



ARIZONA OFFICE OF FILM & DIGITAL MEDIA





WELCOME TO ARIZONA

The Right Choice, Right Next Door

With over 300 days of sunshine, free use of state roads and state parks, pre-negotiated discounts from hotels, rental vehicles, restaurants, and more - plus cash rebates from equipment vendors, Arizona is the right choice for your next production.

Few states offer Arizona's endless variety of outdoor scenic vistas, all within a few hours' drive, along with production services and post-production facilities rivaling the best in the nation.

Lower production costs, streamlined permitting processes, experienced crews and talent: everything your production needs is right here and right next door. Come discover why Arizona is America's Backlot.



POSITIONING

Home of Independent Production

- < \$10 Million
- New Media / Advanced Technologies
- Most Dynamic, Fastest Growing Industry Segments

SUPPORTING FILMMAKERS IN ARIZONA



60

PRODUCTIONS ASSISTED

INDEPENDENT FEATURE FILMS
SHORT FILMS
DOCUMENTARIES
TV EPISODES
COMMERCIALS
MUSIC VIDEOS

WISHMAN

BUDGET: \$1.6M
PRESCOTT
30 SHOOT DAYS

RAISING BUCHANAN

BUDGET: \$600K
PHOENIX & PRESCOTT
21 SHOOT DAYS

DESERT

BUDGET: \$400K
HOLBROOK
1300 ROOM NIGHTS
30 SHOOT DAYS

BISBEE '17

SUNDANCE DOCUMENTARY SELECTION

BUDGET: \$750K
BISBEE
450 ROOM NIGHTS
50 SHOOT DAYS

LOVE BY DROWNING

BUDGET: \$1M
TUCSON & 14 LOCATIONS
35 MEMBER LOCAL CREW
21 SHOOT DAYS

REEL SAVINGS PROGRAM

A pro-business program providing private-sector discounts and rebates to support the digital media industry.

Register for Reel Savings online - GoFilmAZ.com



TRADITIONAL FILM INCENTIVES

- Lengthy processing period
- Complicated application
- Capped opportunity
- Untimely review process

REEL SAVINGS

- No processing
- Simple, online registration
- Limitless opportunity
- No review process



FILM RESOURCE COORDINATOR PROGRAM

The Film Resource Coordinator (FRC) program recruits key individuals in rural communities to serve as “point” persons for the film industry, thus tapping into a talent pool of people who know and understand their area better than anyone else.

FRCs play a vital role by helping supplement the work of the limited number of full-time film commissioners across the state, helping production crews navigate items like permitting during shooting in their area, assisting in seeking out locations and sourcing local talent for productions.



FRC PROGRAM PARTICIPATION

17

FILM RESOURCE
COORDINATORS
ENROLLED TO-DATE





SUBMIT YOUR LOCATION

Simple, no cost way to promote your destination to the film industry.

Submit your Location online - [GoFilmAZ.com](https://www.GoFilmAZ.com)

GENERATE REVENUE

- Paid a **Location Fee**
- Provided with **Certificate of Insurance**
- Hire a local **Site Representative**
- **Additional Hires:** Extras, Crew, Security
- **Stay, Dine, and Play** at your properties

GAIN MEDIA EXPOSURE

- **Media exposure** for your location
- **Press Releases** economic impact data
- Filmmaker **Credits**
- **Repeat business:** industry networking
- **Guest interest:** social media