

# Start-up Costs

## CHECKLIST



If you're just starting your boutique journey or would like a refresher on the basic start-up, monthly, and annual expenses, this list is just what you need!

Quick Note: Each product and service mentioned are only recommendations. You can most definitely start your boutique without each and every item. Costs are based on current starter subscription plans and products. Costs may vary.

I hope you find it helpful!

*-Monika*

Tip: Right-click on the [blue](#) & open a new tab for direct links!

## ANNUAL EXPENSES

Business License, etc.

Varies/yr

Domain Name: [Hover](#)

\$13/yr

Business Email: [G-Suite](#)

\$60/yr

## START-UP PRODUCT COSTS

Marketing Inserts: [Thank You Cards](#)

\$30

Packaging Supplies: [Tissue Paper](#)

\$20

Packaging Stickers: [Stickermule](#)

\$50

Shipping Supplies: [Polymailers](#)

\$13

Shipping Label Printer: [Dymo](#)

\$160

Shipping Label Printer Labels: [Amazon](#)

\$16

Tip: Right-click on the [blue](#) & open a new tab for direct links!

	Garment Steamer: <a href="#">Amazon</a>	\$60
	Hangtags: <a href="#">UPrinting</a>	\$30
	Hangtag Tagging Gun: <a href="#">Amazon</a>	\$12
	Hangtag Fasteners: <a href="#">Amazon</a>	\$6
	Shipping Scale: <a href="#">Amazon</a>	\$19
	<b>*Start-up Inventory:</b> Create your own inventory budget. Recommendation: \$1000 minimum initial inventory purchase.	
	<b>Total:</b>	<b>\$489</b>

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## MONTHLY EXPENSES

Website Platform: [Shopify](#)

\$29/mo

Inventory Management: [Shopventory](#)

\$29/mo

Email Marketing: [MailerLite](#)

\$0/mo

Shipping Platform: [ShipStation](#)

\$9/mo

Accounting Platform: [Xero](#)

\$9/mo

Total:

\$76