

# Attendee Information

**Santa Clara Convention Center / Conference & Exhibition November 15 & 16 /  
Masterclasses November 14 & 17.**

## Key Contacts

**Chris Clare / Event Director**

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## Venue Address

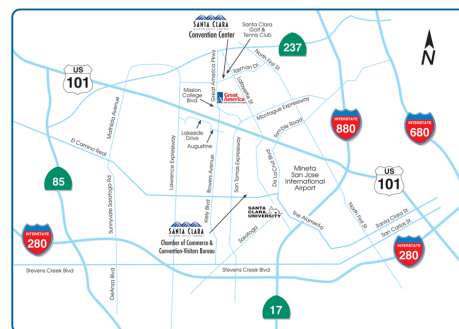
Santa Clara Convention Center  
5001 Great America Pkwy  
Santa Clara, CA 95054

Office: +1 408 748-7063

## Convention Center

The Santa Clara Convention Center covers a large area. A floor plan can be found at [www.santaclara.org/conventioncenter/floorplan.cfm](http://www.santaclara.org/conventioncenter/floorplan.cfm)

## Directions and Maps



For directions and a more detailed map visit [www.santaclara.org/gettingaround/index.cfm](http://www.santaclara.org/gettingaround/index.cfm)

## Registration

The registration desk is situated outside Exhibit Halls A and B. Name badges and Showguides should all be collected from here. For hours of opening, please see the schedule below.

## Badges

Please wear your name badge at all times so that the organizers and fellow attendees can easily identify you. Badges have been color coded for convenience. Attendees without a name badge will not be permitted entry. Please report to registration if you mislay your badge. We will only reprint a badge one time at the show. **Please note badges are non-transferable.**

## Solicitation

Only exhibitors have the right to sell products from their booth at this event. We respectfully ask that there is no soliciting by attendees to exhibitors.

## Presentations Download

All conference attendees will receive an email notification when presentations are available to be downloaded from the conference website. Please visit the website and click on the 'download presentations' button. *Distribution of presentations and audio is subject to speakers' permission.* Missing or amended presentations will be uploaded onto the website during the week following the event.

## How to contact us

From Sunday November 12, IDTechEx conference staff can be contacted at the Santa Clara Convention Center; phone number +1 408-748-7063

Alternatively we can also be contacted by cell phones (see above) on the conference days.

All IDTechEx conference staff will have access to their emails. Please email [C.Clar@IDTechEx.com](mailto:C.Clar@IDTechEx.com) if you have an urgent enquiry during this period.

## Personal Property

IDTechEx and the Santa Clara Convention Center do not accept any responsibility or liability in respect of loss or damage to any property brought onto the premises by or on behalf of any persons.

Please put your name in your conference show guide, so we can return this to you in the event of loss.

# Conference & Masterclass Schedule

## Masterclasses

### Tuesday November 14

Please check your registration details to confirm which sessions you have registered for. You can also check 'Your Package' on the conference home page.

*Santa Clara Convention Center –Grand Ballroom*

**8.30am  
9.00am -11.30am**

***Registration & Coffee  
Masterclass***

Masterclass 1	Introduction to Printed Electronics
Masterclass 2	Introduction to Energy Harvesting
Masterclass 3	Introduction to Printed Electronics
Masterclass 4	Materials for Printed, Flexible & Organic Electronics
Masterclass 5	OLED & QLED Displays
Masterclass 6	Wearable Electronics

**11.30am  
12.30 -3.00pm**

***Registration & Lunch  
Masterclass***

Masterclass 7	3D Printing Materials
Masterclass 8	AR & VR
Masterclass 9	Bioelectronics & Neuroprosthetics
Masterclass 10	Conductive Inks/Conductive Films
Masterclass11	Off-Grid Renewal Energy
Masterclass 12	Supercapacitors

**3.00pm  
3.30pm -6.00pm**

***Registration & Coffee  
Masterclass***

Masterclass 13	Batteries
Masterclass 14	E-Textiles & Stretchable Electronics
Masterclass 15	Batteries: From Thin Film to Post Lithium Ion
Masterclass 16	Printing Technologies
Masterclass 17	Tissue Engineering & Regenerative Materials
Masterclass 18	Structural Electronics

## Conference and Exhibition

**Wednesday November 15**

***Santa Clara Convention Center –  
Grand Ballroom & Great America  
Ballroom***

### Conference – Day 1

**7.00am** Registration and coffee outside Exhibit Hall A/B  
**8.45am** Conference day 1 commences in the Grand Ballroom  
**10.40am** Exhibition Opens in Exhibit Hall A/B/C/D

*Please see conference websites for a full and updated agenda*

**6.00pm** Presentations end  
**6.00pm – 7.00pm** Drinks reception and Award Ceremony in the Exhibition Hall

## **Exhibition**

**Wednesday & Thursday, November 15 & 16**  
**Santa Clara Convention Center – Exhibit Rooms A/B/C/D**

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### **The Exhibition hours are:**

Wednesday November 16 10.40am – 7.00pm  
Thursday November 17 10.20am – 4.30pm

### Conference – Day 2

**Thursday November 16**

***Santa Clara Convention Center –  
Grand Ballroom & Great America  
Ballroom***

**7.30am** Registration and coffee outside Exhibit Halls A/B  
**8.40am** Conference day 2 commences in Grand Ballroom & Great America  
Ballroom  
**10.20am** Exhibition opens in Exhibit Halls A/B/C/D

*Please see conference websites for a full and updated agenda*

**5.50pm** **Conference ends**

## Masterclasses

**Friday November 17**

### **Morning**

**9.00am – 11.30am**

***Santa Clara Convention Center –  
Grand Ballroom***

***8.30am***

***Registration & Coffee***

***9.00am***

***Masterclass commences***

Masterclass 19:	Barriers & Substrates
Masterclass 20:	Electric Vehicles: Markets & Trends
Masterclass 21:	Next Generation User Interface Technologies
Masterclass 22:	RFID & Smart Packaging
Masterclass 23:	Sensors & Actuators: Flexible & Printed
Masterclass 24:	IoT: Indoor Positioning Systems, WSN< RTLS & Active RFID

### **Afternoon**

**12.30pm – 3.00pm**

***Santa Clara Convention Center – Grand  
Ballroom***

***11.30am***

***Registration & Coffee***

***12.30pm***

***Masterclass commences***

Masterclass 25:	Biometric Identification
Masterclass 26:	Electric Vehicles: New Material & Component Opportunities
Masterclass 27:	Industrial IoT: Industry 4.0
Masterclass 28:	Lightweight Technologies
Masterclass 29:	New Robotics
Masterclass 30:	Trends in Sensors

***3.00pm***

***Masterclasses finish***

We look forward to welcoming you to Santa Clara. Please do not hesitate to contact us if you require any further information.