

WELCOME TO FLAGSTAFF



☒ CHECK IT OFF YOUR BUCKET LIST - GRAND CANYON & 7 NATIONAL MONUMENTS



THE HUB OF NORTHERN ARIZONA: ONLY 80 MILES FROM GRAND CANYON NATIONAL PARK

Situated at the crossroads of two major U.S. interstates, served by a regional airport as well as an Amtrak train depot, Flagstaff is an easily accessible destination for people seeking the adventure, natural beauty, charm and wide open spaces of the American West.

Some of the country's most beautiful scenery surrounds Flagstaff, from the Coconino National Forest and the San Francisco Peaks, Arizona's highest point, (12,633 feet / 3,851 meters) to the Red Rocks of Sedona and rugged deserts of neighboring Native American nations. Grand Canyon National Park, Sunset Crater Volcano National Monument, Wupatki National Monument and Meteor Crater are all within easy driving distance, as are many more archaeological treasures and attractions.

FLAGSTAFF: THE DESTINATION FOR ALL SEASONS

Located in the mountains of northern Arizona, Flagstaff is not the Arizona experience you may expect. At an elevation of 7,000 feet (2,134 meters), in the midst of the world's largest contiguous Ponderosa pine forest, Flagstaff is a four season hub of activity where an eclectic mix of small town charm and endless outdoor adventure beckons. Echoes of a rugged pioneer past blend with modern-day innovation to create a destination full of activities to keep visitors busy both inside and out.

Rich with excitement and alive with cultural diversity, beauty and history, visitors from all over the world are attracted to the clean mountain air, year-round outdoor recreation, lively festivals and authentic historic charm.



HOSPITALITY ELEVATED

Flagstaff's many hotel and motel accommodations, conference and meeting venues, bed and breakfasts, more than 200 restaurants and night spots are waiting to welcome you with high country hospitality and elevated service.

Flagstaff proudly boasts a wide variety of cultural, historic and scientific attractions including: Lowell Observatory, the Museum of Northern Arizona, Riordan Mansion State Historic Park, The Arboretum at Flagstaff and authentic Route 66 nostalgia. Play in the outdoors at Flagstaff Extreme Adventure Course, Arizona Snowbowl and Arizona Nordic Village.

While you are here, plan to use Flagstaff as your home base to explore some of the most spectacular scenery in the world. The city is only 80 miles (130 km) from the Grand Canyon and close to seven national monuments.

Revised May 2018 (PR)

PUBLIC RELATIONS SERVICES & MEDIA RESOURCES



TAKE YOUR STORY TO NEW HEIGHTS

Let your creative juices flow while mountain biking on the tallest peak in Arizona, climbing 60 feet up in a Ponderosa pine tree or sampling craft beer along the Flagstaff Brewery Trail. An abundance of stories are waiting to be written in Flagstaff, Arizona.

Surrounded by the wonders of the Southwest, awe-inspiring mountain views and a beautiful four season climate, Flagstaff also offers a variety of locations for photography and filming, allowing you to capture many different scenes without a lot of travel.

MEDIA RESOURCES

One of the primary functions of the Flagstaff Convention and Visitors Bureau Public Relations Department is to assist members of the media in preparing stories on the area. We are your go-to source for press trip itineraries and have insider knowledge to enhance your story.

We welcome members of the media traveling to Flagstaff to share all the region has to offer with your readers/viewers. For more information, media inquiries and press trip opportunities, contact the Flagstaff CVB Public Relations staff.

MEDIA RELATIONS STAFF

Meg Roederer
Communications Specialist
928.213.2924
mroederer@flagstaffaz.gov

PRESS TRIP GUIDELINES

The Flagstaff Convention and Visitors Bureau organizes group and individual press trips designed to give journalists the first-hand experience necessary to make their stories stand out. The public relations team facilitates these visits by offering support that ranges from providing story ideas, information and recommendations, to coordinating hour-by-hour itineraries. Individual press trips allow for a customized itinerary based on a journalist's assignment and offer flexible scheduling options.

**Please note that complimentary arrangements are provided at the discretion of hotel and attraction partners and are subject to availability. Blackout periods may apply throughout the year, necessitating a media rate. Please understand that our primary concern is assisting working media. Host locations are not always able to accommodate spouses, children and visitors accompanying working press.*

Upon publication, we ask that you send a copy of the article or for broadcast mentions, please provide air dates or send a copy of the segment.

PHOTO/B-ROLL REQUESTS

The Flagstaff Convention and Visitors Bureau maintains a library of photos and B-roll that may be requested and used for editorial purposes both in print and electronic media. Every photo distributed from this library, published in either a print or electronic medium, must be accompanied by a photo credit to the Flagstaff CVB or other originating source. To request a photo or B-roll from the CVB please contact Communications Specialist, Meg Roederer.

BE SOCIAL WITH FLAGSTAFF

- | | |
|------------------|--|
| VisitFlagstaff | VisitFlagstaff |
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FLAGSTAFF STORY IDEAS

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START YOUR GRAND CANYON ADVENTURES IN FLAGSTAFF

Grand Canyon National Park is quite accessible from Flagstaff, only an 80 mile drive. The city makes a perfect jumping off point for all Grand Canyon adventures or an ideal home base for a roundtrip day-long visit to the majestic world famous chasm. Many hiking, rafting and tour companies offering guided experiences in the canyon make their home in Flagstaff and will pick up from hotels around the city to transport participants to the national park. flagstaffarizona.org/grandcanyon

CELEBRATING FLAGSTAFF, ARIZONA'S SCIENTIFIC ROLE IN THE APOLLO MOON MISSIONS...



Experience the 50th anniversary of one of humankind's grandest achievements in setting foot on another world. When Neil Armstrong stepped onto the Moon on July 20, 1969, he at once met the audacious challenge of President John F. Kennedy to land an American safely on the Moon, while turning our species into citizens of the world. Over the ensuing three years, 11 other people walked on and explored the Moon. This was possible only with years of preparation, in which many milestones occurred in the Flagstaff area including astronaut

science training, instrument development and lunar mapping. flagstaffarizona.org/lunarlegacy

MUSEUM OF NORTHERN ARIZONA VENTURES



The Museum of Northern Arizona's Ventures offer unparalleled opportunities to discover and explore the Colorado Plateau — 130,000 square miles of spectacular mountains, mesas, and canyonlands in the Four Corners region of Arizona, Utah, Colorado, and New Mexico. Experience the rich natural

wonders and cultures of this region through the eyes of scientists, writers, artists, cultural consultants and guides. Ventures range in length from a day to a week, from camping to hotel based programs. Diverse itineraries include hiking, backpacking, river rafting, camping, van tours and lodge-based excursions on the Plateau. Or you may create a custom tour for your outing. The ventures program keeps groups small to allow maximum interaction between participants and trip leaders. These programs are provided through the Museum of Northern Arizona, a private, non-profit institution. mnventures.org

GRAND CANYON FIELD INSTITUTE



The Grand Canyon Field Institute offers visitors an opportunity to explore Grand Canyon National Park in more depth; sharing the rich cultural and natural history of this wonder of the world with park visitors, employees, residents and students, as well as visiting enthusiasts. Learn about

geology, ecology, archaeology, history, photography and more. Collectively, instructors provide over 40,000 educational contact hours each year in support of Grand Canyon National Park. GCFI's outreach program, which includes Travelin' Trunks and videos for loan, reaches thousands of students in classrooms across the country. grandcanyon.org

IN 2001 WORLD'S FIRST INTERNATIONAL DARK SKY CITY



Beginning with the arrival of Percival Lowell and his Clark Telescope in 1894, Flagstaff has become one of the premier deep space research sites in the world and ideal location for visitors to view and learn more about the night sky. Lowell Observatory, where Pluto was discovered, is open

daily, offering tours and educational programs to visitors. They also offer night sky viewing through high power telescopes throughout the year. lowell.edu

In 1958 the Flagstaff City Council passed the world's first lighting ordinance banning advertising search lights that were making it difficult for professional astronomers to complete their night sky research. Flagstaff is the home of Lowell Observatory, the U.S. Naval Observatory's Flagstaff Station, the National Undergraduate Research Observatory, Braeside Observatory and the Navy Prototype Optical Interferometer (NPOI). The city is a dark sky refuge for hundreds of amateur astronomers as well.

FLAGSTAFF STORY IDEAS

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TAKE A FOODCATION IN FLAGSTAFF

Resourceful young chefs and talented culinary minds have taken over the food scene in Flagstaff. With many mouthwatering locations elevating the city's dining experience you will need to take a full-fledged multi-day food vacation to taste it all. Dedication to local ingredients means that it's likely the food on your plate was plucked from alongside a trail or foraged from the forest just miles from where you will eat it. The staff of the Flagstaff CVB would be happy to create a custom food-themed press trip itinerary for you upon request.

NEW CHEF AND MENU AT FLAGSTAFF'S GOURMET COTTAGE



Longtime fine dining favorite, The Cottage Place, changed ownership in spring 2017 and reopened under the leadership of Chef Scott Heinonen as The Cottage, Farmhouse French Bistro. Maintaining the legacy of gourmet food that the charming restaurant became known for over the last 30

years, The Cottage, has been freshened up and the menu is designed to offer seasonally changing approachable cuisine inspired by the flavors and beauty of the French countryside. The new menu is sure to delight both foodies and those new to country dishes from France as they are interpreted with Chef Heinonen's modern sensibility and incorporate locally sourced ingredients. Open Wednesday-Monday for dinner only. thecottageflagstaff.com

DRINKING HORN MEADERY SWEETENS UP FLAGSTAFF CRAFT BEVERAGE OFFERINGS



Long known as a "craft beer town," a new locally created libation in Flagstaff is delighting the palettes of those searching for a sweeter authentic Arizona made beverage. Drinking Horn Meadery began fermenting small batches of mead using all natural and locally sourced ingredients in 2014, but

only began bottling and selling in 2017. The meadery name is a nod to the owner's obsession with all things Viking and they plan to soon offer custom branded drinking horns for sale to use when sipping their mead varieties. Currently Mead with Black Cherry and Mead with Pineapple is available for purchase at bars and liquor stores around Flagstaff. drinkinghornmeadery.com

HIT THE TRAIL AND EXPERIENCE THE FLAGSTAFF BREWERY TRAIL



The Flagstaff Brewery Trail is your self-guided beer tasting adventure in Flagstaff - Arizona's Grand Canyon Country. Discover locally-brewed craft beer and delicious food in the craft beer hub of the Southwest. Flagstaff is Arizona's designated Craft Beer City with award-winning brews. Free Brewery Trail Passports available online or locally at participating breweries. On the trail you will get a taste of Flagstaff's microbrew history with stops at institutions like Beaver Street Brewery, Lumberyard Brewing Company and Flagstaff Brewing

Company; and some newer favorites, Historic Brewing Company, Wanderlust Brewing Company, Dark Sky Brewing Company, Mother Road Brewing Company and Trail Crest. craftbeerflg.com

BLEND AND PERSONALIZE YOUR OWN WINE



Not just another wine bar, Blendz, Flagstaff's newest beverage-focused establishment, offers wine tastings, education and wine blending in a conversational atmosphere. With 15 varietals served straight from oak barrels, you will be able to find a wine to pair with almost anything. How-

ever, adventuresome travelers can learn the art of wineblending to create a custom blend. Once you have found the perfect mix, Blendz will bottle it and create a custom label for you. No worries if you forget the recipe, Blendz will save it along with your label so you can order a case for future events. wineblendz.com

FLAGSTAFF STORY IDEAS

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CANYON DIABLO SPIRITS BRINGS CRAFT DISTILLING BACK TO FLAGSTAFF



In 2005 Flagstaff was home to the first legal distillery in Arizona and after many dormant years a new team is working the still. Production began in 2015 at Canyon Diablo Spirits on varieties including: Sonoran Rose Prickly Pear flavored Vodka, Desert Rain American Dry Gin and Two Ghosts

Chili Pepper flavored Vodka. In fall 2016, Grand Canyon Whiskey was released and added to the distillery's collection of craft spirit offerings. The new whiskey has already won a silver medal in the San Francisco World Spirits Competition. The company was named for Canyon Diablo, a real, but little known, short lived, true Wild West town located east of Flagstaff. It was meaner than Dodge City and Tombstone combined, and often called the "toughest hellhole in the west." It is this legacy that inspires and influences the master distiller to create bold memorable flavors. canyondiablospirits.com

A SHIFT IN FLAGSTAFF'S DOWNTOWN CULINARY SCENE



In April 2016 a change in the dining landscape came to downtown Flagstaff with the opening of Shift, a casual dinner restaurant. Chefs and Owners Joe and Dara Rodger, a newlywed husband and wife duo with a passion for fine foods made with both familiar and exotic

ingredients are on a mission to redefine mountain town cuisine. Shift seats 34 guests in an intimate historic building where the best seat in the house is one of the eight stools at the interactive chef's counter where guests sit face to face with the chef preparing their meal. The dinner only menu features sharable plates of progressive dishes that will be ever changing with the season and availability of ingredients. Since opening a year ago, Shift has added "The Morning Shift" where pastries are offered in a bakery style setting from 8-11 a.m., Monday through Friday. Another favorite is a weekly three course chef's tasting menu for only \$25 available Monday night. shiftflg.com

FOREST FORAGED CUISINE ELEVATES COPPA CAFE TO SERIOUS FOODIE DESTINATION



The Ponderosa pine forests of Flagstaff yield a bounty of wild mushrooms, pine saplings, honey, pine nuts and berries which are transformed daily into pilgrimage-worthy soil to stomach foodie experiences by the husband and wife culinary team at Coppa Café. This European-style bistro, opened in 2011,

brings a sophisticated taste of Europe to the mountains of Arizona while keeping the offerings hyper local through their unconventional procurement methods (they "pay" their mushroom forager with gourmet meals.) With forest foraged ingredients, house-cured meats, fine pastries, locally rancher beef and produce from small area farms, Coppa Café is a can't miss destination for serious epicureans visiting the southwest. coppacafe.net

TOP 10 THINGS TO DO IN FLAGSTAFF



- 1) Explore Historic Downtown Flagstaff on Route 66 for shopping, art galleries, restaurants, nightlife, and events.
- 2) Visit the Museum of Northern Arizona to view Native American artifacts and Colorado Plateau discovery.
- 3) View spectacular stargazing in the World's first international dark sky

city at Lowell Observatory where Pluto was discovered and learn about Flagstaff's lunar legacy with the first moon landing.

- 4) Ride the scenic chairlift at the Arizona Snowbowl located on the San Francisco Peaks - Arizona's highest point.
- 5) Zip line through the world's largest contiguous Ponderosa pine forest at Flagstaff Extreme Adventure Course.
- 6) Stay in Flagstaff for restaurants, attractions and hotel options and take a day-trip to Grand Canyon National Park.
- 7) Hike at Flagstaff area National Monuments: Walnut Canyon, Wupatki and Sunset Crater.
- 8) Stroll through The Arboretum at Flagstaff for wildflower walks, garden tours and the butterfly house.
- 9) Flagstaff is a spectacle of festivals from June -October delivering a different festival nearly every weekend and enter to win free festival tickets at flagstaffarizona.org or flagstaff365.com
- 10) Depending on the time of year go skiing, leaf peeping, fishing, camping, hiking, biking or rent a paddleboard for the gentle waters at Lake Mary.

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FLAGSTAFF STORY IDEAS

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ARIZONA SNOWBOWL INVESTS MILLIONS IN WINTER AND SUMMER EXPERIENCES



The past few years have seen several million dollars of capital improvements invested in the winter/ski essentials at the Arizona Snowbowl and the 2017-2018 season will be no different, for a grand total of \$35 million over three consecutive years. The Grand Canyon Express, Arizona's first high-speed six person chairlift saw its first season of use in 2016-2017 and whisked riders up a 1,500 foot vertical in less than six minutes. The name of the lift is a nod to the fact that Arizona Snowbowl is the only ski area in the United States where riders can see the Grand Canyon in the distance from the chairlift. Expanded snowmaking coverage provides an improved skier experience in the winter and that continues into spring. The addition of a new slopeside restaurant will double the dining capacity at the base area with 300 indoor seats, plus a patio complete with a fire pit – perfect for après ski. Installation of a pedestrian bridge that connects Hart Prairie Lodge with the Grand Canyon Express and Sunset Chairlift gets you on the slopes quicker. The improvements will also create a "beach area," complete with Adirondack chairs and fire pits adjacent to Hart Prairie Lodge to take a break from skiing, have a drink, and take in the views. In the summer of 2017 the scenic chairlift ride will operate daily from Memorial Day weekend through mid-October when the fall Aspen leave season ends. arizonasnowbowl.com

TAKE A HIKE ON THE FLAGSTAFF SELFIE TRAIL



Every good vacation these days includes a fair amount of selfie taking, right? No need to search for the best place to stand for your selfie with Flagstaff's iconic scenery, the Flagstaff Selfie Trail will point you to the perfect spot. The Flagstaff CVB has provided a map with directions to one-of-a-kind selfie spots throughout the city and placed ground medallions at each location. Experience the neon of Route 66, the architecture of historic downtown and the seasonal favorites of the surrounding area. Capture memories of your visit to these iconic locations with a selfie. #Flagstaffselfie. Download a printable map at flagstaffarizona.org/selfie.

FLAGSTAFF EXTREME ADDS 30 ZIP LINE COURSE



The tree top thrills at the Flagstaff Extreme Adventure Course are soaring to new heights with the addition of the Adventure Zip Line Course. Adrenaline seekers will find a network of 30 zip lines zig zagging through the Ponderosa pines of Fort Tuthill County Park sending participants deeper into the surrounding forest. While the majority of the experience takes participants cruising through the air high above the forest floor, riders will have to climb seven ladders and traverse eight bridges to get to the zip line take off platforms. The zip line course joins the highly popular adventure course which offers more than 70 aerial challenges divided into five difficulty levels. flagstaffextreme.com

HAUNTED FLAGSTAFF



With more than a century of history, Flagstaff's paranormal past and well-known specters have earned the city a reputation as one of Arizona's most haunted locations. Ghostly legends of bank robbers who didn't get away and eccentric hotel guests who never checked out can be found throughout town. Flagstaff's haunted hangouts are described in the self-guided tour brochure "Flagstaff Haunted Places," available at the Visitor Center or download a printable map at flagstaffarizona.org/about-flagstaff/at-a-glance/haunted-flagstaff.

SEE, EXPLORE AND EXPERIENCE PUBLIC ART



Flagstaff has a selection of original public artworks including large-scale murals, three-dimensional and interactive pieces, mosaics and photo exhibits. Much of the artwork was inspired by the natural surroundings and local culture of northern Arizona, often reflecting the rich heritage of the area. Flagstaff is home to the state of Arizona's largest mural, "The Sound of Flight" designed by Sky Black, at more than 4,500 feet located on the exterior of the Orpheum Theater in historic downtown. A free self-guided map available at Flagstaff Visitor Center or viewed online at flagstaffarizona.org.

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FLAGSTAFF STORY IDEAS

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NEW INTERPRETIVE SITE AT GRAND FALLS ON NAVAJO NATION



The public experience at Grand Falls, one of Northern Arizona's famous desert water features, was enhanced in fall 2016 with the construction of a new interpretive site. Interpretive panels explaining the Navajo culture can be found under a ramada structure shaped like a traditional

Hogan and new waterless restrooms are now close by. The concrete floor of the ramada features a stamped design of the four sacred Navajo plants: maize, beans, tobacco and squash. Grand Falls typically flows only during snow melt, in the spring, or during monsoon season. navajonationparks.org/htm/grandfalls.htm

HISTORIC DOWNTOWN WALKING TOUR



Meander through historic 1900s era downtown Flagstaff, reveling in stories about the lynching of outlaws, fires that destroyed entire blocks, friendly saloon owners and other early day characters. Learn how and why the town was permanently relocated across from the train station.

Guided tours also offered seasonally.

flagstaffarizona.org/flagstaff_locations/historic-downtown-walking-tour

NEW NONSTOP SERVICE TO FLAGSTAFF/ GRAND CANYON, ARIZONA (FLG)



American Airlines adds seasonal nonstop service to Flagstaff Airport, for two new cities beginning May 2018. Starting May 5, 2018 American Airlines will fly from Los Angeles

(LAX) into Flagstaff every Saturday. The flight departs LAX at 2 p.m. arriving in FLG at 3:30 p.m. The flight to LAX departs Flagstaff at 3:58 p.m., arriving in Los Angeles at 5:43 p.m. Beginning June 9, 2018 American Airlines will also add a non-stop flight from Dallas-Ft. Worth, Texas (DFW) to FLG every Saturday. The flight departs DFW at 11 a.m. and arrives in FLG at 11:30 a.m. The returning flight will depart Flagstaff at 12:45 p.m. and return to DFW at 5:15 p.m. Note arrival and departure times are listed in FLG and DFW local times. Tickets are available for purchase at aa.com.

FLAGSTAFF HOTEL UPDATES — FALL 2017



The Little America Hotel guestrooms received major interior renovations and half of the property's 247 rooms opened May 2017 with a fresh new look. The luxuriously

appointed rooms still feature an oversized tub/shower combo and a spacious sitting area adjoining the bed area. The lobby, meeting space and on-site restaurant were all updated in 2016, and all rooms will be complete by early 2018. Flagstaff's historic downtown core has not seen new hotel construction for more than 60 years, but a full downtown block, on the corner of Aspen Avenue and Humphreys Street received a transformation. A 110 room Marriott Residence Inn completed construction at this convenient downtown location and opened September 2017.

The east edge of Flagstaff is home to new lodging options with a 99 room Fairfield Inn & Suites and a 103 room Hampton Inn & Suites just off Interstate 40 at the Country Club Drive exit. Both properties are four stories tall and feature indoor corridors, electric vehicle charging stations, indoor pool and hot tub plus views of Mt Elden and the Continental Country Club golf course. The hotels are located adjacent to a new Oregon's Pizza Bistro and opened fall 2017.

flagstaffarizona.org/flagstaff-accommodations

GET YOUR "PIC'S ON ROUTE 66" WITH NEW STREET ART AT FLAGSTAFF VISITOR CENTER



No Route 66 trip is complete without selfies from the road, so cruise over to the Flagstaff Visitor Center (1 E. Route 66) to snap a picture with Arizona's newest mother road themed street art. Unveiled in May 2017 in the west parking lot of Flagstaff's historic train station

building, the large scale, 25 feet wide public art was painted by local mural artists the Mural Mice to provide a permanent Route 66 photo opportunity for Flagstaff visitors. flagstaffarizona.org/plan-your-trip

FLAGSTAFF STORY IDEAS

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WATCHABLE WILDLIFE EXPERIENCE



The Ponderosa pine forests, canyons and wetlands in Flagstaff, Arizona are the home of the Arizona Watchable Wildlife Experience, known as AWE. The AWE "Peak's Tour" offers visitors to the area recreational opportunities to visit 30 designated sites where wildlife viewing is most

optimal. Elk, deer, waterfowl and birds of prey are samples of what you may see. At each of the sites visitors can enjoy interpretive signs, kiosks, telescopes, viewing platforms and blinds to enhance the outdoor experience. On the AWE website, azwatchwildlife.com, visitors can get more information on what they will find and view at each of the locations and can access a map of the 30 sites. There are also downloadable audio guides for some sites.

LAVA RIVER CAVE: A NATURAL MUSEUM THAT YOUNG AND OLD CAN EXPLORE



Discovered in 1915 by a lumberman, Lava River Cave is a natural museum where people can learn about history, geology, biology and cave climates. Unlike other museums, you can't just walk through a door to visit Lava River Cave. The entrance is actually a hole in the ground and the floor just inside

is covered with large boulders. Located 14 miles north of Flagstaff, this mile-long lava tube cave was formed roughly 700,000 years ago by molten rock that erupted from a volcanic vent in nearby Hart Prairie. The top, sides and bottom of the flow cooled and solidified first, after which the insides of the lava river continued to flow, emptying out the present cave. Dress appropriately when you come to visit, with warm clothes and sturdy shoes. The cave is as cool as 42° even in summer, and you may even find some ice inside. Bring two or three sources of light, such as headlamps, it can be very dark one mile from the nearest light source.

fs.fed.us/r3/coconino

WALK ON THE WILD SIDE AT BEARIZONA



Located about 30 minutes west of Flagstaff, Bearizona drive-thru animal park in Williams lets families get up close and personal with wildlife. From bison and arctic wolves to bighorn sheep and black bears, kids and parents alike will be glued to their windows as these animals roam

around the cars. You can stretch your legs at the end of the drive in the Fort Bearizona walk-thru area with adorable baby animals on display. bearizona.com

FLAGSTAFF HIGH COUNTRY AND URBAN TRAIL SYSTEM



Flagstaff is an avid outdoors community, due in part to the many trail systems that allow visitors and residents year-round accessibility to the mountains and canyons. These trails range from simple graded rides to single track through the mountains. The Flagstaff Urban Trail System

(FUTS) offers an easy ride through town with 50 miles of completed trails. Other trail systems include the Arizona Trail and Coconino National Forest trails. Depending on location, these trails vary in difficulty and access. Visitors can bring their own bikes or rent a mountain bike, road bike or cruiser at one of Flagstaff's many local bike shops.

GET YOUR HANDS DIRTY AT ELDEN PUEBLO RUINS



Elden Pueblo is the site of an ancient Sinagua village, inhabited from about A.D. 1070 to 1275. The site is unique for a variety of reasons. Most importantly, it makes archaeology and the study of ancient peoples accessible to the public. The Arizona Natural History Association sponsors the Elden

Pueblo Archaeology Project with the Coconino National Forest to provide opportunities for people to learn about and become involved in the science of archaeology. Annual programs include several Public Archaeology Days, in which the public can participate in site tours, actual excavation, artifact washing and analysis, and try their hand at using ancient hunting weapons. Custom programs are also available, from 1-2 hours tours, to day-long excavations, or multiple-day programs.

fs.usda.gov/coconino

Revised May 2018

DESTINATION FLAGSTAFF



THE HUB OF NORTHERN ARIZONA

Flagstaff is situated at a major crossroads, easily accessible from the east, west and south. Interstates 40 and 17 provide direct access from major metro areas, including Albuquerque, El Paso, Dallas, Las Vegas, Los Angeles, San Diego, Phoenix and Tucson. Highway 89 provides access from states to the north, and Highway 180 links Flagstaff to the Grand Canyon, just 81 miles (130 km) to the northwest.

DISTANCES FROM FLAGSTAFF

CITY/ATTRACTION	MILES	KM
Phoenix	142	229
Albuquerque, NM	323	520
Canyon de Chelly National Monument	212	341
Grand Canyon National Park	81	130
Hoover Dam	214	344
Hopi Reservation	70	113
Lake Powell and Page	136	219
Las Vegas, NV	252	406
Laughlin, NV	200	322
Los Angeles, CA	467	752
Meteor Crater	42	68
Monument Valley	171	275
Navajo Reservation	52	84
Painted Desert and Petrified Forest	116	187
Prescott	87	140
Tucson	257	414
Sedona/ Red Rock State Park	28	45
Sunset Crater Volcano National Monument	18	29
Walnut Canyon National Monument	11	18
Williams	32	51
Winslow	58	93
Wupatki National Monument	39	63



GETTING TO FLAGSTAFF

Traditional Arrivals

From the East/West: Interstate 40
From the South/Phoenix: Interstate 17
From the North/Page/Lake Powell/
Monument Valley: Highway 89

Scenic Arrivals

From Sedona: Highway 89A north
through Oak Creek Canyon
From Grand Canyon National Park
(South Rim): Highway 180 south

Arrival by Air

Air Service into the Flagstaff Airport (FLG) is available daily to and from Phoenix Sky Harbor International Airport (PHX).

Arrival by Rail

Amtrak services Flagstaff twice daily on the *Southwest Chief* line from the historic train station on Route 66.

FLAGSTAFF CLIMATE



PICK A SEASON AND WE HAVE YOU COVERED

Flagstaff's combination of high altitude, low humidity and diverse terrain provide mild weather conditions and clear air throughout the year. At 7,000 feet (2,134 meters) elevation, temperatures rarely exceed 90 degrees in the summer, fall brings a brilliant change of color, winter snowfall averages 108 inches and spring bursts with blossoms. Flagstaff is located in the largest contiguous Ponderosa pine forest in the world; however, ecosystems spanning piñon-juniper studded plateaus, high desert, alpine forest and barren tundra can all be found within the area.

FOUR SEASON CLIMATE

Flagstaff enjoys four distinct seasons allowing visitors to plan activities any time of year to suit their travel style and sense of adventure.

TIPS FOR COMFORT

Drink plenty of water, apply sunscreen and lip balm frequently, and rest as often as necessary. At high altitude the sun is more intense and you may experience fatigue and shortness of breath. No matter what time of year you visit, layering and comfortable clothes are a must in northern Arizona.

WHAT TO PACK

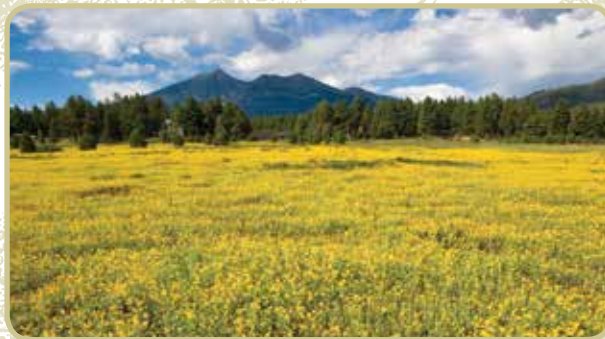
SPRING/SUMMER (April-August) | Shorts or light pants, short and long sleeve shirts, light jacket, sweatshirt or hoodie, raingear during rainy season (July-August), comfortable shoes.

FALL (September-October) | Long pants or jeans, long sleeve shirts, warm sweater, fleece, jacket or wind-breaker, warm shoes or boots, winter hat and gloves for evenings.

WINTER (November-March) | Heavy pants or jeans, long sleeve shirts, warm sweater, fleece and thermal shirts, winter coat, hat, gloves and a scarf, waterproof winter boots and heavy socks.

AVERAGE FLAGSTAFF TEMPERATURES

MONTH	HIGH		LOW		PRECIPITATION	
	F°	C°	F°	C°	INCHES	CM
January	43	6	16	-9	2.18	5.54
February	46	8	19	-7	2.56	6.50
March	50	10	23	-5	2.62	6.65
April	58	14	27	-3	1.29	3.28
May	68	20	34	1	0.80	2.03
June	79	26	41	5	0.43	1.09
July	82	28	50	10	2.40	6.10
August	80	27	49	9	2.89	7.34
September	74	23	42	6	2.12	5.38
October	63	17	31	-1	1.93	4.90
November	51	11	22	-6	1.86	4.72
December	44	7	17	-8	1.83	4.65



ANNUAL AVERAGES

Average annual days of sunshine | 288 days
 Average annual precipitation | 22.96 inches (58.32 cm)
 Average annual snowfall | 108.8 inches (276.35 cm)

TIME ZONE

The state of Arizona stays on Mountain Standard Time year-round. However, the Navajo Nation observes Daylight Savings Time.

FLAGSTAFF AREA ATTRACTIONS

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FLAGSTAFF AREA ATTRACTIONS

The Arboretum at Flagstaff | thearb.org

Located on 200 acres within the Coconino National Forest, The Arboretum at Flagstaff is a research and environmental education center, home to 2,500 species of plants in greenhouses, gardens and natural habitats. Open to the public May through October, the Arboretum encompasses horticultural collections, rare plant specimens, historic buildings and a nature trail through the Ponderosa pine forest.

Arizona Historical Society Pioneer Museum

arizonahistoricalsociety.org

This state museum collects, preserves and exhibits historical artifacts, documents and photographs of Northern Arizona, and presents changing exhibits illustrating themes in Flagstaff history.

Arizona Nordic Village | arizonanordicvillage.com

Nestled in a snow pocket of the San Francisco Peaks, the Arizona Nordic Village offers more than 25 miles (40 km) of groomed cross-country trails and 10 miles (16 km) of snowshoe trails through beautiful mixed pine and aspen forest. In summer the trails are used for hiking and mountain bike tours. Yurt and cabin rentals available year-round.

Arizona Snowbowl | arizonasnowbowl.com

A year-round playground on the San Francisco Peaks boasting a 2,300-foot vertical drop and average snowfall of 260 inches for winter skiing. In the summer and autumn, the scenic chairlift ride sweeps visitors up to an 11,500 foot (3,505 meter) view.

Bearizona | bearizona.com

Experience North American wildlife in a natural environment. Visitors drive themselves through the Arizona wilderness to view bears, bison, wolves and other wildlife. Guests can then explore the Fort Bearizona walk-through area to observe more animals and enjoy a birds of prey show. *Seasonal hours.*

Flagstaff Arts Council | flagartscouncil.org

Showcasing the very best of local and regional artwork in the largest gallery in northern Arizona, the 4,000 square foot gallery features diverse exhibitions and an intimate 200-seat theater offers concerts, performances, films and other presentations.

Elden Pueblo Heritage Site | fs.usda.gov/coconino

Elden Pueblo is an ancestral Hopi site inhabited by the Sinagua culture from 1050 to 1275 A.D. Public archaeology programs are offered during the spring/summer/fall season. Open to the public anytime, including self-guided trail.

Flagstaff Extreme Adventure Course & Adventure Ziplines flagstaffextreme.com

Experience thrills high in the pines at the Flagstaff Extreme Adventure Course, a tree-top obstacle course with more than 70 aerial challenges divided into five color-coded courses for children and adults.

Fort Tuthill County Park | coconino.az.gov

Located 3 miles (4.8 km) south of Flagstaff, Fort Tuthill is Coconino County's premier 413-acre regional park serving as a year-round recreation and entertainment destination. The park is home to the Coconino County Fairgrounds, Pepsi Amphitheater, Flagstaff Extreme Adventure Course, a bike skills course, campground and equestrian facilities.

Grand Canyon National Park | nps.gov/grca

Often described as Earth's greatest geological showcase, this breathtaking ensemble of colorful rock layers, impressive buttes and shadowed side canyons set Grand Canyon apart. Located 81 miles (130 km) from Flagstaff. South Rim is open year-round. *North Rim is open mid-May to mid-October.*

Grand Canyon Railway | thetrain.com

Travel a century-old rail line to the heart of Grand Canyon National Park aboard a vintage train with five classes of carefully restored passenger service. Journey through pine forests and wide-open prairies as musicians play the tunes of the West on this uniquely historic Grand Canyon expedition. *Operates everyday throughout the year, departing Williams, AZ at 9 a.m.*

Historic Downtown Flagstaff | flagdba.com

They say go where the locals are...Flagstaff's historic downtown is certainly that hub of activity offering an abundance of must-do activities including restaurants, boutique shopping, art galleries, outdoor outfitters, breweries and the central city gathering place "Heritage Square." Venture south of the railroad tracks to the continuously evolving Southside Historic District featuring a mix of eclectic dining and nightlife locations. Many of the downtown restaurants and shops are located in restored buildings from the 1890s-1930s.

Lowell Observatory | lowell.edu

Founded in 1894 by Percival Lowell and famous for the discovery of Pluto, the observatory welcomes visitors year-round for telescope viewing, guided tours through the Clark telescope, historic Rotunda museum and changing exhibit hall. The Discovery Channel Telescope located near Flagstaff saw "first light" in June 2012 and is available for tours.

Flagstaff Area Attractions continued on page 2

FLAGSTAFF AREA ATTRACTIONS

PAGE 2



FLAGSTAFF AREA ATTRACTIONS (CONTINUED)

Meteor Crater | meteorcrater.com

Experience the "best preserved meteorite impact site on earth." Formed 50,000 years ago by a meteor weighing several hundred thousand tons, this crater is 550 feet (167 meters) deep, 2.4 miles (3.8 km) in circumference and nearly one mile (1.6 km) across. *Daily guided rim trail tours. Seasonal hours.*

Museum of Northern Arizona | musnaz.org

Showcasing the beauty and diversity of the Colorado Plateau, the Museum of Northern Arizona presents Native cultures, tribal lifeways, natural sciences, and fine arts in nine exhibit galleries. The museum hosts four weekend-long heritage festivals of art and culture annually. Museum shop and bookstore on-site.

Northern Arizona University | nau.edu

Flagstaff is home to Northern Arizona University where visitors can attend Lumberjack athletic events, symphony, theater and opera performances, or view the impressive fine art exhibits at the campus Art Museum.

North Pole Experience | northpoleexperience.com

A one of a kind, interactive Christmas adventure that brings Santa's workshop to life. Visitors to the North Pole Experience are invited to tour Santa's Toy Hall of Fame, build toys side by side with the elves and attend Elf University. *Seasonal hours, mid-November-December.*

Riordan Mansion State Historic Park

azstateparks.com

Completed in 1904 in the Arts and Crafts style of architecture, the historic mansion has more than 40 rooms and 13,000 square feet of living area. Experience life as it was over a century ago on guided tours through this richly furnished historic family home.

Route 66 | flagstaffarizona.org

Scenic byways, quirky roadside attractions, and beautiful national parks; elements that made Route 66 the iconic American road trip, can all be found in Flagstaff. Also known as "The Mother Road," Route 66 continues to bisect the city today and the road is lined with relics from the route's heyday as well as new businesses reinventing the spirit of Route 66. Flagstaff's nostalgic Route 66 buildings are described in the self-guided tour brochure "Flagstaff's Route 66," available at the Visitor Center or for download at flagstaffarizona.org. The brochure is available in both English and French.

Sunset Crater Volcano National Monument

nps.gov/sucr

Born in a series of eruptions 900 years ago, Sunset Crater Volcano is the youngest of more than 600 volcanoes on the Colorado Plateau. Enjoy visitor center exhibits and the one-mile self-guided Lava Flow Trail with overlook views.

Twin Arrows Casino Resort | twinarrows.com

A premier gaming destination and the first Navajo casino located in Arizona opened May 2013, 25 miles (40 km) east of Flagstaff on Interstate 40. The 170,000 square foot casino features more than 1,000 slot machines, table games, live Keno and a poker room.

Walnut Canyon National Monument | nps.gov/waca

Walk among cliff dwellings and pueblos where people lived only 800 years ago. The strenuous one-mile Island Trail descends into Walnut Canyon; the shorter Rim Trail offers overlooks and a pithouse exploration.

Wupatki National Monument | nps.gov/wupa

Rock walls of 800-year-old pueblos dot a desert landscape that was once home to thousands of people. Visitor center exhibits explain how they survived by farming, hunting, gathering and trading. Short trails lead to Wupatki, Lomaki and other pueblos.

REGIONAL ATTRACTIONS

Canyon de Chelly National Monument

nps.gov/cach

Explore Navajo Interactive Museum

explorenavajo.com

Glen Canyon National Recreation Area

nps.gov/glca

Hubbell Trading Post National Historic Park

nps.gov/hutr

Montezuma Castle National Monument

nps.gov/moca

Montezuma Well

nps.gov/moca

Monument Valley Navajo Tribal Park

navajonationparks.org

Navajo National Monument

nps.gov/nava

Petrified Forest National Park

nps.gov/pefo

Planes of Fame Air Museum

planesoffame.org

Red Rock State Park

azstateparks.org

Slide Rock State Park

azstateparks.org

Tuzigoot National Monument

nps.gov/tuzi

DESTINATION FACTS & TRIVIA



LOCATION

Flagstaff is situated in the pines at an elevation of approximately 7,000 feet (2,134 meters), near the base of Arizona's San Francisco Peaks.

Mount Humphreys is the highest point in Arizona and towers above Flagstaff at 12,633 feet (3,851 meters).

Flagstaff is located near the center of northern Arizona at the juncture of Interstate 17 and Interstate 40, approximately 142 miles (229 km) north of Phoenix, AZ and 81 miles (130 km) south of the Grand Canyon.

Flagstaff is the seat for Coconino County, the second largest county in the United States, with an area of 11,896,720 acres.

ARIZONA'S COOL MOUNTAIN TOWN

The city enjoys a four season climate.

Altitude and low humidity combine to produce clear air and relatively mild weather conditions year-round.

Flagstaff has an average of 108 inches of snowfall per year.

Flagstaff averages 288 days of sunshine per year.

In the fall, stands of Aspen trees turn golden creating a scenic autumn setting.

FLAGSTAFF HISTORY

The Sinagua and Anasazi people were the first to settle in the area of Flagstaff.

Flagstaff derived its name from a flag-raising ceremony held on the Fourth of July in 1876. Boston travelers chose a tall pine, trimmed its branches from the bottom up and attached a flag to the top in observance of the nation's centennial.

Flagstaff's early development was associated with the railroad, lumber and livestock industries.

Northern Arizona University, which calls Flagstaff home, was founded as the Northern Arizona Normal School at Flagstaff in 1899.

FLAGSTAFF TRIVIA

Pluto was discovered in 1930 at Lowell Observatory in Flagstaff, Arizona.

The famous Route 66 runs directly through Flagstaff, and Flagstaff was the city with the highest elevation on the historic Route. There are still 14.2 miles (22.8 km) of the Mother Road running through Flagstaff.

The Hotel Monte Vista, Weatherford Hotel and Museum Club, among other places in Flagstaff, are believed to be haunted. Guests have reported seeing "spirits" or having supernatural experiences.

The Museum of Northern Arizona houses more than 5 million southwestern artifacts.

Sunset Crater Volcano is just one of more than 600 volcanoes located in northern Arizona.

Flagstaff is home to the Flagstaff Urban Trail System (FUTS) which encompasses more than 50 miles (80 km) of trails throughout the city and includes areas on all sides of town.

Flagstaff is located in the world's largest contiguous Ponderosa pine forest.

Walnut Canyon was originally home to the Sinagua Indians, who lived in the area in the 1200s before volcanic eruptions drove them out.

On average, 100 trains pass through Flagstaff in a day.

Riordan Mansion was designed by Charles Whittlesey, designer of the Grand Canyon's El Tovar Hotel.