WELCOME TO ARIZONA
The Right Choice, Right Next Door

With over 300 days of sunshine, free use of state roads and state parks, pre-negotiated discounts from hotels, rental vehicles, restaurants, and more - plus cash rebates from equipment vendors, Arizona is the right choice for your next production.

Few states offer Arizona’s endless variety of outdoor scenic vistas, all within a few hours’ drive, along with production services and post-production facilities rivaling the best in the nation.

Lower production costs, streamlined permitting processes, experienced crews and talent: everything your production needs is right here and right next door. Come discover why Arizona is America’s Backlot.
POSITIONING

Home of Independent Production

- <$10 Million
- New Media / Advanced Technologies
- Most Dynamic, Fastest Growing Industry Segments
SUPPORTING FILMMAKERS IN ARIZONA

60 PRODUCTIONS ASSISTED

INDEPENDENT FEATURE FILMS
SHORT FILMS
DOCUMENTARIES
TV EPISODES
COMMERCIALS
MUSIC VIDEOS

WISHMAN
BUDGET: $1.6M
PRESCOTT
30 SHOOT DAYS

RAISING BUCHANAN
BUDGET: $600K
PHOENIX & PRESCOTT
21 SHOOT DAYS

DESERT
BUDGET: $400K
HOLBROOK
1300 ROOM NIGHTS
30 SHOOT DAYS

BISBEE ’17
SUNDANCE DOCUMENTARY SELECTION
BUDGET: $750K
BISBEE
450 ROOM NIGHTS
50 SHOOT DAYS

LOVE BY DROWNING
BUDGET: $1M
TUCSON & 14 LOCATIONS
35 MEMBER LOCAL CREW
21 SHOOT DAYS
REEL SAVINGS PROGRAM

A pro-business program providing private-sector discounts and rebates to support the digital media industry.

Register for Reel Savings online - GoFilmAZ.com

TRADITIONAL FILM INCENTIVES

Lengthy processing period
Complicated application
Capped opportunity
Untimely review process

REEL SAVINGS

No processing
Simple, online registration
Limitless opportunity
No review process
The Film Resource Coordinator (FRC) program recruits key individuals in rural communities to serve as “point” persons for the film industry, thus tapping into a talent pool of people who know and understand their area better than anyone else.

FRCs play a vital role by helping supplement the work of the limited number of full-time film commissioners across the state, helping production crews navigate items like permitting during shooting in their area, assisting in seeking out locations and sourcing local talent for productions.
FRC PROGRAM PARTICIPATION

17

FILM RESOURCE COORDINATORS
ENROLLED TO-DATE
SUBMIT YOUR LOCATION

Simple, no cost way to promote your destination to the film industry.

Submit your Location online - GoFilmAZ.com

GENERATE REVENUE

• Paid a Location Fee
• Provided with Certificate of Insurance
• Hire a local Site Representative
• Additional Hires: Extras, Crew, Security
• Stay, Dine, and Play at your properties

GAIN MEDIA EXPOSURE

• Media exposure for your location
• Press Releases economic impact data
• Filmmaker Credits
• Repeat business: industry networking
• Guest interest: social media