

WELCOME TO FLAGSTAFF



FLAGSTAFF: THE DESTINATION FOR ALL SEASONS

Located in the mountains of northern Arizona, Flagstaff is not the Arizona experience you may expect. At an elevation of 7,000 feet (2,134 meters), in the midst of the world's largest contiguous Ponderosa pine forest, Flagstaff is a four season hub of activity where an eclectic mix of small town charm and endless outdoor adventure beckons. Echo's of a rugged pioneer past blend with modern-day innovation to create a destination full of activities to keep visitors busy both inside and out.

Rich with excitement and alive with cultural diversity, beauty and history, visitors from all over the world are attracted to the clean mountain air, year-round outdoor recreation, lively festivals and authentic historic charm.



HOSPITALITY ELEVATED

Flagstaff's many hotel and motel accommodations, conference and meeting venues, bed and breakfasts, more than 200 restaurants and night spots are waiting to welcome you with high country hospitality and elevated service.

Flagstaff proudly boasts a wide variety of cultural, historic and scientific attractions including: Lowell Observatory, the Museum of Northern Arizona, Riordan Mansion State Historic Park, The Arboretum at Flagstaff and authentic Route 66 nostalgia. Play in the outdoors at Flagstaff Extreme Adventure Course, Arizona Snowbowl and Flagstaff Nordic Center.

While you are here, plan to use Flagstaff as your home base to explore some of the most spectacular scenery in the world. The city is only 81 miles (130 km) from the Grand Canyon and close to seven national parks and monuments.



THE HUB OF NORTHERN ARIZONA

Situated at the crossroads of two major U.S. interstates, served by a regional airport as well as an Amtrak train depot, Flagstaff is an easily accessible destination for people seeking the adventure, natural beauty, charm and wide open spaces of the American West.

Some of the country's most beautiful scenery surrounds Flagstaff, from the Coconino National Forest and the San Francisco Peaks (12,633 feet / 3,851 meters) to the Red Rocks of Sedona and rugged deserts of neighboring Native American nations. Grand Canyon National Park, Sunset Crater Volcano National Monument, Wupatki National Monument and Meteor Crater are all within easy driving distance, as are many more archaeological treasures and attractions.

PUBLIC RELATIONS SERVICES & MEDIA RESOURCES



TAKE YOUR STORY TO NEW HEIGHTS

Let your creative juices flow while mountain biking on the tallest peak in Arizona, climbing 60-feet up in a Ponderosa pine tree or sampling craft beer along the Flagstaff Ale Trail in historic downtown. An abundance of stories are waiting to be written in Flagstaff, Arizona.

Surrounded by the wonders of the Southwest, awe-inspiring mountain views and a beautiful four season climate, Flagstaff also offers a variety of locations for photography and filming, allowing you to capture many different scenes without a lot of travel.

MEDIA RESOURCES

One of the primary functions of the Flagstaff Convention and Visitors Bureau Public Relations Department is to assist members of the media in preparing stories on the area. We are your go-to source for press trip itineraries and have insider knowledge to enhance your story.

We welcome and appreciate members of the media traveling to Flagstaff to share all the region has to offer with your readers/viewers. For more information, media inquiries and press trip opportunities, contact the Flagstaff CVB Public Relations staff.

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PRESS TRIP GUIDELINES

The Flagstaff Convention and Visitors Bureau organizes group and individual press trips designed to give journalists the first-hand experience necessary to make their stories stand out. The public relations team facilitates these visits by offering support that ranges from providing story ideas, information and recommendations, to coordinating hour-by-hour itineraries. Individual press trips allow for a customized itinerary based on a journalist's assignment and offer flexible scheduling options.

**Please note that complimentary arrangements are provided at the discretion of the hotel and attraction partners and are subject to availability. Blackout periods may apply throughout the year, necessitating a media rate. Please understand that our primary concern is assisting working media. Host locations are not always able to accommodate spouses, children and visitors accompanying working press.*

Upon publication, we ask that you send a copy of the article or for broadcast mentions, please provide air dates or send a copy of the segment.

PHOTO/B-ROLL REQUESTS

The Flagstaff Convention and Visitors Bureau maintains a library of photos and B-roll that may be requested and used for editorial purposes both in print and electronic media. Every photo distributed from this library, published in either a print or electronic medium, must be accompanied by a photo credit to the Flagstaff CVB or other originating source. To request a photo or B-roll from the CVB please contact Public Relations Specialist, Joanne Hudson.

FLAGSTAFF STORY IDEAS

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THE MOTHER ROAD TURNS 90



In 2016, America's Mother Road celebrates its 90th anniversary. You are invited to join Flagstaff in celebrating this Route 66 milestone with *66 Kicks on Route 66*, our list of special events and ongoing experiences to commemorate the iconic road. Route 66 was commissioned on November 11, 1926 and officially decommissioned in 1985. Today, Arizona boasts the most drivable original miles of Route 66 and is lined with relics from the route's heyday as well as new businesses reinventing the spirit of Route 66. In Flagstaff you will find Mother Road essentials like quirky roadside attractions, scenic byways, access to national parks and exposure to Native American culture. Contact Flagstaff CVB public relations staff to plan an individual press trip with a Route 66 itinerary.

flagstaffarizona.org/route66

Geocache your way along the Arizona Mother Road

The Historic Route 66 Association of Arizona now offers visitors a unique way to explore Route 66 across the state. Travelers are able to explore secrets from the past with a GPS unit or a geocaching app leading to 100 caches along the Arizona stretch of the mother road. Within Flagstaff caches receive high marks for their unique locations and informative photos. Each cache includes a log book and historic information about where the cache is hidden. flagstaffarizona.org

MUSEUM OF NORTHERN ARIZONA FESTIVAL SEASON BEGINS MAY 2015



This year marks the 25th time that Zuni artists and craftsmen have gathered in Flagstaff to showcase their culture and sell Native handicrafts during a week-end long festival. On May 23-24, 2015 the Museum of Northern Arizona will host the Zuni Festival of Arts and Culture, the first in the annual series of festivals held on the museum grounds. During the events visitors are invited to meet Native artists, performers and cultural interpreters and enjoy stories, dances, songs and programs to learn more about the rich heritage of the people of the Four Corners region. In 2015 the museum will also host their 82nd Hopi Festival July 4-5, the 66th Navajo Festival August 1-2 and the 12th Celebraciones de la Gente October 24-25. musnaz.org

PLUTO'S HOMETOWN DECLARES 2015 THE #YEAROFPLUTO



NASA's New Horizons spacecraft, traveling for almost ten years and three billion miles to learn more about Pluto, will reach its destination and fly by Pluto on July 14, 2015. The spacecraft will capture images and collect scientific data from Pluto, revealing the most detailed information about the planet to date. With the 85th anniversary of Pluto's discovery at Flagstaff's Lowell Observatory in February 2015 and the arrival of New Horizons to Pluto's atmosphere in July; this celestial body's hometown has big things planned for the #YearOfPluto. From presentations by the New Horizons principal investigator to the new exhibit "Pluto at 85" at the observatory visitor center and a Pluto history walking tour around downtown Flagstaff there will be a special event each month featuring this faraway object and its connection to this dark skies city. Plus, Karma Sushi Bar & Grill, the current restaurant to occupy the building where Clyde Tombaugh ate dinner the night he discovered Pluto is offering a special Pluto Roll throughout the year and a special Pluto Roast and Pluto Mocha is available at local coffee roaster, Late For The Train roastery. flagstaffarizona.org/year-of-pluto

PEDAL THROUGH HISTORY, HAUNTS OR BEER



Pedal your way through Flagstaff history or the local craft brewery scene with the city's newest tour company. Opened in summer 2014, AZ Pedal Tours takes participants on guided bicycle rides through Flagstaff's historic streets, providing an overview of the important sites and stories that made the city what it is today. AZ Pedal Tours can customize the guided tours to participant's interest before departing from their convenient downtown location. Prefer to rent the bike and explore on your own? The company has that option too. AZ Pedal Tours also offers a Haunted Downtown Tour, Local Craft Beer Tour or Northern Arizona University Tour. azpedaltours.com

FLAGSTAFF STORY IDEAS

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FIRST ALL-ARIZONA MEATERY OPENS IN FLAGSTAFF



Proper Meats and Provisions, the first all Arizona-raised meatery opened in Flagstaff in September 2014. Arizona restaurateur Paul Moir, his wife and proprietor Laura Moir and executive chef David Smith have transformed an early 1900s historic building into a 1,600 square foot butcher shop and 10 seat eatery to showcase the Grand Canyon State's finest farm raised meats, poultry and cured products. Beyond the butchery goods, Proper offers local cheeses, breads, Arizona beer and wine, house made soups, sandwiches and light entrees in the charming stone craftsmen-style building at 110 S. San Francisco St. listed on the national historic register. propermeats.com

TOURIST HOME TRANSFORMS INTO MODERN URBAN MARKET



Flagstaff's historic "Tourist Home" building, a former Basque shepherd boarding house, is back in the business of welcoming guests. The location has been renovated and transformed into the Tourist Home Urban Market by the owners of the popular Tinderbox Kitchen. The new enterprise is open seven days a week serving hot breakfast items and pastries, gourmet packaged foods, chef-driven charcuterie, packaged beer and wine, domestic cheeses, prepared-to-order sandwiches plus an assortment of soups and salads. [facebook.com/TinderboxKitchen](https://www.facebook.com/TinderboxKitchen)

FLAGSTAFF NORDIC CENTER OFFERS FAT TIRE SNOW BIKING



Primarily known for miles of groomed ski and snowshoe trails tucked away in a snow pocket on the Coconino National Forest, the Flagstaff Nordic Center offers the nation's largest rental fleet of Surly brand "Pugsley" fat tire snow bikes that can be used year round on all terrain including mud and snow. During ski season, generally December through March, 25 kilometers of groomed trails are available for fat bike riding. Extend your adventure and stay in onsite yurts and log-sided cabins located steps from the trails. flagstaffnordiccenter.com

FOREST FORAGED CUISINE ELEVATES COPPA CAFE TO SERIOUS FOODIE DESTINATION



The Ponderosa pine forests of Flagstaff yield a bounty of wild mushrooms, pine saplings, honey, pine nuts and berries which are transformed daily into pilgrimage-worthy soil to stomach foodie experiences by the husband and wife culinary team at Coppa Café. This European-style bistro, opened in 2011, brings a sophisticated taste of Europe to the mountains of Arizona while keeping the offerings hyper local through their unconventional procurement methods (they "pay" their mushroom forager with gourmet meals.) With forest foraged ingredients, house-cured meats, fine pastries, locally rancher beef and produce from small area farms, Coppa Café is a can't miss destination for serious epicureans visiting the southwest. coppacafe.net

DARK SKIES BREWING IN FLAGSTAFF



Flagstaff's seventh micro brewery, Dark Sky Brewing Company opened in May 2015. Dark Sky Brewing will focus on small-batch high flavor beer with a local twist; featuring concoctions like Jalapeño Pale Ale and a Spruce tip and Cinnamon Stout. With this taproom and the addition of Historic Brewing Company's Barrel + Bottle House to the beloved collection of breweries in northern Arizona; Flagstaff's legacy of crafting fermented delights continues on its frothy path. Local institutions like Beaver Street Brewery and Flagstaff Brewing Company both open since 1994; and some newer favorites, Lumberyard Brewing Company, Mother Road Brewing Company and Wanderlust Brewing Company which have opened in the last five years are tapping up award winning ales and have quickly become beloved local favorites. From the automobile enthusiast brewing on Route 66 to the engineer-by-day brewer-by-night with a love for travel; each brewery, beer pub and taproom in Flagstaff has a story to tell. flagstaffaletrail.com

FLAGSTAFF STORY IDEAS

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WATCHABLE WILDLIFE EXPERIENCE



The Ponderosa pine forests, canyons and wetlands in Flagstaff, Arizona are the home of the Arizona Watchable Wildlife Experience, known as AWE. The AWE "Peak's Tour" offers visitors to the area recreational opportunities to visit 30 designated sites where wildlife viewing is most optimal. At each of the sites, visitors can enjoy interpretive signs, kiosks, telescopes, viewing platforms and blinds to enhance the outdoor experience. On the AWE website, azwatchwildlife.com, visitors can get more information on what they will find and view at each of the locations and can access a map of the 30 sites. There are also, downloadable audio guides for 17 of the sites.

FLAGSTAFF IS BUZZING: CAFÉS OFFER LOCALLY ROASTED CAFFEINE FIX



In Arizona's premier mountain town, where snowy winter days often require a steaming cup of joe, find a unique variety of local cafés ready to satisfy your caffeine fix. Opened in late December 2013, **Flag Buzz Coffee-house** is the city's newest spot for all organic and fair trade coffee. Flag Buzz works with an independent local roaster to create signature roasts; like the Flag Buzz Blend, a three bean blend of South American and African beans that are medium roasted to first crack, used for all menu items. The coffee-house's logo features a honey bee; however, it's not only a clever take on their name but shows commitment to donating one percent of net profits to conserving the honey bee habitat. Discover even more local craft roasts at: **Macy's European Coffeehouse** | Flagstaff's first commercial roaster, opened in 1980, has become a local institution with the addition of house baked pastries and a vegetarian menu.

Late for the Train Roastery | Roasting in Flagstaff since 1996, Late for the Train operates two coffeehouse locations, a coffee cart in the Flagstaff Medical Center and now roasts in an offsite 3,000 square foot facility.

Firecreek Coffee Company | The second coffeehouse location for the Sedona-based craft roaster has been serving small batch (less than 25 pounds roasted at a time) blends in Flagstaff since early 2013. To ensure a unique quality to their coffee, Firecreek pays extra to purchase their beans direct from the best small farmers around the world.

LAVA RIVER CAVE: A NATURAL MUSEUM THAT YOUNG AND OLD CAN EXPLORE



Discovered in 1915 by lumberman, Lava River Cave is a natural museum where people can learn about history, geology, biology and cave climates. Unlike other museums, you can't just walk through a door to visit Lava River Cave. The entrance is actually a hole in the ground and the floor just inside is covered with large boulders. Located 14 miles north of Flagstaff, this mile-long lava tube cave was formed roughly 700,000 years ago by molten rock that erupted from a volcanic vent in nearby Hart Prairie. The top, sides and bottom of the flow cooled and solidified first, after which the insides of the lava river continued to flow, emptying out the present cave. Dress appropriately when you come to visit, with warm clothes and sturdy shoes. The cave is as cool as 42° even in summer, and you may even find some ice inside. Bring two or three sources of light, such as headlamps, it can be very dark one mile from the nearest light source. coconinoforest.us

MUSEUM OF NORTHERN ARIZONA VENTURES



The Museum of Northern Arizona's Ventures offer unparalleled opportunities to discover and explore the Colorado Plateau—130,000 square miles of spectacular mountains, mesas, and canyonlands in the Four Corners region of Arizona, Utah, Colorado, and New Mexico. Experience the rich natural wonders and cultures of this region through the eyes of scientists, writers, artists, cultural consultants, and guides. The program provides exceptional outdoor educational experiences. Ventures range in length from a day to a week, from camping to hotel based programs. Diverse itineraries include hiking, backpacking, river rafting, camping, van tours, and lodge-based excursions on the Plateau. Or you may create a custom tour for your outing. The ventures program keeps groups small to allow maximum interaction between participants and trip leaders. These programs are provided through the Museum of Northern Arizona, a private, non-profit institution. mnaventures.org

DESTINATION FLAGSTAFF



THE HUB OF NORTHERN ARIZONA

Flagstaff is situated at a major crossroads, easily accessible from the east, west and south. Interstates 40 and 17 provide direct access from major metro areas, including Albuquerque, El Paso, Dallas, Las Vegas, Los Angeles, San Diego, Phoenix and Tucson. Highway 89 provides access from states to the north, and Highway 180 links Flagstaff to the Grand Canyon, just 81 miles (130 km) to the northwest.

DISTANCES FROM FLAGSTAFF

CITY/ATTRACTION	MILES	KM
Albuquerque, NM	323	520
Canyon de Chelly National Monument	212	341
Grand Canyon National Park	81	130
Hoover Dam	214	344
Hopi Reservation	70	113
Lake Powell and Page	136	219
Las Vegas, NV	252	406
Laughlin, NV	200	322
Los Angeles, CA	467	752
Meteor Crater	45	72
Monument Valley	171	275
Navajo Reservation	52	84
Painted Desert and Petrified Forest	116	187
Phoenix	142	229
Prescott	87	140
Tucson	257	414
Sedona	28	45
Sunset Crater Volcano National Monument	15	24
Walnut Canyon National Monument	7	12
Williams	32	51
Wupatki National Monument	39	63



GETTING TO FLAGSTAFF

Traditional Arrivals

From the East/West: Interstate 40
From the South/Phoenix: Interstate 17
From the North/Page/Lake Powell/Monument Valley: Highway 89

Scenic Arrivals

From Sedona: Highway 89A north through Oak Creek Canyon
From Grand Canyon National Park (South Rim): Highway 180 south

Arrival by Air

Air Service into the Flagstaff Airport (FLG) is available daily to and from Phoenix Sky Harbor International Airport (PHX).

Arrival by Rail

Amtrak services Flagstaff twice daily on the *Southwest Chief* line from the historic train station on Route 66.

FLAGSTAFF CLIMATE



PICK A SEASON AND WE HAVE YOU COVERED

Flagstaff's combination of high altitude, low humidity and diverse terrain provide mild weather conditions and clear air throughout the year. At 7,000 feet (2,134 meters) elevation, temperatures rarely exceed 90 degrees in the summer, fall brings a brilliant change of color, winter snowfall averages 108 inches and spring bursts with blossoms. Flagstaff is located in the largest contiguous Ponderosa pine forest in the world; however, ecosystems spanning piñon-juniper studded plateaus, high desert, alpine forest and barren tundra can all be found within the area.

FOUR SEASON CLIMATE

Flagstaff enjoys four distinct seasons allowing visitors to plan activities any time of year to suit their travel style and sense of adventure.

TIPS FOR COMFORT

Drink plenty of water, apply sunscreen and lip balm frequently, and rest as often as necessary. At high altitude the sun is more intense and you may experience fatigue and shortness of breath. No matter what time of year you visit, layering and comfortable clothes are a must in northern Arizona.

WHAT TO PACK

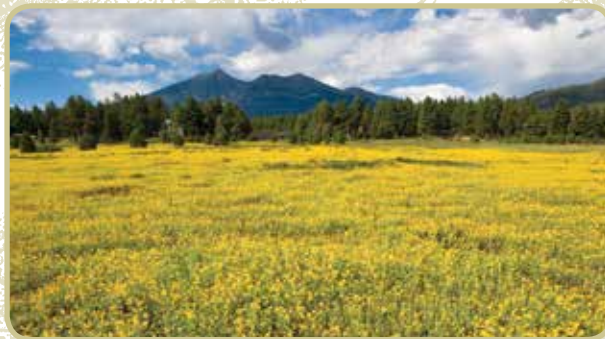
SPRING/SUMMER (April-August) | Shorts or light pants, short and long sleeve shirts, light jacket, sweatshirt or hoodie, raingear during rainy season (July-August), comfortable shoes.

FALL (September-October) | Long pants or jeans, long sleeve shirts, warm sweater, fleece, jacket or wind-breaker, warm shoes or boots, winter hat and gloves for evenings.

WINTER (November-March) | Heavy pants or jeans, long sleeve shirts, warm sweater, fleece and thermal shirts, winter coat, hat, gloves and a scarf, waterproof winter boots and heavy socks.

AVERAGE FLAGSTAFF TEMPERATURES

MONTH	HIGH		LOW		PRECIPITATION	
	F°	C°	F°	C°	INCHES	CM
January	43	6	16	-9	2.18	5.54
February	46	8	19	-7	2.56	6.50
March	50	10	23	-5	2.62	6.65
April	58	14	27	-3	1.29	3.28
May	68	20	34	1	0.80	2.03
June	79	26	41	5	0.43	1.09
July	82	28	50	10	2.40	6.10
August	80	27	49	9	2.89	7.34
September	74	23	42	6	2.12	5.38
October	63	17	31	-1	1.93	4.90
November	51	11	22	-6	1.86	4.72
December	44	7	17	-8	1.83	4.65



ANNUAL AVERAGES

Average annual days of sunshine | 288 days
 Average annual precipitation | 22.96 inches (58.32 cm)
 Average annual snowfall | 108.8 inches (276.35 cm)

TIME ZONE

The state of Arizona stays on Mountain Standard Time year-round. However, the Navajo Nation observes Daylight Savings Time.

FLAGSTAFF AREA ATTRACTIONS

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FLAGSTAFF AREA ATTRACTIONS

The Arboretum at Flagstaff

thearb.org

Located on 200 acres within the Coconino National Forest, The Arboretum at Flagstaff is a research and environmental education center, home to 2,500 species of plants in greenhouses, gardens and natural habitats. Open to the public May through October, the Arboretum encompasses horticultural collections, rare plant specimens, historic buildings and a nature trail through the Ponderosa pine forest.

Arizona Historical Society | Pioneer Museum

arizonahistoricalociety.org

This state museum collects, preserves and exhibits historical artifacts, documents and photographs of Northern Arizona, and presents changing exhibits illustrating themes in Flagstaff history.

Arizona Snowbowl

arizonasnowbowl.com

A year-round playground on the San Francisco Peaks boasting a 2,300-foot vertical drop and average snowfall of 260 inches for winter skiing. In the summer and autumn, the scenic chairlift ride sweeps visitors up to an 11,500 foot (3,505 meter) view.

Bearizona

bearizona.com

Experience North American wildlife in a natural environment. Visitors drive themselves through the Arizona wilderness to view bears, bison, wolves and other wildlife. Guests can then explore the Fort Bearizona walk-through area to observe more animals and enjoy a birds of prey show. *Seasonal hours.*

Flagstaff Arts Council

flagartscouncil.org

Showcasing the very best of local and regional artwork in the largest gallery in northern Arizona, the 4,000 square foot gallery features diverse exhibitions and an intimate 200-seat theater offers concerts, performances, films and other presentations.

Elden Pueblo Heritage Site

coconinoforest.us

Elden Pueblo is an ancestral Hopi site inhabited by the Sinagua culture from 1050 to 1275 A.D. Public archaeology programs are offered during the spring/summer/fall season. Open to the public anytime, including self-guided trail.

Flagstaff-Grand Canyon Ale Trail

flagstaffaletrail.com

Northern Arizona's craft beers are featured on the Flagstaff-Grand Canyon Ale Trail. Visitors purchase a trail passport and then stroll the self-guided one mile route sampling local brews as they go.

Flagstaff Extreme Adventure Course

flagstaffextreme.com

Experience thrills high in the pines at the Flagstaff Extreme Adventure Course, a tree-top obstacle course with more than 70 aerial challenges divided into four color-coded courses for children and adults.

Flagstaff Nordic Center

flagstaffnordiccenter.com

Nestled in a snow-pocket of the San Francisco Peaks, the Flagstaff Nordic Center offers more than 25 miles (40 km) of groomed cross-country trails and 10 miles (16 km) of snowshoe trails through beautiful mixed pine and aspen forest. In summer the trails are used for hiking and mountain bike tours. Yurt and cabin rentals available year-round.

Fort Tuthill County Park

coconino.az.gov

Located 3 miles (4.8 km) south of Flagstaff, Fort Tuthill is Coconino County's premier 413-acre regional park serving as a year-round recreation and entertainment destination. The park is home to the Coconino County Fairgrounds, Pepsi Amphitheater, Flagstaff Extreme Adventure Course, a bike skills course, campground and equestrian facilities.

Grand Canyon National Park

nps.gov/grca

Often described as Earth's greatest geological showcase, this breathtaking ensemble of colorful rock layers, impressive buttes and shadowed side canyons set Grand Canyon apart. Located 81 miles (130 km) from Flagstaff. South Rim is open year-round. *North Rim is open mid-May to mid-October.*

Grand Canyon Railway

thetrain.com

Travel a century-old rail line to the heart of Grand Canyon National Park aboard a vintage train with five classes of carefully restored passenger service. Journey through pine forests and wide-open prairies as musicians play the tunes of the West on this uniquely historic Grand Canyon expedition. *Operates every-day throughout the year, departing Williams, AZ at 9 a.m.*

Lowell Observatory

lowell.edu

Founded in 1894 by Percival Lowell and famous for the discovery of Pluto, the observatory welcomes visitors year-round for telescope viewing, guided tours through the Clark telescope, historic Rotunda museum and changing exhibit hall. The Discovery Channel Telescope located near Flagstaff saw "first light" in June 2012 and is available for tours.

Flagstaff Area Attractions continued on page 2

FLAGSTAFF AREA ATTRACTIONS

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FLAGSTAFF AREA ATTRACTIONS (CONTINUED)

Meteor Crater

meteorcrater.com

Experience the "best preserved meteorite impact site on earth." Formed 50,000 years ago by a meteor weighing several hundred thousand tons, this crater is 550 feet (167 meters) deep, 2.4 miles (3.8 km) in circumference and nearly one mile (1.6 km) across. *Daily guided rim trail tours. Seasonal hours.*

Museum of Northern Arizona

musnaz.org

Showcasing the beauty and diversity of the Colorado Plateau, the Museum of Northern Arizona presents Native cultures, tribal lifeways, natural sciences, and fine arts in nine exhibit galleries. The museum hosts four weekend-long heritage festivals of art and culture annually. Museum shop and bookstore on-site.

Northern Arizona University

nau.edu

Flagstaff is home to Northern Arizona University where visitors can attend Lumberjack athletic events, symphony, theater and opera performances, or view the impressive fine art exhibits at the campus Art Museum.

North Pole Experience

northpoleexperience.com

A one of a kind, interactive Christmas adventure that brings Santa's workshop to life. Visitors to the North Pole Experience are invited to tour Santa's Toy Hall of Fame, build toys side by side with the elves and attend Elf University. *Seasonal hours, mid-November-December.*

Riordan Mansion State Historic Park

azstateparks.com

Completed in 1904 in the Arts and Crafts style of architecture, the historic mansion has more than 40 rooms and 13,000 square feet of living area. Experience life as it was over a century ago on guided tours through this richly furnished historic family home.

Route 66

flagstaffarizona.org

Scenic byways, quirky roadside attractions, and beautiful national parks; elements that made Route 66 the iconic American road trip, can all be found in Flagstaff. Also known as "The Mother Road," Route 66 continues to bisect the city today and the road is lined with relics from the route's heyday as well as new businesses reinventing the spirit of Route 66. Flagstaff's nostalgic Route 66 buildings are described in the self-guided tour brochure "Flagstaff's Route 66," available at the Visitor Center or for download at flagstaffarizona.org. The brochure is available in both English and French.

Sunset Crater Volcano National Monument

nps.gov/sucr

Born in a series of eruptions 900 years ago, Sunset Crater Volcano is the youngest of more than 600 volcanoes on the Colorado Plateau. Enjoy visitor center exhibits and the one-mile self-guided Lava Flow Trail with overlook views.

Twin Arrows Casino Resort

twinarrows.com

A premier gaming destination and the first Navajo casino located in Arizona opened May 2013, 25 miles (40 km) east of Flagstaff on Interstate 40. The 170,000 square foot casino features more than 1,000 slot machines, table games, live Keno and a poker room.

Walnut Canyon National Monument

nps.gov/waca

Walk among cliff dwellings and pueblos where people lived only 800 years ago. The strenuous one-mile Island Trail descends into Walnut Canyon; the shorter Rim Trail offers overlooks and a pithouse exploration.

Wupatki National Monument

nps.gov/wupa

Rock walls of 800-year-old pueblos dot a desert landscape that was once home to thousands of people. Visitor center exhibits explain how they survived by farming, hunting, gathering and trading. Short trails lead to Wupatki, Lomaki and other pueblos.

REGIONAL ATTRACTIONS

Canyon de Chelly National Monument

nps.gov/cach

Explore Navajo Interactive Museum

explorenavajo.com

Glen Canyon National Recreation Area

nps.gov/glca

Hubbell Trading Post National Historic Park

nps.gov/hutr

Montezuma Castle National Monument

nps.gov/moca

Montezuma Well

nps.gov/moca

Monument Valley Navajo Tribal Park

navajonationparks.org

Navajo National Monument

nps.gov/nava

Petrified Forest National Park

nps.gov/pefo

Planes of Fame Air Museum

planesoffame.org

Red Rock State Park

azstateparks.org

Slide Rock State Park

azstateparks.org

Tuzigoot National Monument

nps.gov/tuzi

DESTINATION FACTS & TRIVIA



LOCATION

Flagstaff is situated in the pines at an elevation of approximately 7,000 feet (2,134 meters), near the base of Arizona's San Francisco Peaks.

Mount Humphreys is the highest point in Arizona and towers above Flagstaff at 12,633 feet (3,851 meters).

Flagstaff is located near the center of northern Arizona at the juncture of Interstate 17 and Interstate 40, approximately 142 miles (229 km) north of Phoenix, AZ and 81 miles (130 km) south of the Grand Canyon.

Flagstaff is the seat for Coconino County, the second largest county in the United States, with an area of 11,896,720 acres.

ARIZONA'S COOL MOUNTAIN TOWN

The city enjoys a four season climate.

Altitude and low humidity combine to produce clear air and relatively mild weather conditions year-round.

Flagstaff has an average of 108 inches of snowfall per year.

Flagstaff averages 288 days of sunshine per year.

In the fall, stands of Aspen trees turn golden creating a scenic autumn setting.

FLAGSTAFF HISTORY

The Sinagua and Anasazi people were the first to settle in the area of Flagstaff.

Flagstaff derived its name from a flag-raising ceremony held on the Fourth of July in 1876. Boston travelers chose a tall pine, trimmed its branches from the bottom up and attached a flag to the top in observance of the nation's centennial.

Flagstaff's early development was associated with the railroad, lumber and livestock industries.

Northern Arizona University, which calls Flagstaff home, was founded as the Northern Arizona Normal School at Flagstaff in 1899.

FLAGSTAFF TRIVIA

Pluto was discovered in 1930 at Lowell Observatory in Flagstaff, Arizona.

The famous Route 66 runs directly through Flagstaff, and Flagstaff was the city with the highest elevation on the historic Route. There are still 14.2 miles (22.8 km) of the Mother Road running through Flagstaff.

The Hotel Monte Vista, Weatherford Hotel and Museum Club, among other places in Flagstaff, are believed to be haunted. Guests have reported seeing "spirits" or having supernatural experiences.

The Museum of Northern Arizona houses more than 5 million southwestern artifacts.

Sunset Crater Volcano is just one of more than 600 volcanoes located in northern Arizona.

Flagstaff is home to the Flagstaff Urban Trail System (FUTS) which encompasses more than 50 miles (80 km) of trails throughout the city and includes areas on all sides of town.

Flagstaff is located in the world's largest contiguous Ponderosa pine forest.

Walnut Canyon was originally home to the Sinagua Indians, who lived in the area in the 1200s before volcanic eruptions drove them out.

On average, 100 trains pass through Flagstaff in a day.

Riordan Mansion was designed by Charles Whittlesey, designer of the Grand Canyon's El Tovar Hotel.