

GUCCIVUITTON

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PRESS RELEASE

Scott Armetta

10a/10b

September 20th - November 01st, 2014

Vernissage: Saturday, September 20th 7:00 -11:00 P.M.

Guccivuitton is pleased to announce **10a/10b**, a solo exhibition of the paintings of **Scott Armetta**. Armetta's paintings depict uninhabited landscapes in South Florida, specifically those of Plant Hardiness Zones 10a/10b.

From a distanced glance, Armetta's paintings court traditional paradigm of landscape painting in that they meet certain expectations: a tree is a tree, leaves are depicted as leaves and a horizon line offers the divide between the land and the heavens above. These modestly sized paintings are also intentionally framed, usually with found frames from thrift stores. It is as if to indicate that these pictures are to be contextualized in an accessible and conventional manner, disarming the contemporary eye. Perhaps even inviting rejection from those who would dismiss them as pastiche.

If, however, you come in close to observe them, Armetta's paintings reward you with their contrarian persuasion and haunted sensibility. Their methodologies pulse in and out of explicit interpretations of representational space. Atmospheric gestures, ghost like smudges and stark brush strokes are employed along-side rendered objects. Modrian's and Hoffman's "push and pull" mechanics are inferred in lieu of or harmoniously with perspectival space. As expectations are interrupted the paintings push their way into historical grey area neither behind us or forging ahead, thus undefined, haunted.

Armetta's obdurate position to the tradition of landscape painting, offset by his curious forays into modernist constructs, contextualize him as an obstructionist to the type of fast image familiarized more recently by Gerhard Richter. Coincidentally, this is also what makes his paintings refreshingly interesting.

For questions or additional information, please contact the gallery at office@guccivuitton.net