

COMPANY NAME _____






BOOTH NUMBER REQUEST 1st Choice: _____ 2nd Choice: _____

Please refer to the floorplan www.IDTechEx.com/floorplan-USA16

November 16-17, 2016
Santa Clara, CA, USA
www.IDTechEx.com/USA

Event

Please tick the event(s) you would like exhibit at:

- | | | | | |
|---|---|--|--|---|
|  3D Printing <input type="checkbox"/> |  ENERGY HARVESTING <input type="checkbox"/> |  Graphene & 2D Materials <input type="checkbox"/> |  Printed Electronics <input type="checkbox"/> |  IDTechEx Sensors <input type="checkbox"/> |
|  Electric Vehicles <input type="checkbox"/> |  Energy Storage Innovations <input type="checkbox"/> |  Internet of Things Applications <input type="checkbox"/> |  Wearable <input type="checkbox"/> | |

Please do not hesitate to contact our support team at exhibit@IDTechEx.com or by phone:

Thomas Keenan: +44 (0)1223 813703
 Leandri Wilke: +49 3991 669 3591
 Ricky Purnell: +44 (0)1273 900810

For academic rates please e-mail exhibit@IDTechEx.com

Book to Exhibit

Booth package including: exhibition space, pipe and drape booth construction, name board, passes. All passes include lunches and refreshments during conference hours. Package also includes your logo and 50 word company description in the event show guide and on the conference website. Furniture and electricity are not included, please note that it is a requirement that you carpet your booth, the cost is \$112.50 per 100 sq ft, and details on how to order will be outlined in the exhibitor manual. Alternatively, you may order 1 of the service packages as listed below for either \$385 or \$412.

		ORDER	PRICE
100 Sq ft (10 x 10 feet) Row Booth	+ 2 Exhibitor Conference & Exhibition Passes + 2 Exhibitor Exhibition Passes	<input type="checkbox"/>	\$4,950
100 Sq ft (10 x 10 feet) Corner Booth	+ 2 Exhibitor Conference & Exhibition Passes + 2 Exhibitor Exhibition Passes	<input type="checkbox"/>	\$5,250
200 Sq ft (20 x 10 feet) Double Booth	+ 4 Exhibitor Conference & Exhibition Passes + 4 Exhibitor Exhibition Passes	<input type="checkbox"/>	\$9,900

Book to be a Silver Exhibitor

As per exhibitor packages above plus a **20 min speaking opportunity** in the Exhibition Theater, a **half page advertisement** in the event Show Guide and **one additional conference & exhibition pass for your speaker**.

100 Sq ft (10 x 10 feet) Row Booth	+ speaking opportunity, advertisement in show guide, 5 pass total	<input type="checkbox"/>	\$7,950
100 Sq ft (10 x 10 feet) Corner Booth	+ speaking opportunity, advertisement in show guide, 5 pass total	<input type="checkbox"/>	\$8,250
200 Sq ft (20 x 10 feet) Double Booth	+ speaking opportunity, advertisement in show guide, 9 pass total	<input type="checkbox"/>	\$12,900

Extras

Service Package 1	100 sq ft of carpet installed on booth (show color)*, 1 x black skirted table (6' length x 24" wide x 30" tall), 2 x chairs, 1 single electrical outlet 500 Watts. *For 200 sq ft booths please add \$112.50 for an additional 100 sq ft of carpet.	<input type="checkbox"/>	\$385
Service Package 2	100 sq ft of carpet installed on booth (show color)*, 1 x black draped highboy table (30" width x 42" tall), 2 x stools, 1 single electrical outlet 500 Watts. *For 200 sq ft booths please add \$112.50 for an additional 100 sq ft of carpet.	<input type="checkbox"/>	\$412

ACCEPTED AND AUTHORIZED

By (PRINT name) _____

On behalf of (company name) _____

Date _____

Signature _____

TOTAL

The undersigned confirms that he/she is duly authorized on behalf of the company and acknowledges that he/she has read and accepts the terms and conditions of sale.

Thank you for your business

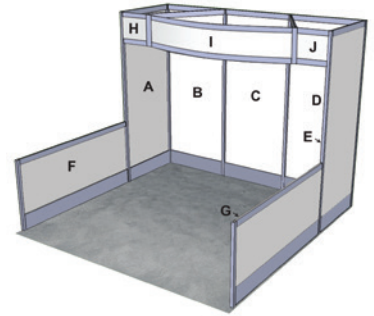
Booth Upgrades

	ORDER	PRICE
10' x 10' ft Hard Wall Booth Upgrade Includes printing of the header only. <i>For a rendering please see below.</i>	<input type="checkbox"/>	\$1,200
10' x 10' ft Hard Wall Booth Upgrade + Booth Printing Includes printing of the header and three back wall panels. Each panel 38 1/4" wide x 86 1/4" tall. Print ready artwork must be provided to Rossi Expositions no later than 10 days prior to the event. <i>For a rendering please see below.</i>	<input type="checkbox"/>	\$2,235




10'x10' hardwall booth rendering

Print Size	A,B,C,D & E:	38 1/4" wide x 86 1/4" tall
	F & G:	77 1/2" wide x 35 1/4" tall
	H & J:	18 3/4" wide x 10" tall
	I:	86 1/4" wide x 10" tall

Please note: There is a 1/2" frame around all sides, so plan print work accordingly.



Sponsorship

	Conference Attendee Bag. Exclusive Sponsorship Exclusive sponsorship of the official conference bag, given out to all conference attendees (3000). The sponsor logo will be printed on one side of the bag in 1 color, along with the event logo and dates. Price includes production cost for 3000 bags. Listing as a sponsor on the event website and in the show guide (logo and 50 word company description). Sponsor logo must be supplied to the event management by September 30, 2016.	<input checked="" type="checkbox"/>	\$ 8,000
	Conference Pens. Exclusive Sponsorship Exclusive sponsorship of the conference pens, given out to all attendees (3500). The sponsor logo will be printed once on the pen in 1 color. The sponsor may choose the pen barrel color and print color. Price includes production cost for 3500 pens. The pens will be given out at the event registration desk. Sponsor logo must be supplied to the event management by September 30, 2016.	<input type="checkbox"/>	\$ 3,000
	Exhibitor Spotlight Email to Attendees. Exclusive Exhibitor Spotlight email to attendees sent October/November 2016. 600-1000 words and images supplied by exhibitor using IDTechEx Show! template.	<input type="checkbox"/>	\$ 1,500
	Exhibitor Spotlight Email to Attendees. Non-exclusive (5 companies) Exhibitor Spotlight email to attendees sent October/November. 100 words of text and 1 image per exhibitor, email shared with 4 other exhibiting companies.	<input type="checkbox"/>	\$ 500
	Floor Graphic: Direct foot traffic to you booth! The floor sticker will be placed in an aisle near your booth in the exhibit hall. Floor Sticker: 36" x 36" Square (1). Artwork to be supplied to event management by October 14, 2016.	<input type="checkbox"/>	\$ 1,000
	Half Page Show Guide Advert. Horizontal: 7-1/2" (w) x 3-3/4" (h) Advert will be printed in the official event show guide given out to all attendees (3500). Artwork Deadline: October 7, 2016.	<input type="checkbox"/>	\$ 750
	Full Page Show Guide Advert. 8-1/4" (w) x 8-1/4" (h) Advert will be printed in the official event show guide given out to all attendees (3500). Artwork Deadline: October 7, 2016.	<input type="checkbox"/>	\$ 1,500
	Full Page Show Guide Advert Cover Position. 8-1/4" (w) x 8-1/4" (h) Advert will be printed in the official event show guide given out to all attendees (3500). Artwork Deadline: October 7, 2016.	<input checked="" type="checkbox"/>	\$ 2,000

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By (PRINT name) _____

On behalf of (company name) _____

Date _____

Signature _____

TOTAL

The undersigned confirms that he/ she is duly authorized on behalf of the company and acknowledges that he/ she has read and accepts the terms and conditions of sale.

Thank you for your business

ORDER CONTACT	
Name	Phone
Email	Fax
Job Title	Address

PAYMENT SCHEDULE 100% payment within 30 days of invoice. For payment queries please contact Antonia Hodson (a.hodson@idtechex.com)

PAYMENT METHOD	PAYMENT CURRENCY
<input type="checkbox"/> Credit card – please go to the following section <input type="checkbox"/> Credit card – IDTechEx will email you a link to enter your credit card details and pay online <input type="checkbox"/> Check/Cheque made payable to IDTechEx (we will issue an invoice) <input type="checkbox"/> Wire/Bank transfer. We will issue an invoice with bank transfer details included. Quote invoice number and send free of all bank charges.	US DOLLARS

CREDIT CARD	PAYEE DETAILS
<input type="checkbox"/> VISA <input type="checkbox"/> Mastercard <input type="checkbox"/> American Express	Details for Invoice/Receipt if different to Order Contact.

CREDIT CARD DETAILS	
You must provide ALL of the following details and ensure they are correct.	
Card Number	Expiry Date
Name on the Card	Security Code
Registered Address	
City	Country/State
Post/ZIP Code	Country
Cardholder's Signature	Date
	Name
	Email
	Address

CO-LOCATED EVENTS

Please tick if you would like to be listed as an exhibitor for any of the following co-located events:

 <input type="checkbox"/>	 <input type="checkbox"/>	 <input type="checkbox"/>	 <input type="checkbox"/>	 <input type="checkbox"/>
 <input type="checkbox"/>	 <input type="checkbox"/>	 <input type="checkbox"/>	 <input type="checkbox"/>	

COMPANY CATEGORY

- Material supplier
 Equipment provider
 Components/devices manufacturer
 Systems integrator
 Services

PASSES

If known, please provide the contact details of your staff who will be attending the event on your behalf. In the box to the right of "PASS" please specify which type of pass should be allocated to each staff member (for example "Exhibitor Conference & Exhibition Pass" or "Exhibitor Exhibition Pass") and fill the name and contact details of the person who will be taking up each pass. **All passes are 2 day passes.*

1 PASS:			
Full Name (+ title Dr/Mr/Ms):		Email:	
Job Title:		Address:	
Company:			
Telephone Number:			

2 PASS:			
Full Name (+ title Dr/Mr/Ms):		Email:	
Job Title:		Address:	
Company:			
Telephone Number:			

3 PASS:			
Full Name (+ title Dr/Mr/Ms):		Email:	
Job Title:		Address:	
Company:			
Telephone Number:			

4 PASS:			
Full Name (+ title Dr/Mr/Ms):		Email:	
Job Title:		Address:	
Company:			
Telephone Number:			

5 PASS:			
Full Name (+ title Dr/Mr/Ms):		Email:	
Job Title:		Address:	
Company:			
Telephone Number:			

Thank you for your business

// Acceptance by the Organiser

Exhibitors and sponsors participation in the event is subject to organisers' approval. The Organiser may withdraw its acceptance at any time by refunding the total fee paid if the organiser determines that the exhibitor or its products are not beneficial to the event. The organiser makes no guarantees of any kind, express or implied, regarding the event or the number of persons who will attend the event, Event dates, hours and venue may be modified by information provided to Exhibitors/sponsors in writing.

// Cancellation or Termination: Cancellation by the Exhibitor

Once signed, the full amount shown on this contract is payable, even if the exhibitor cancels their participation, and no refunds will be given. However, in the event of termination, IDTechEx will issue a 50% credit of the value of the contract. The credit may be used for one year from written receipt of cancellation notice at any IDTechEx event. Termination by the exhibitor must be in writing and will be effective upon receipt by IDTechEx. Cancellation of an exhibitor service package will incur a non-refundable \$30 administration charge.

// Cancellation by Organiser

The organiser may cancel all or any part of the event for any reason beyond its reasonable control, including but not limited to natural or public disaster, act of God, venue construction, insufficient participation, market fluctuations, government regulation or similar reasons, in which case the organiser will refund to the exhibitor a pro rata portion of any space fees already paid to the organiser after which the exhibitor will have no further recourse against the organiser. A change in the name of the event does not constitute a cancellation by the organiser.

// Benefits and Licence Grant

IDTechEx will provide exhibit space at the event for the exhibitor/sponsor to display its qualified products and services. The total fee includes use of space and any other benefits as specified in the application or in the exhibitor services manual as amended from time to time. The exhibitor/sponsor grants the organiser the right to use the exhibitors name and/or logo in connection with the promotion and production of the event. The exhibitor/sponsor may use the event name before and during the event to solely promote its participation in compliance with guidelines produced by IDTechEx.

// Space Assignment, Use, Installation, Occupancy and Dismantling

IDTechEx will assign exhibit and sponsor space. IDTechEx may reassign the space or alter the event layout or venue at any time. The space is for the exhibitor/sponsor's use only. The exhibitor/sponsor may not share, sell, assign, sublease or charge admission for entry to any portion of the space without IDTechEx prior written consent. The exhibitor/sponsor must fully occupy the space and must provide displays, equipment, carpeting etc unless IDTechEx state otherwise. Under no circumstances may the exhibitor/sponsors dismantle their exhibit displays, including related equipment prior to the close of the event. Exhibitors/Sponsors who violate these guidelines shall be subject to a penalty. Any exhibits supplied by the exhibitor/sponsor must be constructed safely using sound engineering practises and must be installed before, occupied during and dismantled after the event in accordance with IDTechEx schedule. Exhibitor/Sponsor activities must be confined within their exhibit space and must be in support of products and services identified on the application form and directly related to Exhibitors normal business activities. IDTechEx may refuse permission to exhibit any products or services IDTechEx deems objectionable or unsuitable for the event

// Co-Exhibiting

The exhibitor/sponsor may not bring in any other company, whether partner, supplier, client or other relationship to share their exhibit space without the advance agreement of IDTechEx.

// Accommodation

Accommodation costs are the sole responsibility of exhibitor/sponsor. Hotel room blocks may be made available for business events either at the event facility or at a nearby location. To receive the discounted rate, reservations must be made by the specified room block date, typically 30 days prior to the event. IDTechEx makes no guarantees as to the availability and/or costs of the accommodation.

// Own Risk

The exhibitor/sponsor has sole responsibility for any loss of its equipment or proprietary information, or any other loss including any legal claims by its insurer. Persons visiting, viewing, or otherwise participating in Exhibitor/sponsor space are deemed the invitees or licensees of exhibitor/sponsor and not of organiser.

// Limitation of Liability; Indemnity

Under no circumstances is the organiser or the event facility liable for lost profits or other indirect, incidental, consequential or punitive damages for any of their acts or omissions in connection with the event, whether or not the organisers or event provider has been appraised of the possibility of such damages or loss of profits. In no event will organisers liability hereunder, or otherwise in connection with the Event, exceed the amount actually paid to it by the exhibitor/sponsor for the space. The Organiser is not liable for any errors in any listing or descriptions or for omitting the exhibitor/sponsor from the event show guide or other materials. None of the event providers are liable to exhibitor/sponsor for any damage, loss, harm or injury to the person, property, or business of the exhibitor/sponsor or any of its visitors, officers, agents, employees or other representatives resulting from theft, fire, earthquake, water, unavailability of the venue or intermediate staging facilities, insufficient participation, accident or any other reason in connection with the event or any planning meetings, demonstrations or staging, except to the extent such liability arises directly from the wilful misconduct of the event provider against whom liability is sought.

// Third-Party Contractors

The Organiser may require the exhibitor/sponsor to use designated third-party contractors to provide certain "Required Contractors" and Exhibitor/sponsor must then use only the required contractors for such services. Notwithstanding such designation, required Contractors and third-party vendors listed in the manual act solely as independent contractors and the organiser is not responsible for their performance, acts, or omissions. A cost for shipping and insurance of all display materials is the sole responsibility of exhibitor/sponsor.

// Compliance with Laws and Rules

The exhibitor/sponsor must comply with all applicable laws, regulations and ordinances in connection with the event, including but not limited to rules of the venue and any relevant labour union.

// Third Party Proprietary Rights

The exhibitor/sponsor will not violate any proprietary rights of third parties in connection with its participation in the event, including but not limited to the performance, distribution or posting of copyrighted material without license, assignment, or either legally effective permission.

// Release

The exhibitor/sponsor acknowledges that the event may be recorded and reproduced in any form (included but not limited to digital formats) and hereby authorises the organiser and its designees to record, transcribe, modify, reproduce, publicly perform, display, distributed, redistribute and transmit in any form and for any purpose any such recording of the event, and agrees to execute any additional release presented by the organiser.

// Taxes and Licenses

The exhibitor/sponsor is solely responsible for obtaining any licenses and permits and payment of all taxes (including sales and use taxes), license fees or other charges applicable to its participation in the event including but not limited to performance, distribution or posting of copyrighted material without a license, assignment or other legally effective permission.

// Terms of Agreement

IDTechEx reserve the right to terminate this contract immediately by written notice to the exhibitor/sponsor in the event of breach or anticipatory breach by the exhibitor/sponsor of any of the terms and conditions set forth herein.

// Sign, Display and Allied Crafts Union

In order to conform to union contracts rules and regulations, it will be necessary for all exhibitors to utilize union personnel for display and sign hanging work within the show. In addition, all displays that exceed ten (10) feet in any direction, require the use of tools, or more than one person to set up, including laying of carpet, crating and uncrating, must be performed by a union personnel.

// Teamster's Union

This union has jurisdiction on the operation of all materials-handling equipment, all unloading and reloading and the handling of empty containers. An exhibitor may move material that can be hand carried by one person in one trip without the use of dollies, hand trucks or other mechanical equipment.

// Electricians Union

This union has jurisdiction on the installation, placements and connecting of all electrical lines and power outlets, including flood and spotlights.