

## Host Lisa Sasevich – “The Queen of Sales Conversion” Introduces Christy Whitman

**Lisa Sasevich:** Hello and welcome to the *How to Sell to Women Live Virtual Event*. This is your host Lisa Sasevich, known by many as *The Queen of Sales Conversion* and the founder of *The Invisible Close Sales System*.

I want to congratulate you on doing whatever it took for you to be on this call today, for it really symbolizes the commitment and the investment that you’re making in yourself and those that you serve. You are in the right place today if you want to learn how to attract, inspire, and influence women buyers into your business.

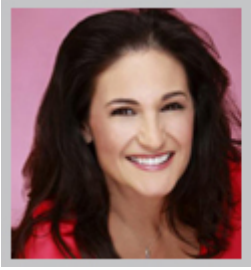
All of our master teachers have been selected because they have each made millions by knowing how to honor and serve women at the highest level. Each one has generously agreed to join me during this training to share the gift of what they’ve learned and also the mistakes that they’ve made, so that you can learn from all of their experience.

Also, each of our master teachers will be sharing a gift with you that you can use to take today’s teachings even further. So stay tuned.

Today, it’s my honor to introduce you to Christy Whitman. Christy is a *New York Times* bestselling author of *Taming Your Alpha Bitch: How to be Fierce and Feminine (and Get Everything You Want!)*. She is the CEO and founder of the *Quantum Success Coaching Academy*, a 12-month *Law of Attraction* coaching certification program, and creator of the *Enlightened Kid Program*. She’s helped thousands of women and men around the world achieve their goals through empowerment seminars, speeches, and coaching sessions and products.

Christy’s life-changing message reaches over 100,000 people a month. She has been seen on *The Today Show*, *The Morning Show*, and *The Marilyn Denis Show* in Canada. She’s been quoted in *Seventeen*, *Woman’s World*, *Woman’s Day*, *Teen Vogue*, *People*, *Hollywood Life*, and *Knot Magazine*.

As a certified *Law of Attraction* coach, her work has been promoted and featured with some of the best-selling authors like Marianne Williamson, Dr. Wayne Dyer, Marci



*Lisa Sasevich* PRESENTS  
**HOW TO SELL TO  
WOMEN**  
VIRTUAL TRAINING

Shimoff, Brian Tracy, and the list goes on. She currently lives in Montreal with her husband and their two boys.

I'm very excited to introduce you today to Christy Whitman. Hello Christy.

**Christy Whitman:** Hi Lisa. I'm so excited to be here with you.

**Lisa:** (Chuckles) Thank you. I'm excited to be here with you too, because I know that you make a huge difference for men and women all over the world. And specifically, I'm just excited to learn from you some of the ways that you specifically honor, serve, and inspire your women clients.

I'd love to start by learning a little bit more about you. What would you say, Christy, is the unique transformation that you offer women – and really, people – that you bring to the world with your work?

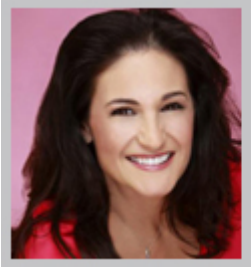
**Christy:** Yeah. We were actually talking about that. And I think a good point is that when I went out to create my own business and started to attract clients, it wasn't just specifically women, but it just happened to... it takes a very high-level man to want to transform their life. And so I find that I still have men that are influenced by my work, but also, the majority of them are women for sure.

But for me, the unique transformation that I offer women with their work is that I help give them like the rules of the game, so to speak. Because everything I do – from writing books to my coaching academy to even children's program – everything is based on teaching people about the 7 Essential Laws. And most people know about law of attraction. It's these other laws that I find are really important to apply to create what you want, whether it's financial success, personal success, professional success; I mean, any success in any area of your life.

When you follow these laws, it's like knowing the perfect ingredients for a perfect cake, and baking it all up nice and being able to enjoy your cake. When you don't have those ingredients, you're missing something. It just doesn't taste as good.

And so it's amazing when--

**Lisa:** And how did you discover them yourself? Oh, sorry. Go ahead.



Lisa Sasevich PRESENTS  
**HOW TO SELL TO  
WOMEN**  
VIRTUAL TRAINING

**Christy:** That's okay. No. I discovered them about 17 years ago, when I was 30 lbs overweight. For me, I'm 5'1. I'm not even 5'2. 30 lbs is a lot on me. I was \$60,000 in debt. Quit my job because I just couldn't stand doing it anymore. I was out of another bad relationship with another bad guy. The list goes on and on. My life was not working.

So I met a woman that just started talking to me a totally different language. She was saying, "Your thoughts create your reality. You can either repel or attract money and things to you." Those things, I felt like something... just goose bumps. I just totally awakened in that moment, because it resonated with me. And it's like, "Why wasn't I taught this stuff?" I had no idea.

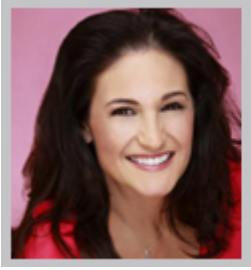
I started paying attention to my thoughts. And oh my God, no wonder I had created what I had. Because I was so negative, had no idea how negative I was. I just started... it's like with *Law of Attraction*, right? I was so open and hungry for the information, that that was my intention, just to learn more, to become a student of this information, that it was like all of a sudden, someone would say, "Oh, have you heard about this book?" "No." I go get it. It was like more information on universal laws.

Or I would be at a function. All of a sudden, Terry Cole-Whittaker would be there. She started talking about universal laws. It was just every single path along the way. And then I was introduced to Abraham Hicks like in the early '90s.

It's like things just kind of led on my way to help me learn how to create the things I wanted in my life. I just took note of what I did in my process. Then I just share it with other people. They then apply it in their lives. Then they see the success that they want as well. So that's what my work has literally been built on.

**Lisa:** I love that really, your own transformation became your contribution. I think there's such a great loop in that for all of us. Obviously, we're all human. It causes us to stay true and notice when we're being congruent with what we're saying and we're not. I know I notice that in my own life all the time. I talk about loving your life. So whenever I'm not, it's like a really neon sign, you know? (laughs)

**Christy:** Oh yeah.



Lisa Sasevich PRESENTS  
**HOW TO SELL TO  
WOMEN**  
VIRTUAL TRAINING

**Lisa:** Like, “Hey, you gotta get back to it.” You touch people all over the world. Would you say that it’s primarily women clients? What would you say is your percentage of who you’re attracting?

**Christy:** Yes. I’d say a good percentage – at least 80% - is women. Even the books I’ve written, the one that was co-authored – *Taming Your Alpha Bitch* – that’s primarily for women. But it makes me giggle, because the information and the universal laws that are talked about in there, it applies to all of us, men and women.

But like I said, it really seems like it takes a really high-level, highly-conscious man that’s attracted to my work. I love when that happens, because obviously, as our women are raising their consciousness and shifting from lack to abundance and really shifting into a new way of thinking and being, we obviously need the men to come along too. So it always excites me to serve the men, so that the women have playmates.

**Lisa:** Exactly. We need our playmates. (both laugh)

Let me ask you this. We were talking about this earlier. Do you actually come out in your marketing and say, “Hey, women.” Or do you really market to everyone, and you just tend to attract...? You know, if we start to talk about attracting women clients.

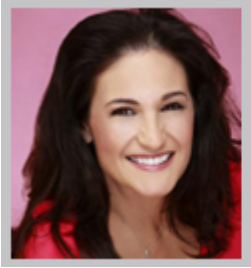
**Christy:** No. It’s amazing. I--

**Lisa:** Do you talk to everyone, but the women find you?

**Christy:** Yeah. I mean, I do one thing. I do a *Goddess Weekend* once a year. That is specifically just for women. I make it advertised for that. But everything else – all the other programs, the *Quantum Success Coaching Academy*, I do *Ideal Body Program* – all the programs, everything I teach, is universal for both men and women.

**Lisa:** Yeah. So you explained why you think the women are gravitating more to you. Let’s talk about technique. What are some of the ways in your business that you attract clients? And we could specifically say women clients. So sort of the area of client attraction. What are some of your ways that you use that clearly are attracting women clients?

**Christy:** Well, I’m very much about energy and vibration. That’s truly how I live my life. That’s really what I teach. I believe that that’s the basis of everything, whether it’s



Lisa Sasevich PRESENTS

# HOW TO SELL TO WOMEN

VIRTUAL TRAINING

your business, your relationships; everything. Everything is energy. All energy carries a vibration. That vibration goes out to the universe as a communication or information. And *Law of Attraction* kind of picks up that signal and then sends you back the same.

And so the same is true with like attracting clients. It's like, again, because everything in our lives, we have a relationship with, whether it's money, clients, lack of clients; whatever it is. So the energy we're giving out is either coming from a place of, "I don't have enough clients," or, "I don't have the right type of client." "I don't want this in a client." There's that vibration that we give out on what we don't want. And then there's a vibration that we do give out in what we do want.

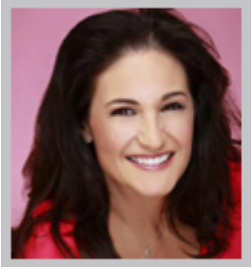
So as I'm building my business and as I was attracting clients – and I also teach this for the coaches in the QSCA – is that you have to get very specific. Who do you want to be... who are you a perfect match for and who is a perfect match for you? So what kind of qualities do you want in a client? What kind of... what attributes? What's important?

Because I know some coaches really love to work with people that are having a really hard and difficult time in life. For me, that's not fun. I like working with high-level, successful people getting into their next level.

So you have to know who's your audience and who are you talking to. Think of one person that you can kind of make into this ideal client, this ideal person that you would like to serve. Make it fun for yourself, someone that you would actually enjoy. Then it's like, imagine having this energetic connection and relationship with that person. Once that relationship, that energy is... you do the energy work first, then it's easier for it to manifest in the physical world.

So one thing I always do is I'm very super clear on what do I want, why do I want it, and then how am I gonna feel in the process of not only receiving it, but having it in my life.

So I think about, okay, if I want 10 clients, for example. I think about them all being very similar, sharing very similar qualities of this ideal client that I have in my mind. Then I imagine lines of light going out from my heart center to theirs, and that they're being transformed by the value and the information that I'm able to provide to them, that they're willing to be accountable and all the characteristics that I'm looking for. But it's like as many clients as I want. I just imagine lines of light go out from my heart. And then there's like this energetic connection that happens with them.



*Lisa Sasevich* PRESENTS  
**HOW TO SELL TO  
WOMEN**  
VIRTUAL TRAINING

It's amazing, because... then you have to do the outer work. It's not like you sit around and meditate all day long and will send lines of light out. You have to actually... (laughs)

**Lisa:** Man, I could save a lot on Facebook ads if I could just get those lines of light working. (laughs)

**Christy:** Wouldn't that be nice? (laughs)

**Lisa:** It would be awesome. (laughs)

No, I totally hear what you're saying. I'm teasing, because I know how easy it is to go into like... I like what you said about you're putting out that energy. If your energy is, "I don't have enough clients," it's like you just keep manifesting that.

**Christy:** Yes.

**Lisa:** It's literally like attracting that reality.

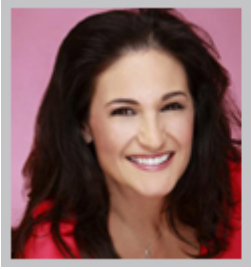
**Christy:** Absolutely. So it's important to do the energy work. I mean, here is the law of clarity at its best. We're metaphysical beings. So we're energetic beings, but we're also physical beings.

So I love how you run your business. I love how you teach women, because you believe in the personal development, but yet you also have proven strategies that you teach women to, for example, how to sell from stage and close. It's like, you've got a strategy that works. It replicates itself all the time. When people have learned from Lisa Sasevich, if they're following the formula, it works. So there's that inner work and then there's that outer work. I feel it's a combination of both that really create a successful business.

**Lisa:** Amen. For sure. In fact, I think being on the stage, it's kind of like the emperor with no clothes. Like no matter how much you think that people can't see what's going on, it's a very transparent place to put yourself.

**Christy:** Absolutely.

**Lisa:** So having that inner work and that true clarity, which I really also resonate with that. And I like what you said about not just getting clear on what you want and



*Lisa Sasevich* PRESENTS  
**HOW TO SELL TO  
WOMEN**  
VIRTUAL TRAINING

why you want it. But I think that last piece was most critical – how you will feel when you have it.

**Christy:** That's the missing key for most people.

**Lisa:** I think so. Is that what you find, that--

**Christy:** I see it all the time.

**Lisa:** --a lot of people talk about the first two, but that--

**Christy:** I see it all the time.

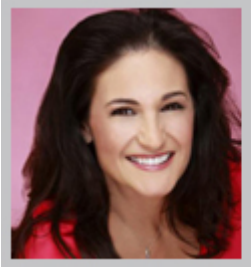
**Lisa:** --it's really... yeah. I would say for myself that I'm a thinking, moving machine, and I have to... my work is consciously to allow myself space to feel. So I appreciate that one a lot from a personal perspective, for sure.

So we've got the energetic work that we're both acknowledging really needs to go along with the strategies and tactics. When it comes to strategies though, how would you say... what are some of your biggest client attraction methods that have brought you so many wonderful women clients? Like if you had to narrow it down, that you were just going to do one or two things because those work for you the best, what would you say they are?

**Christy:** A lot of my business has been built on affiliate marketing. So I have a lot of really amazing people that I appreciate promoting. There are people in my community which I like to call my family. There's people that necessarily don't need to learn from me in a certain way maybe by taking a program, but something else that somebody else has or has created, what they say. Maybe they resonate with them.

So I always build these really great relationships. I'm very selective to who I introduce to my family. I have to know that they're reputable and that their programs are amazing and that they're going to take care of anybody I refer them to. They are my great partners.

And then they also support me in sending out for like my videos around the launching of the QSCA semesters. So that really has been a really big help. My community has



Lisa Sasevich PRESENTS  
**HOW TO SELL TO  
WOMEN**  
VIRTUAL TRAINING

really built up a lot because of affiliate marketing and reciprocating and all that. It's just been an important part of my business.

**Lisa:** Yeah. I agree. I think that being selective is important. I love that you call your list your family. I feel that way too. It's like you feel very protective of who you would introduce to your family. (laughs)

**Christy:** Absolutely.

**Lisa:** And I think that's a very smart practice. So once they meet you... you know, so you're attracting mainly through affiliate marketing. Obviously, I know you do a lot of other things. But using the energetic skills of really being clear on who you want, why you want to attract them and how you'll feel when you have them, let's talk about inspiring them.

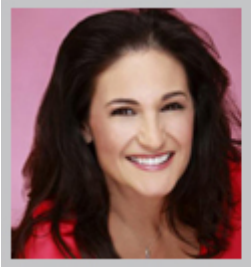
So now they're here, right? You've met them, possibly through another affiliate or other activities. I know you also use *Speak-to-Sell*. You're out there with your signature talk. We'll call it in different ways, right? Telesummits, teleseminars. Are you doing live stages?

**Christy:** I am. Right now, I'm in a space where I have a 3-year-old and a 4-year-old. So the more I can stay at home and spend time with them, the better. So I do one business event a year. That's just specifically for QSCA coaches. So only QSCA coaches can attend. Then I do my *Goddess Weekend*. Any woman can attend that. So those are the two live events I do.

**Lisa:** So obviously, in order to attend those things, these women have to say yes at some point. I would call that inspiring women clients to say yes.

I want to talk both about what works in that regard and also what doesn't work, whether because you've made a mistake in that area or you've just watched other people trying to market to women and you're like, "Ah, I can barely watch this." So (chuckles) what's working with you that's inspiring women clients to say yes?

In my business, the *Queen of Sales Conversion*, we call that conversion. What's working to convert women clients? It doesn't sound quite as warm and fuzzy as inspiring women clients to say yes, but that's what we're talking about.



Lisa Sasevich PRESENTS  
**HOW TO SELL TO  
WOMEN**  
VIRTUAL TRAINING

**Christy:** No, but I definitely get it. I see so many people all the time trying to use like tactics and formulas and stuff like that, but they don't feel real and authentic.

For me, it's all about giving value and being real and honest about what someone's going to be able to experience. For example, if I put a sales video out for the *Goddess Weekend*, sharing enough information in that video so that I'm giving tons of value to those that for whatever reason, can't attend that particular weekend. The more value that I give, the more it seems that people in my community trust me. Because they see that I'm knowledgeable, I know what I'm talking about, I'm authentic. It's like, "Okay, I want to learn more."

Literally, I could throw up... it's amazing the people that are so... and I know you have that too, where they're so committed. It's like you literally could just put anything together and they're like, "I'm there." You know?

**Lisa:** Yeah. Because they've had such a great experience from the value that you've given along the way, right?

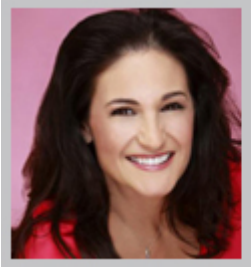
**Christy:** Absolutely. So for me, it starts with generosity and it starts with the value. That's one of the things, is that when the content is so rich and there's so much depth in the content, then people want to learn more. That's where the conversion starts.

For me, it's being truthful about what you're going to learn, what you're going to get out of it, and even going deeper with that. It's not like futures benefits kind of thing. It's like, and so what? Like, why would you want to attend this *Goddess Weekend*? What is this going to do for you in your life? What can you expect?

For me, it's always been about getting people to imagine something other than what they have right now, and showing them that this program is the bridge to get them from where they are to where they want to be.

For example, with the *Goddess Weekend*, if you're here and you want to go there, *Goddess Weekend's* going to be that bridge for you, and here's how. It's just naturally, if someone resonates with it, it's like, "I'm going to move mountains to get there."

**Lisa:** That's awesome. What would say with giving value... this is like one of your primary beliefs and values, is giving value and generosity. I like that we're kind of going philosophy and then tools, you know?



*Lisa Sasevich* PRESENTS  
**HOW TO SELL TO  
WOMEN**  
VIRTUAL TRAINING

What is the tool that you like to mostly use to give that value? I heard you say you use video. Is that one of your favorite ways that...? I know your videos are just highly loved and... (chuckles) You know, I've seen them myself. They're fabulous. Is that your favorite way to give value? What would you say?

**Christy:** It's one of them, for sure. I love doing teleseminars. I love doing interviews. I might do a lot of different summits and things like that. But yeah, I love getting in front of the camera and then just going, "Okay, here's the inspiration that's coming to me right now. Someone ask a question about how to create an intention."

Then there's just something about me being on camera and then just allowing whatever comes. It's like, it's me just speaking, saying stuff. I don't have to edit it in the sense of like... it doesn't have to be a perfect sentence for an email. It just comes through. It comes out. It's very fresh, real, very... like I expound as I'm teaching it, based on questions that come in. So definitely it's the videos, for me. And they're very effective.

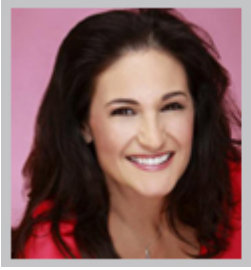
**Lisa:** Yeah. I like that too. We don't go back through and edit everything or take out all the uhms and ahs. In fact, that's actually one of the things that our... the person who does my video is always like trying to catch me in these funny imperfections. You know? (laughs) Because when you're doing it for a while, you know what you want to say.

But the real magic is – like you said – when a question pulls you somewhere that you really hadn't journeyed before. But because you know you have that committed listener on the other side that's really interested, it brings out a higher answer. You access a higher place in yourself.

**Christy:** Absolutely.

**Lisa:** I love that. I love that you brought that up. But I think this is critical, what we're teaching here today. You guys are in the presence of a master teacher with Christy Whitman, because she has built such an amazing business and has helped so many people.

What she just said, I want to like... I'm creating action sheets, by the way. A lot of you know this. I type up sort of my own notes of what I want to take away. Then as part of our VIP upgrade package, not only do you get the recordings and the transcripts of this,



Lisa Sasevich PRESENTS  
**HOW TO SELL TO  
WOMEN**  
VIRTUAL TRAINING

but you get my personal action sheets, which I think are many people's favorite part, because my specialty is really hearing the system in everything. It's just something I'm good at.

I love what you just said. I think it's a highlight, about being willing to be unscripted and being willing to go to those places where you're being pulled to go because of somebody's else's interest and desire, and the question that they might have submitted or been asking.

**Christy:** Oh, it's so juicy. (laughs)

**Lisa:** It's so juicy, right? It is really how we get some of our best intellectual property, right? If we go down that road, somebody asked a question, and you realized... actually, this whole thing, this *How to Sell to Women*, came from me asking somebody else how they saw me. And they're like, "Well, of course. You're the leader in selling to women." And I never (laughs), never saw that with my *Invisible Close* brand and... (laughs). I just never saw it.

And then of course, you know it's divine when you go into Go Daddy and type in *Sell to Women*, and it's available for \$9. And you're like--

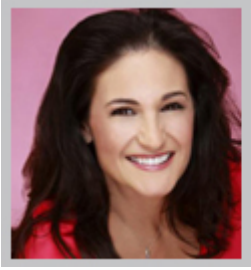
**Christy:** Yeah. (laughs)

**Lisa:** "Wait a minute. I must have spelled that wrong. Is it two Ms in women or one?" You know? (laughs) "How could this be?"

Well, I would love to know either the personal mistakes you think you've... land mines you may have accidentally stepped on or just you've been at the effect of through obviously being a woman.

Kind of like, what doesn't work when selling to women? And any specific example without using somebody's name is fine too. But if you've ever been in the presence of something that doesn't work.

**Christy:** When a woman is very passionate and she's kind of connected to what's her purpose and what she loves to share and teach and what her business is all about, and you look at it and go, "No, no, no. That's great. But you know what people want? They want this over there. I mean, yeah, you can do this. But come over here a little bit



Lisa Sasevich PRESENTS  
**HOW TO SELL TO  
WOMEN**  
VIRTUAL TRAINING

and let's go get you away from what you're passionate about and have you just kind of talk on this topic, because this is actually what's going to sell and get you booked. And it's okay if you're not passionate about it, but it's going to get your foot in the door, and you can build your brand around that. That's what you need to do."

**Lisa:** Yeah.

**Christy:** I did that. And I wasted a lot of time, a lot of money, and I hated what I was doing.

**Lisa:** Yes. I love that you brought that up, because you see it all the time. Someone just kind of... and you know the other place, the same thing happens, Christy, is when a woman tries to replicate someone else because they like that teacher. But yet it's coming out of her mouth and it's kind of a similar dynamic. It's just tweaked wrong because it's not hers.

**Christy:** Right.

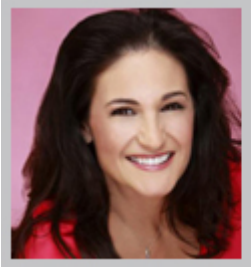
**Lisa:** I think what they both point to is really the need to get so crystal clear on what your piece is, what you are uniquely here to provide. Then we say, "Pick a horse and ride it." Like go with that. (laughs)

**Christy:** Yes. Exactly.

**Lisa:** But I have fallen prey to that too. Last year, in place of this *How to Sell to Women 3-Day Virtual Event*, I did one called *Automated Income Secrets*. It was fabulous and was a hot topic. Everybody wants to know how to create evergreen, recurring income and automate. So I got top speakers.

But what's interesting is the way that it funneled into my business, into the other things we do, was not nearly as powerful as when I'm my space, that which I'm here to contribute. So I have fallen prey to that as early as last year (laughs), even with, you know.

**Christy:** Hey, we're growing, right? (laughs)



*Lisa Sasevich* PRESENTS  
**HOW TO SELL TO  
WOMEN**  
VIRTUAL TRAINING

**Lisa:** Totally, totally. Is there anything...? I'm excited to tell our listeners about some additional complimentary work that you're offering for them to be able to take everything further.

Is there anything else you just want to share on the topic in general? I mean, if there's a question that I didn't ask you that you just really want to contribute to people who... they want to get in front of women clients or they already have them and they'd like to be serving them deeper, offering them more.

As someone who really is doing such amazing work with this market, is there anything else that's there? I want to offer you that opening, right? That question where you just (laughs), that we just talked about, where you just can let it go.

Anything else there for you that you're just intuitively picking up that this audience needs to hear?

**Christy:** Yeah. Really, part of the way to become really more attractive to your ideal client – whoever that is for you; you have to decide for yourself – but it's to start deliberately looking for and then identifying like the perfect qualities in anybody you interact with every single day.

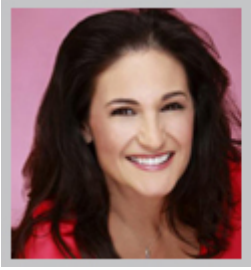
I mean, it's kind of like, start listing them in the back of your mind, right? On a piece of paper, whatever it is. And update this list, so that you're very crystal clear on who I want to serve and who is best served by me. Then hold the vision.

I mean, just hold the vision of whatever you want of just an outrageously successful business with outrageously happy and successful clients who just love and adore everything about you, can't get enough of you, and are always wanting more, and are just happy, happy, happy to eagerly pay you handsomely for it.

**Lisa:** Yes. That's awesome. Do you think vision boards are an effective tool for this? What's your take on...? We're talking about attracting clients. For many people, do you think it's valuable to actually kind of have a true vision of what that looks like?

**Christy:** Sure. If you are a person that's visual--

**Lisa:** I just wonder what you thought of that. Yeah.



Lisa Sasevich PRESENTS  
**HOW TO SELL TO  
WOMEN**  
VIRTUAL TRAINING

**Christy:** Yeah. Vision boards are great in the sense that they put something as a reminder in front of you all the time to look at. If you want to take it to the next level, it's being with those visions and then feeling your way into it. It's like feeling your way becoming and having already become the person that has that dream home or has that dream business or has that ideal partner or whatever it is.

But it's like, you already feel the energy of it already being in you, around you. It's not detached from you. It's not missing from you. You're not [unintelligible – 00:29:02] of any sort. It's important how you use any tool, based on like the energy you give to it.

I mean, affirmations is another tool that some people find very ineffective and some people find very effective. Because the reason is saying to yourself, "Oh, I'm abundant," well, that's not going to do anything if you--

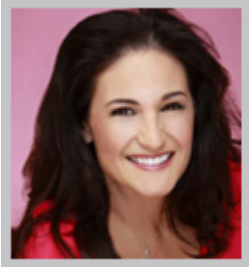
**Lisa:** (Chuckles) It's kind of like beyond vision boards and affirmations. The key – again, we're looping back around – is feeling it.

**Christy:** Yeah. Feeling is the key to energy. It's like everything is energy. If we start to get that everything, everything is energy, and all energy has a vibration, and the way you change the energy in your life is we are the energy generators.

We are the starting point for all the energy that comes in and out of our life, and the relationships that we have with other energy and vibrations, because money is just energy and vibration. Food is just energy and vibration. Clients are just energy and vibration that you then manifest into a physical form. But everything is a relationship with energy and vibration.

And so when we can shift our own energy and vibration to one that is like the set point that it's at... like if you're at a certain level of success and you've kind of been there and you can't get past that, you're at a set point for a certain level of success, and the vibration is the same.

So in order to achieve a different level of income and success, you have to raise your vibration to a higher point. That means you, the energy generator, have to either let go of things that are blocking that – maybe limiting beliefs, shifting consciousness – or start just consciously bringing in, like, okay, the feeling and the sensation of that field of abundance, which is always accessible to us in every single given moment.



Lisa Sasevich PRESENTS  
**HOW TO SELL TO  
WOMEN**  
VIRTUAL TRAINING

**Lisa:** That's beautiful. I think it's such a perfect lead in to where we want to take people next with this awesome, next-level work that you're offering, for them to be able to do really more of an experience. So if feeling into things more... for me, that's always like part of my life growth path, is not just to make the move, but to be present and to feel it.

I know that you have prepared something really awesome for our listeners. If you guys want to follow us over to [www.selltowomen.com/christy](http://www.selltowomen.com/christy), C-H-R-I-S-T-Y, [www.selltowomen.com/christy](http://www.selltowomen.com/christy), she has put together two complimentary gifts for you that you can access right away, to really be able to take this whole idea of tapping into the universal laws of manifestation to the next level.

Can you tell them a little bit more about what they'll find there, Christy?

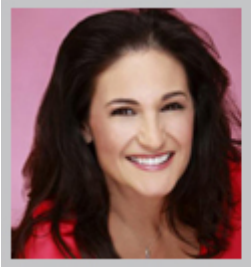
**Christy:** Absolutely. Like I was talking about earlier, there are 7 universal laws. The most common one that people understand and are trying to apply, and many times not with the success that they'd like, is the Law of Attraction, because of the movie *The Secret* and all that. So there's other universal laws.

One of the ones I find is the most important universal law is the Law of Sufficiency and Abundance, because I feel like that's the cog that makes the wheel go. All the other ones are important too.

What I've done is I've created seven different videos, that each video talks about and gives examples of, and more importantly, how to apply each of the different universal laws.

They are quick videos. They're like three to five minutes. They're just going to help you get on track and start being able to apply this information. Because the laws work for every single person, whether we're aware of it or not. They're influencing your life every single day. It doesn't matter if you're a man or a woman, who you are.

Why not know about them? Because if you know about them and you know how to apply them, then things really do flow. You still have to take action in the world; we're physical beings. But the energy and output you put, you're not as exhausted, you're not as stressed. Because it's like, everything is deliberately, energetically being put into play. So then it allows for flow in the universe to come when you do take the actions.



*Lisa Sasevich* PRESENTS  
**HOW TO SELL TO  
WOMEN**  
VIRTUAL TRAINING

The second bonus is a free Law of Attraction coaching session with one of the Quantum Success Coaching coaches. So you get a free session, no cost or obligation. There's no contracts or anything. Just literally get on the phone with a coach that's been trained and with the QSCA. See how you can learn how to apply what you learned in the videos into your life, and start attracting what you want.

**Lisa:** Well, I was going to ask you about the 7 essential laws, but I wanted to stay on our topic about attracting and inspiring and serving women. So now, I feel like I get both. (laughs)

**Christy:** Yes. Exactly.

**Lisa:** So it's very cool. So you guys can access this right away at [www.selltowomen.com/christy](http://www.selltowomen.com/christy). That'll also get you connected to everything Christy's doing. So you can continue to expand the things that she's sharing, and also be part of the wonderful way that she attracts and inspires women clients.

I just first want to thank you so much, Christy. You brought up so many amazing points. Wait 'til you see my action sheet. It's like two pages long. (laughs) I try to keep it to one page, but you made it hard. Then I always put suggested actions at the bottom.

Of course, one of the big ones that you guys will see here in our VIP upgrade package is that... making sure that whatever you're doing – affirmation, vision boards, clarifying your vision and who you want and why you want them – that you include how you will feel when you get it. I really appreciate everything you said about that.

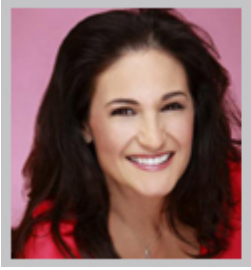
Thank you so much, Christy.

**Christy:** Thank you, Lisa.

**Lisa:** You're welcome. My pleasure. I'm learning so much. This is a university for me. I think I put this together selfishly, and then you guys all get to benefit too. (laughs)

**Christy:** I'm always happy to.

**Lisa:** And I just want to let everybody know, as you know, the interviews and the teachings that we're gaining here are just... like today, with Christy. It's just a topic that



Lisa Sasevich PRESENTS  
**HOW TO SELL TO  
WOMEN**  
VIRTUAL TRAINING

nobody's really diving in and under the hood on in this way. Obviously, you're getting so much that you can immediately apply. But we know it's a lot to try to listen to all of it in such a condensed period of time.

So if you'd like to treat yourself to our VIP upgrade package where you'll get the MP3s available for putting them right into your smartphone of all the interviews with our master teachers. We will also transcribe every interview. So if there's pieces that you want to find the exact wording on or that exact strategy, it'll be easy to do. Plus, my personal action sheets that summarize really the step-by-step secrets of each teacher through my view. Really, it's my notes that I take for myself and my team.

That is all available for you at [www.selltowomen.com/upgrade](http://www.selltowomen.com/upgrade).

In the future, that'll be available for \$197 after this training is over. But right now, you can access them for just \$97. You'll get the whole thing. Plus, if you've been listening along, just some really amazing bonuses that our sponsors have been providing, as well as each of our teachers.

Again, congratulations for investing this time in yourself today. I just want to thank you, Christy, for openly sharing your unique gifts and teaching so many fabulous lessons to our family today. Thank you.

**Christy:** Thank you.

**Lisa:** All right. See you everybody in our next amazing interview, where we proceed with *How to Sell to Women* – how men and women like you can attract, inspire, and influence women buyers into their business for the long term.

Everybody have a fabulous day. We'll talk to you on our next interview. Bye bye.