style="list-style-type: none"> <li>1.1 Assign prayer team to each mission group</li> <li>1.2 Devise regular prayer activities</li> <li>1.3 Initiate a community prayer outreach</li> <hr/> <li>2.1 Construct a mission strategic plan</li> <li>2.2 Ensure all activities support the mission</li> <li>2.3 Realign church ministries for mission</li> <li>2.4 Improve internal controls and systems</li> <li>2.5 Allocate resources according to MAPs</li> <li>2.6 Create a fund development component</li> <li>2.7 Monitor and evaluate mission activities</li> <hr/> <li>3.1 Complete any unfinished upgrades</li> <li>3.2 Reinforce risk management protocols</li> </ol>	<p style="text-align: center;"><b><i>Attach Supporting MAPs</i></b></p>
<p style="text-align: center;"><b><i>SERVE MISSION GROUP</i></b></p> <p style="text-align: center;"><i>Holistic Health Community Action Social Concerns Special Interests</i></p> <p>&gt;Elder Earsul Banks Pastoral Assistant (PA)</p>	<p style="text-align: center;"><b>Step #2</b> Serve people like Christ</p>	<ol style="list-style-type: none"> <li><b>4. Establish viable community relations</b></li> <li><b>5. Provide relevant outreaches to address community concerns</b></li> </ol>	<ol style="list-style-type: none"> <li>4.1 Meet with elected officials</li> <li>4.2 Partner with other credible service groups</li> <hr/> <li>5.1 Commission community survey to identify community needs</li> <li>5.2 Utilize the Holistic Health Team as the primary conduit for outreach</li> <li>5.3 Plant a community-based org (CBO)</li> <li>5.4 Engage in social justice advocacy</li> <li>5.5 Pursue non-traditional opportunities to engage the community</li> <li>5.6 Provide relevant virtual content programs</li> </ol>	<p style="text-align: center;"><b><i>Attach Supporting MAPs</i></b></p>

**Denver Park Hill Mission Strategic Plan—2022-2027**  
*“A Light on a Hill”*

Our Mission Groups & Ministry Teams	Our Mission Process	Our Mission Objectives	Our Key Performance Indicators (KPI's)	Our Ministry Action Plans
<p style="text-align: center;"><b>WIN MISSION GROUP</b></p> <p><i>Evangelistic Outreach Media &amp; Technology Worship Experience Member Care</i></p> <p>&gt;Elder Rafael Small Pastoral Assistant (PA)</p>	<p style="text-align: center;"><b>Step #3</b> Win People to Christ</p>	<p><b>6. Multiply interests, Bible studies, and study mediums</b></p> <p><b>7. Create an evangelistic worship culture that attracts new members</b></p> <p><b>8. Maintain a comprehensive member care system</b></p>	<p><b>6.1</b> Develop efficient interest-capture system  <b>6.2</b> Conduct annual evangelistic endeavors  <b>6.3</b> Upgrade technology to expand our media  <b>6.4</b> Assign a digital minister to SM platforms  <b>6.5</b> Plant a new church over the next 5 years</p> <hr/> <p><b>7.1</b> Reformat in-person worship &amp; outreach  <b>7.2</b> Assign a virtual worship minister  <b>7.3</b> Baptize 7% of annual church attendance</p> <hr/> <p><b>8.1</b> Effect a visitor follow-up system  <b>8.2</b> Implement New Member Ministry  <b>8.3</b> Revitalize member care system  <b>8.4</b> Reclaim missing members</p>	<p style="text-align: center;"><i>Attach Supporting MAPs</i></p>
<p style="text-align: center;"><b>GROW MISSION GROUP</b></p> <p><i>Discipling &amp; Retention Next Generation Christian Education Family Fellowship</i></p> <p>&gt;Elder Howard Webley Pastoral Assistant (PA)</p>	<p style="text-align: center;"><b>Step #4</b> Grow People in Christ</p>	<p><b>9. Develop mature, Spirit-filled, fully-functioning disciples</b></p> <p><b>10. Prioritize children, youth, young adult, and family ministries</b></p>	<p><b>9.1</b> Discover member’s gifts to maximize our ministry options  <b>9.2</b> Institute Lay Training Institute  <b>9.3</b> Foster small group ministries  <b>9.4</b> Encourage member-led Bible studies</p> <hr/> <p><b>10.1</b> Elevate children and youth ministries  <b>10.2</b> Mentor and empower young adult leaders  <b>10.3</b> Procure a NextGen pastor  <b>10.4</b> Promote and fund Christian education  <b>10.5</b> Strengthen family relationships  <b>10.6</b> Host more social/recreational activities</p>	<p style="text-align: center;"><i>Attach Supporting MAPs</i></p>



**DENVER PARK HILL SDA CHURCH—FY’ 24**  
**MINISTRY ACTION PLAN / BUDGET REQUEST FORM**

*“A Light on a Hill”*

As the leader of a Church Ministry, you are asked to formulate Ministry Action Plans to help us achieve our 10 Mission Objectives. Please indicate in the table below which KPI(s) you want to achieve within your Mission Group. This form should be carefully and prayerfully completed and given to your PA by the due date indicated for processing. This will allow our Planning Committee to review the MAPs for mission relevance, and enable our Finance Committee to project and allocate funds for total ministry needs for the ensuing year. If you have any questions or difficulty completing this form, please contact your PA or a Pastor for assistance. Thank you for your ministry! **DUE:** \_\_\_\_\_

<b>Mission Group</b>	<b>Ministry Team</b>	<b>Church Ministry</b>	<b>KPI Code</b>	<b>MAP Project(s)</b>	<b>Beginning &amp; Ending Date</b>	<b>Estimated Cost</b>
<i>*Serve</i>	<i>*Community Action</i>	<i>*Homeless Ministry</i>	<i>*5.5</i>	<i>*Portable Heater Giveaway</i>	<i>*1/17/23-1/18/23</i>	<i>*\$1700.00</i>
<i>*Example</i>						
				1.		
				2.		
				3.		
				4.		
					<b>Total</b>	<b>\$</b>
					<b>Cost</b>	

\_\_\_\_\_  
*Church Ministry Leader*

\_\_\_\_\_  
*Date Submitted*