

October 2017

Dear RCS Family,

The fourth chapter of 2<sup>nd</sup> Corinthians is a very worn page in my Bible. I delight in the entire chapter, and v. 16, is a favorite, “*Therefore we do not lose heart. Though outwardly we are wasting away, yet inwardly we are renewed day by day.*”

Daily renewal from the Lord nourishes our inner spiritual garden, a phrase attributed to 18th-century Christian poet, William Cowper. The inward transformation through and by the Spirit blooms into an *ever-increasing glory* throughout our lives, 2<sup>nd</sup> Cor. 3:18. While outwardly we are wasting away, that is not the focus. The Spirit’s renewal, day by day, is God’s gift for our well-being, and provision to reflect His glory.

Our mission at RCS is to “Educate and develop the whole child for the glory of God.” RCS’ Principals and Directors have all reported a very smooth launch to the beginning of the year. My campus visits confirm great things for God’s glory are happening for our one year old students to the Class of 2018 scholars. Thank you for your help in getting the year off to a wonderful start.

I would like to break form and return to my application for employment. One piece of the job description requested an action plan to boost enrollment. The planning process started immediately after my hire with the RCS staff responding to questionnaires and feedback loops. Their suggestions, in effect, brought four ideas bubbling to the surface about our enrollment picture: facilities, fundraising, marketing and community outreach, and our educational program.

On the next page, those four areas are further broken down into 12 separate initiatives. Collectively, they are cobbled together as the Enrollment Matters Campaign. A color-coded scheme aligns the 12 initiatives to personnel and key dates accordingly:

<b>Facilities</b>	<b>Fundraising</b>	<b>Marketing and Community Outreach</b>	<b>Educational Program</b>
-------------------	--------------------	---	--------------------------------

While this an uncharacteristically lengthy letter, the following pages clarify many details about each initiative, along with ways to personally connect with the campaign. Specifically, there are needs from within the artistic community to those with zoning experience. If you have a question, suggestion, or desire more information about how to help, please feel free to contact me.

I look forward to working the plan, and sharing in the ways we will see God’s glory unfold.

My best,

Bruce Kelly

## Enrollment Matters Campaign

#	Activity	Responsible Personnel	Focus Area	Key Dates
1	Parcel Sale	Board, President	Facilities and Fundraising	Ongoing
2	Master Plan Development	Board, President	Facilities	October
3	High School Relocation	Board, President, RCS Community	Facilities	Sept-June
4	Norcliffe Foundation Grant	President, Board, Business Team	Fundraising	August 2018
5	Auction Nights	Development Director, RCS Community	Fundraising	4/13 and 4/14
6	Website Improvements and Updates	Development Director	Marketing/Community Outreach	Ongoing
7	Outreach to Christian parents with students in public schools	President	Marketing/Community Outreach	1/11, 1/22, and 2/8/2018
8	Radio Spots	Development Director, President	Marketing	January – May 2018
9	55 <sup>th</sup> Anniversary Logo Art Photo Contests	Parents, Alumni, Students, and Community	Marketing/Community Outreach	January and June 2018
10	RCS Community Impact Day	RCS Community	Marketing/Community Outreach	May 2018
11	Parent, Student, Staff Climate Surveys	President, Tech Director, Principals, Directors	Educational Program	April 2018
12	Research-Based Professional Development for RCS Staff	Teachers, Tech Director, President	Educational Program	8/31, 10/13, and 2/12

	Initiative	Description /Action Taken	Status
1	<b>Parcel Sale</b>	After meeting with King County Office of Permitting and Environmental Review in September, two zoning related concerns were identified. The 33 acre parcel adjacent to MVE is zoned as RA 2.5SO. However, if the land is sold, the parcel, in effect is rezoned to the latest provisions of the Growth Management Area. The parcel would be sold as RA5.0SO. If a buyer for the parcel is found, the proceeds from the parcel would be used to fund the multipurpose building at KVE (per county approval), capital improvements across the district, and associated costs with the high school relocation. Potential proceeds from the sale vary and also depend upon the amount of back taxes owed, if any. Since the parcel lands outside of the UGA boundary, a school cannot be built on the site. The second issue is the current KVE and RCMS site is zoned as industrial. Any attempt to add educational services to the site would require rezoning.	<b>Status:</b> Contacting real estate agents with specialty in school property.
2	<b>Master Plan Development</b>	Key ideas relate to building a multipurpose gym at KVE/RCMS, and addressing the needed upgrades to existing facilities. HS Relocation and potential consolidation of campuses at KVE. Requires a special rezoning process through King County, and involves three approval chains that typically take 18-24 months.	Convene high-level team with expertise in building, zoning, and permitting process. <b>Status:</b> begin recruiting team for first meeting in late October.
3	<b>High School Relocation</b>	The relocation plan unfolds in six phases, and each Board member and the President are tasked with one phase of the plan. The HS Relocation Plan is the current strategy and with God's help, we may avoid having to execute all elements of the plan. See pages 6 and 7 for more information.	Work the current plan and pray for God's wisdom and favor. <b>Status:</b> in motion
4	<b>Norcliffe Foundation Grant</b>	<a href="http://www.thenorcliffefoundation.com/">http://www.thenorcliffefoundation.com/</a> The Norcliffe Foundation, a Catholic based philanthropic organization based in Seattle, and offers grants for capital projects, capital equipment, new projects, and matching grants.	Complete all elements of the grant application. Coordinate with Master Plan Development for KVE site. <b>Status:</b> submit July 2018
5	<b>Auction Nights</b>	The RCS Board approved eliminating the phone-a-thon. We will market the auction as a signature event that allows for 100% participation. Friday April 13th is a FREE silent auction at RCHS. Items will be priced as low as \$5 plus complimentary giveaways! Dinner/dessert and babysitting will be offered for a small fee and will be a fundraiser for the high school. Saturday, April 14 <sup>th</sup> , a semi formal silent/live/dessert auction is held at the Renton Pavilion. There will be no discounted tickets.	Solicit donations via procurement letters, word of mouth, advertise on Christian Teach Talk, and website. <b>Status:</b> in motion

6	<b>Website Improvement and Updates</b>	<p>Changes include standardizing the staff and Board of Director photos, adding a President's Page, Board of Directors' Activity link, and eliminating duplicate information. The goal is for the website to be more attractive, current and appealing to prospective families. In addition we are adding rotating images that include our affiliation with ACSI, a Google suite for Education School, and action shots of RCS students in worship, sports, and engaging learning activities.</p>	<p><b>Status:</b> in motion, many changes are completed, high-school student selected for editing rotator images.</p>
7	<b>Outreach to Christian parents with students in public schools</b>	<p>Provide a resource to Christian families and respond to the changes in the new Heath standards and Science standards are the key ideas. The largest pools of prospective families are Christian parents who send their kids to public schools. The 90-minute interactive presentation offers practical tips to mitigate the effects of secular learning experiences. There are five separate flyers created for distribution. Please make a copy of your favorite version and bring to your local church, or other organization.</p> <p><b>Flyer A</b>  <a href="https://drive.google.com/open?id=0B9ujDcC5yMKgUkFFM256bko2ckU">https://drive.google.com/open?id=0B9ujDcC5yMKgUkFFM256bko2ckU</a>  <b>Flyer B</b>  <a href="https://drive.google.com/open?id=0B9ujDcC5yMKgUXcwVi1UYzVRRjQ">https://drive.google.com/open?id=0B9ujDcC5yMKgUXcwVi1UYzVRRjQ</a>  <b>Flyer C</b>  <a href="https://drive.google.com/open?id=0B9ujDcC5yMKgbndia256NU51R0E">https://drive.google.com/open?id=0B9ujDcC5yMKgbndia256NU51R0E</a>  <b>Flyer D</b>  <a href="https://drive.google.com/open?id=0B9ujDcC5yMKgUklvb3hPTHh2bjQ">https://drive.google.com/open?id=0B9ujDcC5yMKgUklvb3hPTHh2bjQ</a>  <b>Flyer E</b>  <a href="https://drive.google.com/open?id=0B9ujDcC5yMKgYUNEQTNZOXNKek0">https://drive.google.com/open?id=0B9ujDcC5yMKgYUNEQTNZOXNKek0</a></p>	<p>Distribute flyers to faith community, co-ops, and other interested parties. Add information to website.</p> <p><b>Status:</b> dates and facilities are confirmed. Website update completed by Oct 20. A rendering of each flyer appears on page 8 and 9.</p>
8	<b>Radio Spots</b>	<p>Our account balance with KCIS, Christian Teach Talk, is structured in terms of available radio spots. As of Sept, there are 385 radio spots credited to our account. The radio spots, 30-60 segments, are completely editable to advertise desired content.</p> <p>We have asked to discontinue the normal plug for the school, and instead are creating radio spots for the Annual Auction, Parent Workshop on Health/Science Standards, and our Community Impact Day.</p>	<p><b>Status:</b> Meet with Chad Gamage of Salem Media Group on Oct 4 to discuss options with a plan set to create radio spots to air during targeted outreach events.</p>
9	<b>55<sup>th</sup> Anniversary Logo Art Contests</b>	<p>Next year, 2018, marks the 55<sup>th</sup> anniversary of RCS. The occasion should coincide with a fresher, image of Mount Rainier and the RCS logo. A Logo Art contest is aimed at attracting students, alumni, parents, staff, and community members with artistic talents. Breaking down the categories for the contest might include profiles that feature sunrise, sunset, night, and/or unusual atmospheric phenomena surrounding Mt. Rainier. Different mediums would be encouraged for the contest including watercolor, acrylic, photography, and mosaic. The winners' artwork would be displayed across district, and one design to be selected for a new logo to mark our 55<sup>th</sup> anniversary.</p>	<p><b>Status:</b> Solicit input from the RCS community—preferably with an art background and are willing to help organize a contest. Prefer contest launch in early January and the deadline in early June.</p>

1 0	<p><b>RCS Community Impact Day Mt. 5:16</b></p>	<p>The idea sprang from a question, "Can the RCS students and staff come together and dedicate one school day to respond to a community need?" Possibly a significant portion of student and staff, e.g., grades 5-12, would rally behind a one-day of doing good for our local community. Prefer to select a day in late May.</p>	<p><b>Status:</b> Identify a small team with interest in collecting ideas, and organizing the details together for an RCS community impact day.</p>
1 1	<p><b>Parent, Student, Staff Climate Surveys</b></p>	<p>Every organization requires periodic feedback to make improvements, and learn from their stakeholders. Currently, there is no formal mechanism to solicit input from parents, students, and staff . During the month of April, climate surveys will be available to solicit feedback about RCS's instructional program, operations, leadership, and related topics tied to our mission and vision.</p>	<p><b>Status:</b> develop climate survey tool, and announce the need for all staff, families and students (grade 6-12) to participate. Survey window open from April 10-27.</p>
1 2	<p><b>Research Based Professional Development for all staff</b></p>	<p>Certificated, and Administrative staff benefit from engaging with high-quality, research-based professional development supports. The selected focus on instruction, assessment, technology, and special needs respond to the needs suggested by the staff.</p>	<p><b>Status:</b> Formative Assessment Tactics, part 2 scheduled for February 20. Michael invited interested staff to enlist as members of the Tech Cadre-those with a desire to offer PD for staff. An invitation for staff with an interest in developing skills for special needs students will be forwarded by October 16.</p>

See pages 6 and 7 for a calendar view of the HS relocation plan during the months of September, October, and November. Pages 8 and 9 offer a glimpse of the flyers for the Health and Science outreach event.

# High School Relocation Plan

September 2017						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3	4	5	6	7	8	9
					First Draft Due-- BHK	
10	11	12	13	14	15	16
	Brainstorming	Solicit Suggestions from RCS family	Ask for prayer	Communication to RCS family--on monthly basis	Meet with KC Permitting--Bruce	
17	18	19	20	21	22	23
	Brainstorming	Solicit Suggestions from RCS family	Ask for prayer			
24	25	26	27	28	29	30
	Brainstorming	Solicit Suggestions from RCS family	Ask for prayer			
Notes:						

Phase 1 Brainstorm	Phase 2 Investigate	Phase 3 Review	Phase 4 Prioritize	Phase 5 Selection	Phase 6 Transition
Bruce	Kent	Ed	Rick	Steve	Dan

Lead takes responsibility for communication with other Board members, RCS community, compiles notes, and presents findings at executive sessions. Lead organizes executive sessions.

Six Phases	Responsibility
Brainstorm	Responsible for compiling every possible suggestion and setting up database of potential sites to assist with investigation, review, and selection. Contacts prayer team.
Investigate	Responsible for coordinating site visits, data collection, and creating a pro/con list for each site. Contacts prayer team.
Review	Responsible for reviewing each site's information including the constraints of budgets, availability, impact to RCS community, and anticipating potential concerns. Contacts prayer team.
Prioritize	Responsible for studying review and prioritizing the top sites for selection. Creates a narrative for the top sites to share with RCS community. Contacts prayer team.
Selection	Responsible developing the case for site selection and communication to RCS community and local area. Contacts prayer team.
Transition	Responsible for communication and coordination of the transition plan for high school community to relocate into new site. Contacts prayer team.

## October 2017

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
	Brainstorming	Solicit Suggestions from RCS family	Ask for prayer			
8	9	10	11	12	13	14
	Brainstorming	Solicit Suggestions from RCS family	Ask for prayer		Communication to RCS family--on monthly basis	
15	16	17	18	19	20	21
	One contact/week: Board plus Bruce	Solicit Suggestions from RCS family	Ask for prayer			
22	23	24	25	26	27	28
	One contact/week: Board plus Bruce	Solicit Suggestions from RCS family	Ask for prayer			
29	30	31				
	One contact/week: Board plus Bruce	Solicit Suggestions from RCS family	Ask for prayer			

## November 2017

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4
	One contact/week: Board plus Bruce		Ask for prayer			
5	6	7	8	9	10	11
	One contact/week: Board plus Bruce		Ask for prayer		Communication to RCS family--on monthly basis	
12	13	14	15	16	17	18
	One contact/week: Board plus Bruce		Ask for prayer			
19	20	21	22	23	24	25
26	27	28	29	30		
	One contact/week: Board plus Bruce		Ask for prayer			
	Notes:					

Copies of Flyers A-E for Health and Science Outreach.

**NEXT GENERATION SCIENCE STANDARDS**

An interactive presentation with practical tips to equip Christian families of K-12 students enrolled in public schools.

When	Thursday Jan 11, 2018	Monday Jan 22, 2018	Thursday Feb 8, 2018
Where	Rainier Christian Middle School	Rainier Christian High School @ Real Life Church	Maple Valley Elementary School
Where	20 49 <sup>th</sup> St NE Auburn, WA	26201 180th Ave SE Covington, WA	16700 174 <sup>th</sup> Ave SE Renton, WA
Time	6:30 - 8:00PM	6:30 - 8:00PM	6:30 - 8:00PM

**Presentation Outline**

- WA State New Health Standards and Next Generation Science Standards
- The Story of Dave and Katy
- Tips for parents and students facing contexts opposed to Biblical values

Presenter: Bruce Kelly, President of Rainier Christian Schools

Health Education/Health Standards

For more information: <http://rainierchristian.org>

Suggested Donation: Four non-perishable food items, or a contribution to the Rainier Christian Schools' Scholarship Account

\*Bruce is the former Principal/CEO of Redback Aviation High School, and K-12 Science and Health/Fitness Coordinator for the Kent School District.

**NEXT GENERATION SCIENCE STANDARDS**

An interactive presentation with practical tips to equip Christian families of K-12 students enrolled in public schools.

When	Thursday Jan 11, 2018	Monday Jan 22, 2018	Thursday Feb 8, 2018
Where	Rainier Christian Middle School	Rainier Christian High School @ Real Life Church	Maple Valley Elementary School
Where	20 49 <sup>th</sup> St NE Auburn, WA	26201 180th Ave SE Covington, WA	16700 174 <sup>th</sup> Ave SE Renton, WA
Time	6:30 - 8:00PM	6:30 - 8:00PM	6:30 - 8:00PM

**Presentation Outline**

- WA State New Health Standards and Next Generation Science Standards
- The Story of Dave and Katy
- Tips for parents and students facing contexts opposed to Biblical values

Presenter: Bruce Kelly, President of Rainier Christian Schools

Health Education/Health Standards

For more information: <http://rainierchristian.org>

Suggested Donation: Four non-perishable food items, or a contribution to the Rainier Christian Schools' Scholarship Account

\*Bruce is the former Principal/CEO of Redback Aviation High School, and K-12 Science and Health/Fitness Coordinator for the Kent School District.



An interactive presentation with practical tips to equip Christian families of K-12 students enrolled in public schools.

When	Thursday Jan 11, 2018	Monday Jan 22, 2018	Thursday Feb 8, 2018
Where	Rainier Christian Middle School 20 49 <sup>th</sup> St NE Auburn, WA	Rainier Christian High School @ Real Life Church 26201 180th Ave SE Covington, WA	Maple Valley Elementary School 16700 174 <sup>th</sup> Ave SE Renton, WA
Time	6:30 - 8:00PM	6:30 - 8:00PM	6:30 - 8:00PM

**Presentation Outline**

- All State New Health Standards and Next Generation Science Standards
- The Story of DNA and Life
- Tips for parents and students facing conflicts opposed to Biblical values

Presenter: Bruce Vally, President of Rainier Christian Schools



For more information: <http://rainierchristianschools.org>

Suggested Donation: Four non-perishable food items, or a contribution to the Rainier Christian Schools' Scholarship Account



\*Bruce is the former Principal/CDE of Rainier Christian High School, and K-12 Science and Health/Fitness Coordinator for the Ever School District.



An interactive presentation with practical tips to equip Christian families of K-12 students enrolled in public schools.

When	Thursday Jan 11, 2018	Monday Jan 22, 2018	Thursday Feb 8, 2018
Where	Rainier Christian Middle School 20 49 <sup>th</sup> St NE Auburn, WA	Rainier Christian High School @ Real Life Church 26201 180th Ave SE Covington, WA	Maple Valley Elementary School 16700 174 <sup>th</sup> Ave SE Renton, WA
Time	6:30 - 8:00PM	6:30 - 8:00PM	6:30 - 8:00PM

**Presentation Outline**

- All State New Health Standards and Next Generation Science Standards
- The Story of DNA and Life
- Tips for parents and students facing conflicts opposed to Biblical values

Presenter: Bruce Vally, President of Rainier Christian Schools



For more information: <http://rainierchristianschools.org>

Suggested Donation: Four non-perishable food items, or a contribution to the Rainier Christian Schools' Scholarship Account



\*Bruce is the former Principal/CDE of Rainier Christian High School, and K-12 Science and Health/Fitness Coordinator for the Ever School District.



An interactive presentation with practical tips to equip Christian families of K-12 students enrolled in public schools.

When	Thursday Jan 11, 2018	Monday Jan 22, 2018	Thursday Feb 8, 2018
Where	Rainier Christian Middle School 20 49 <sup>th</sup> St NE Auburn, WA	Rainier Christian High School @ Real Life Church 26201 180th Ave SE Covington, WA	Maple Valley Elementary School 16700 174 <sup>th</sup> Ave SE Renton, WA
Time	6:30 - 8:00PM	6:30 - 8:00PM	6:30 - 8:00PM

**Presentation Outline**

- All State New Health Standards and Next Generation Science Standards
- The Story of DNA and Life
- Tips for parents and students facing conflicts opposed to Biblical values

Presenter: Bruce Vally, President of Rainier Christian Schools



For more information: <http://rainierchristianschools.org>

Suggested Donation: Four non-perishable food items, or a contribution to the Rainier Christian Schools' Scholarship Account



\*Bruce is the former Principal/CDE of Rainier Christian High School, and K-12 Science and Health/Fitness Coordinator for the Ever School District.