

## **RESOURCE GUIDE**



### **BUILDING A BUSINESS**

The following is a list of resources that can help you accomplish your goals, whether it be selling your screenplay, becoming a reader and/or starting your own online business. These are books we have read, podcasts we listen to and courses we have taken.

#### **BOOKS ON WRITING**

Story – Robert McKee  
Save the Cat - Blake Snyder  
Invisible Ink - Brian McDonald  
The Writer's Journey - Christopher Vogler  
Adventures in Screentrade - William Goldman

Writing for Emotional Impact - Karl Iglesias  
The Coffee Break Screenwriter - Pilar Alessandra  
Script Selling Game – Kathy Fong Yoneda  
Writing Screenplays That Sell – Michael Hague  
Screenplay – Syd Field

#### **BOOKS ON BUSINESS/PERSONAL DEVELOPMENT**

Launch – Jeff Walks  
Ask – Ryan Levesque  
You Can Heal Your Life – Louise Hay  
The Mindbody Prescription – John Sarno  
Healing Back Pain – John Sarno  
Platform – Michael Hyatt  
Podcast Launch – John Lee Dumas

80/20 Marketing - Perry Marshall  
Ten Second Miracle – Gay Hendricks  
Expert Secrets – Russell Brunson  
The Abundance Code – Julie Ann Cairns  
Profit First – John Michalowicz  
You Are a Bad Ass At Making Money – Jen Sincero  
Opportunity – Eben Pagan

#### **PODCASTS**

Save The Cat – Naomi Beaty & Don Roff  
Write on – Final Draft Podcast  
Draft Zero – Chas Fisher/Stuart Willis  
3<sup>rd</sup> & Fairfax - The WGAW Podcast  
Marketing Made Easy – Amy Proterfield

Mind Your Business– James Wedmore  
Art of Paid Traffic – Rick Mulready  
Entrepreneur on Fire – John Lee Dumas  
Social Media Marketing – Michael Stelzner  
So Money – Farnoosh Torabi

#### **ONLINE COURSES/TEACHERS WE HAVE TAKEN**

We were fortunate to be selected as a scholarship winner for Eben Pagan’s Virtual CEO - His teachings are clearly the basis of our online business experience. We are serious about continuing to learn and grow and pass what we learn onto you.

Product Launch Formula – Jeff Walker  
Facebook Advantage – Rick Mulready  
Facebook Advantage Live (2x) – Rick Mulready  
Jumpstart Your Facebook – Amy Porterfield  
Virtual CEO - Eben Pagan  
Digital Product Blue Print - Eben Pagan  
Product Plan – Eben Pagan  
Marketing Step By Step – Eben Pagan  
Growth - Eben Pagan  
Altitude – Eben Pagan  
Accelerate – Eben Pagan  
How to Be an Entrepreneur – Eben Pagan  
Guru Bootcamp – Eben Pagan  
Turning Your Talent into Income – Eben Pagan

Ignition – Eben Pagan  
Traffic School – Eben Pagan  
Inner Circle – Eben Pagan  
Advanced Digital Products – Eben Pagan  
Traffic Intensive – Eben Pagan  
Self Made Wealth – Eben Pagan  
Opportunity - Eben Pagan  
Guru Bootcamp – Eben Pagan  
Path to Publish – Kathy Ver Eecke  
Tribe – Stu McClaren  
Tribe Membership Masterclass – James Wedmore  
Instagram with Intention – Hilary Rushford  
Expert Secrets – Russell Brunson  
Instagram – Follower to Fan – Tyler McCall