

# EXHIBITOR REGISTRATION

IDTechEx **Show!**

EMERGING TECHNOLOGIES UNLEASHED

COMPANY NAME \_\_\_\_\_

BOOTH NUMBER REQUEST

1st Choice: \_\_\_\_\_ 2nd Choice: \_\_\_\_\_

Please refer to the floorplan [www.IDTechEx.com/FloorPlan-Europe17](http://www.IDTechEx.com/FloorPlan-Europe17)

**10-11 May 2017**  
**Berlin, Germany**  
[www.IDTechEx.com/Europe17](http://www.IDTechEx.com/Europe17)

## Event

Please tick the event(s) you would like exhibit at:



Please do not hesitate to contact our support team at [exhibit@IDTechEx.com](mailto:exhibit@IDTechEx.com) or by phone:

Thomas Keenan: +44 (0)1223 813703  
 Leandri Wilke: +49 3991 669 3591  
 Ricky Purnell: +44 (0)1273 900810  
 Simon Wilton: +44 (0)1223 810292  
 Christoph Wenschinek: +49 35203 450037

For academic rates please e-mail [exhibit@IDTechEx.com](mailto:exhibit@IDTechEx.com)

## Book to Exhibit

Booth package including: exhibition space, hard wall shell scheme stand construction, WiFi on stand, name board, passes. All passes include lunches and refreshments during conference hours. Package also includes your logo and 100 word company description on the event websites.

Please note that furniture and electricity are not included, costs and details on how to order will be outlined in the exhibitor manual. Alternatively, you may order the service package for €300.

		ORDER	PRICE
<b>9 m<sup>2</sup> (3x3 meters) Row Stand</b>	+ 2 Exhibitor Conference & Exhibition Passes + 2 Exhibitor Exhibition Passes	<input type="checkbox"/>	<b>€ 3,750</b>
<b>9 m<sup>2</sup> (3x3 meters) Comer Stand</b>	+ 2 Exhibitor Conference & Exhibition Passes + 2 Exhibitor Exhibition Passes	<input type="checkbox"/>	<b>€ 4,050</b>
<b>18 m<sup>2</sup> (3x6 meters) Double Stand</b>	+ 4 Exhibitor Conference & Exhibition Passes + 4 Exhibitor Exhibition Passes	<input type="checkbox"/>	<b>€ 7,500</b>

## Book to be a Silver Exhibitor

As per exhibitor packages above plus a 20 minute speaking opportunity in the exhibition theatre programme, an advertorial in the relevant IDTechEx on-line journal and one additional conference & exhibition pass for your speaker.

<b>9 m<sup>2</sup> (3x3 meters) Standard Row</b>	+ speaking opportunity, advertorial in on-line journal, 5 passes total	<input type="checkbox"/>	<b>€ 6,750</b>
<b>9 m<sup>2</sup> (3x3 meters) Comer Stand</b>	+ speaking opportunity, advertorial in on-line journal, 5 passes total	<input type="checkbox"/>	<b>€ 7,050</b>
<b>18 m<sup>2</sup> (3x6 meters) Double Stand</b>	+ speaking opportunity, advertorial in on-line journal, 9 passes total	<input type="checkbox"/>	<b>€ 10,500</b>

## Extras

<b>Exhibitor Service Package</b>	1 x table (120cm x 70cm), 2 x upholstered chairs, 1 x electrical socket (230V/16 A - 3KW), 1 x lockable counter (110cm x 60cm x 108cm)	<input type="checkbox"/>	<b>€ 300</b>
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All prices exclude VAT, which will be added at 19%

Your EC Tax Number

TOTAL

ACCEPTED AND AUTHORIZED

By (PRINT name) \_\_\_\_\_

Date \_\_\_\_\_

On behalf of (company name) \_\_\_\_\_

Signature \_\_\_\_\_

The undersigned confirms that he/she is duly authorized on behalf of the company and acknowledges that he/she has read and accepts the terms and conditions of sale.

**Thank you for your business**

## Sponsorship



**Conference Pens. Exclusive Sponsorship**

Exclusive sponsorship of the conference pens, given out to all attendees (3000). The sponsor logo will be printed once on the pen in 1 colour. The sponsor may choose the pen barrel colour and print colour. Price includes production cost for 3000 pens. The pens will be given out at the event registration desk. Sponsor logo must be supplied to the event management by 24 February 2017.

€ 4,000

**Enhanced Exhibitor Spotlight**

Exhibitor Spotlight email to attendees sent March/April 2017. 600-1000 words of text and up to 6 images to be supplied to event management. Appointment request form embedded in the email for attendees to schedule to meet an exhibitor on-site at their stand. Each appointment request (with attendee contact information) will be emailed to the exhibitor.

€ 2,500

**Exhibitor Spotlight Email to Attendees. Exclusive**

*Exhibitor Spotlight* email to attendees sent March/April 2017. 600-1000 words and images using IDTechEx Show! template. Limited to 8.

€ 2,000



**A5 Exhibition Floorplan Advert Back Cover Position.**

**Vertical: 150 mm (w) x 211 mm (h)**

Advert will be printed in the official exhibition floorplan given out to all attendees (3000). Artwork Deadline: 31 March 2017

€ 2,000

**A5 Exhibition Floorplan Advert. Vertical: 140 mm (w) x 200 mm (h)**

Advert will be printed in the official exhibition floorplan given out to all attendees (3000). Artwork Deadline: 31 March 2017

€ 1,500

**A6 Exhibition Floorplan Advert, Horizontal: 140 mm (w) x 95 mm (h)**

Advert will be printed in the official exhibition floorplan given out to all attendees (3000). Artwork Deadline: 31 March 2017

€ 750

All prices exclude VAT, which will be added at 19%

Your EC Tax Number

TOTAL

ACCEPTED AND AUTHORIZED

By (PRINT name)

On behalf of (company name)

Date

Signature

The undersigned confirms that he/ she is duly authorized on behalf of the company and acknowledges that he/ she has read and accepts the terms and conditions of sale.

ORDER CONTACT	
Name	Phone
Email	Fax
Job Title	Address

**PAYMENT SCHEDULE** 100% payment within 30 days of invoice. For payment queries please contact Antonia Hodson (a.hodson@idtechex.com)

PAYMENT METHOD	PAYMENT CURRENCY
<input type="checkbox"/> Credit card – please go to the following section <input type="checkbox"/> Credit card – IDTechEx will email you a link to enter your credit card details and pay online <input type="checkbox"/> Check/Cheque made payable to IDTechEx ( we will issue an invoice ) <input type="checkbox"/> Wire/Bank transfer. We will issue an invoice with bank transfer details included. Quote invoice number and send free of all bank charges.	EURO (UK ACCOUNT)

CREDIT CARD	PAYEE DETAILS
<input type="checkbox"/> VISA <input type="checkbox"/> Mastercard <input type="checkbox"/> American Express	Details for Invoice/Receipt if different to Order Contact.

CREDIT CARD DETAILS	
You must provide ALL of the following details and ensure they are correct.	
Card Number	Expiry Date
Name on the Card	Security Code
Registered Address	
City	Country/State
Post/ZIP Code	Country
Cardholder's Signature	Date

Name
Email
Address

**CO-LOCATED EVENTS**

Please tick if you would like to be listed as an exhibitor for any of the following co-located events:

 <input type="checkbox"/>	 <input type="checkbox"/>	 <input type="checkbox"/>	 <input type="checkbox"/>	 <input type="checkbox"/>
 <input type="checkbox"/>	 <input type="checkbox"/>	 <input type="checkbox"/>	 <input type="checkbox"/>	

**COMPANY CATEGORY**

- Material supplier   
  Equipment provider   
  Components/devices manufacturer   
  Systems integrator   
  Services

**PASSES**

If known, please provide the contact details of your staff who will be attending the event on your behalf. In the box to the right of "PASS" please specify which type of pass should be allocated to each staff member (for example "Exhibitor Conference & Exhibition Pass" or "Exhibitor Exhibition Pass") and fill the name and contact details of the person who will be taking up each pass. \*All passes are 2 day passes and include lunch on 10-11 May 2016.

<b>1 PASS:</b>			
<b>Full Name (+ title Dr/Mr/Ms):</b>		<b>Email:</b>	
<b>Job Title:</b>		<b>Address:</b>	
<b>Company:</b>			
<b>Telephone Number:</b>			

<b>2 PASS:</b>			
<b>Full Name (+ title Dr/Mr/Ms):</b>		<b>Email:</b>	
<b>Job Title:</b>		<b>Address:</b>	
<b>Company:</b>			
<b>Telephone Number:</b>			

<b>3 PASS:</b>			
<b>Full Name (+ title Dr/Mr/Ms):</b>		<b>Email:</b>	
<b>Job Title:</b>		<b>Address:</b>	
<b>Company:</b>			
<b>Telephone Number:</b>			

<b>4 PASS:</b>			
<b>Full Name (+ title Dr/Mr/Ms):</b>		<b>Email:</b>	
<b>Job Title:</b>		<b>Address:</b>	
<b>Company:</b>			
<b>Telephone Number:</b>			

<b>5 PASS:</b>			
<b>Full Name (+ title Dr/Mr/Ms):</b>		<b>Email:</b>	
<b>Job Title:</b>		<b>Address:</b>	
<b>Company:</b>			
<b>Telephone Number:</b>			

**Thank you for your business**

## // Acceptance by the Organiser

Exhibitors and sponsors participation in the event is subject to organisers' approval. The Organiser may withdraw its acceptance at any time by refunding the total fee paid if the organiser determines that the exhibitor or its products are not beneficial to the event. The organiser makes no guarantees of any kind, express or implied, regarding the event or the number of persons who will attend the event, Event dates, hours and venue may be modified by information provided to Exhibitors/sponsors in writing.

## // Cancellation or Termination: Cancellation by the Exhibitor

Once signed, the full amount shown on this contract is payable, even if the exhibitor cancels their participation, and no refunds will be given. However, in the event of termination, IDTechEx will issue a 50% credit of the value of the contract. The credit may be used for one year from written receipt of cancellation notice at any IDTechEx event. Termination by the exhibitor must be in writing and will be effective upon receipt by IDTechEx. Cancellation of an exhibitor service package will incur a non-refundable \$30 administration charge.

## // Cancellation by Organiser

The organiser may cancel all or any part of the event for any reason beyond its reasonable control, including but not limited to natural or public disaster, act of God, venue construction, insufficient participation, market fluctuations, government regulation or similar reasons, in which case the organiser will refund to the exhibitor a pro rata portion of any space fees already paid to the organiser after which the exhibitor will have no further recourse against the organiser. A change in the name of the event does not constitute a cancellation by the organiser.

## // Benefits and Licence Grant

IDTechEx will provide exhibit space at the event for the exhibitor/sponsor to display its qualified products and services. The total fee includes use of space and any other benefits as specified in the application or in the exhibitor services manual as amended from time to time. The exhibitor/sponsor grants the organiser the right to use the exhibitors name and/or logo in connection with the promotion and production of the event. The exhibitor/sponsor may use the event name before and during the event to solely promote its participation in compliance with guidelines produced by IDTechEx.

## // Space Assignment, Use, Installation, Occupancy and Dismantling

IDTechEx will assign exhibit and sponsor space. IDTechEx may reassign the space or alter the event layout or venue at any time. The space is for the exhibitor/sponsor's use only. The exhibitor/sponsor may not share, sell, assign, sublease or charge admission for entry to any portion of the space without IDTechEx prior written consent. The exhibitor/sponsor must fully occupy the space and must provide displays, equipment, carpeting etc unless IDTechEx state otherwise. Under no circumstances may the exhibitor/sponsors dismantle their exhibit displays, including related equipment prior to the close of the event. Exhibitors/Sponsors who violate these guidelines shall be subject to a penalty. Any exhibits supplied by the exhibitor/sponsor must be constructed safely using sound engineering practises and must be installed before, occupied during and dismantled after the event in accordance with IDTechEx schedule. Exhibitor/Sponsor activities must be confined within their exhibit space and must be in support of products and services identified on the application form and directly related to Exhibitors normal business activities. IDTechEx may refuse permission to exhibit any products or services IDTechEx deems objectionable or unsuitable for the event

## // Co-Exhibiting

The exhibitor/sponsor may not bring in any other company, whether partner, supplier, client or other relationship to share their exhibit space without the advance agreement of IDTechEx.

## // Accommodation

Accommodation costs are the sole responsibility of exhibitor/sponsor. Hotel room blocks may be made available for business events either at the event facility or at a nearby location. To receive the discounted rate, reservations must be made by the specified room block date, typically 30 days prior to the event. IDTechEx makes no guarantees as to the availability and/or costs of the accommodation.

## // Own Risk

The exhibitor/sponsor has sole responsibility for any loss of its equipment or proprietary information, or any other loss including any legal claims by its insurer. Persons visiting, viewing, or otherwise participating in Exhibitor/sponsor space are deemed the invitees or licensees of exhibitor/sponsor and not of organiser.

## // Limitation of Liability; Indemnity

Under no circumstances is the organiser or the event facility liable for lost profits or other indirect, incidental, consequential or punitive damages for any of their acts or omissions in connection with the event, whether or not the organisers or event provider has been appraised of the possibility of such damages or loss of profits. In no event will organisers liability hereunder, or otherwise in connection with the Event, exceed the amount actually paid to it by the exhibitor/sponsor for the space. The Organiser is not liable for any errors in any listing or descriptions or for omitting the exhibitor/sponsor from the event show guide or other materials. None of the event providers are liable to exhibitor/sponsor for any damage, loss, harm or injury to the person, property, or business of the exhibitor/sponsor or any of its visitors, officers, agents, employees or other representatives resulting from theft, fire, earthquake, water, unavailability of the venue or intermediate staging facilities, insufficient participation, accident or any other reason in connection with the event or any planning meetings, demonstrations or staging, except to the extent such liability arises directly from the willful misconduct of the event provider against whom liability is sought.

## // Third-Party Contractors

The Organiser may require the exhibitor/sponsor to use designated third-party contractors to provide certain "Required Contractors" and Exhibitor/sponsor must then use only the required contractors for such services. Notwithstanding such designation, required Contractors and third-party vendors listed in the manual act solely as independent contractors and the organiser is not responsible for their performance, acts, or omissions. A cost for shipping and insurance of all display materials is the sole responsibility of exhibitor/sponsor.

## // Compliance with Laws and Rules

The exhibitor/sponsor must comply with all applicable laws, regulations and ordinances in connection with the event, including but not limited to rules of the venue and any relevant labour union.

## // Third Party Proprietary Rights

The exhibitor/sponsor will not violate any proprietary rights of third parties in connection with its participation in the event, including but not limited to the performance, distribution or posting of copyrighted material without license, assignment, or either legally effective permission.

## // Release

The exhibitor/sponsor acknowledges that the event may be recorded and reproduced in any form (included but not limited to digital formats) and hereby authorises the organiser and its designees to record, transcribe, modify, reproduce, publicly perform, display, distributed, redistribute and transmit in any form and for any purpose any such recording of the event, and agrees to execute any additional release presented by the organiser.

## // Taxes and Licenses

The exhibitor/sponsor is solely responsible for obtaining any licenses and permits and payment of all taxes (including sales and use taxes), license fees or other charges applicable to its participation in the event including but not limited to performance, distribution or posting of copyrighted material without a license, assignment or other legally effective permission.

## // Terms of Agreement

IDTechEx reserve the right to terminate this contract immediately by written notice to the exhibitor/sponsor in the event of breach or anticipatory breach by the exhibitor/sponsor of any of the terms and conditions set forth herein.

**Thank you for your business**