

SUBMIT YOUR PUZZLE PROTOTYPE

For a chance to **win a trip to Hawaii** to meet with **Alexey Pajitnov**, the creator of the worldwide phenomenon, **Tetris®**

THE STORY

To help celebrate the **35th Anniversary of Tetris**, Red Bull Mind Gamers and The Tetris Company are teaming up in 2019 to unite puzzle fans. To kick things off, we're excited to offer you the rare opportunity to meet the creator of Tetris, Alexey Pajitnov.



35 years ago, Alexey entered a toy store in Moscow to find himself playing with a simple plastic set of pentomino puzzle pieces. Pentominos was Alexey's favorite puzzle board game. It inspired him to create a groundbreaking electronic game where players could arrange puzzle pieces in real time. In just a few days, he created his first basic prototype of what would later conquer the world as "Tetris."

Alexey was inspired by forms and shapes, code and graphics, colors and game mechanics, and created a brilliant game that would eventually ignite the passion of millions of puzzle gamers worldwide. Scores, levels, sounds, and colors were not common gaming grounds, but rather innovations. What drove him was his passion for all kinds of puzzles, riddles, and mathematical problems.

THE CHALLENGE

Today, billions of falling Tetriminos later, we want to challenge you to **create your own unique puzzle game**—something totally unlike Tetris. Your goal is to trigger the "puzzle instinct"—the compulsive drive to solve a problem someone has laid out for you. Your inspiration for this challenge needs to be **based on a real-world toy** you've discovered or interacted with during your lifetime.

THE PAYOFF

What's in it for you? In this unique collaboration between Red Bull Mind Gamers and The Tetris Company, we challenge the most passionate puzzle designers out there to submit their puzzle prototype and idea directly to us. **The 5 best prototypes will be featured on Red Bull Mind Gamers** for all the brilliant puzzle solvers out there to play and rate. And for the best rated prototype, the Grand Prize will include a trip to Hawaii to meet Alexey Pajitnov. You'll have the opportunity to show Alexey your winning puzzle design and perhaps even get some valuable feedback to catapult your game to the next level!

THE PROCESS

To enter this special Global Game Jam Diversifier you'll need to do the following:

- Form a team and create an idea for a unique and mind-bending puzzle based on a real-world toy you've discovered or interacted with during your lifetime. You'll need to share an image or detailed description of this toy with your submission.
- DO NOT try to recreate Tetris or a new version of Tetris or anything similar for that matter.
- Create a unique digital puzzle that challenges the players' minds.
- Consider something that is simple on the surface but has opportunity for depth.
- If you think your puzzle has what it takes to impress Alexey, we encourage you to develop and submit a HTML5 prototype or a video of your game concept to the Red Bull Mind Gamers Puzzle Design Challenge by **March 1, 2019**.
- An expert jury will pre-select the 5 best game prototypes and/or ideas worthy to be hosted on www.redbullmindgamers.com and be evaluated by puzzle solvers worldwide
- And now it gets fun: Finally, the top ranking prototype will receive the Ultimate Prize – an all-expense paid trip to Hawaii to meet the creator of Tetris, Alexey Pajitnov.
- For additional details regarding this challenge or to submit your prototype, visit:

<https://mindgamers.redbull.com/challenges>

