

# PRESS RELEASE

For immediate release

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**Title: Blockchain Enabled Decentralised Manufacturing Solution on show at IDTechEx Show! in Berlin**

A new way for investors to directly back the world's best grass roots innovators. The use of blockchain to make re-use more profitable than single use. A new generation of electronics and electrical products that could drastically reduce pollution and inequality. Affordable domestic and business robots that can carry out chores, manufacture products and generate additional income.

What's not to like?!

The above are all benefits enabled by an exciting new decentralised product, design and manufacturing solution that London based company, Buzz Technology Limited, will be showcasing and presenting at the IDTechEx Show! emerging technology conference in Berlin this April.

The patent pending solution is based around a blockchain enabled product development platform and supply chain as well as an affordable multi purpose robotics solution. According to the company, it will enable the local manufacture...and importantly, re-manufacture...of products close to their point of use and sale.

It works by combining standard format modules containing non 3D printable elements (single board computers, batteries, motors, touch screens and so on) with 3D printable parts. Customers would order a product online, load up their machine with modules and when they wake up in the morning, the product would be ready for them – printed in their own home or at a local business. Using a blockchain enabled solution, products manufactured on the system could signal either consumers or local re-manufacturers when they were no longer being used and be easily taken apart by to enable the reuse of both the modules and 3D printed plastic. The same technology would also used to capture revenue in re-manufactured products to incentivise re-use over single use.

The Buzz Technology robot will be available in a permanent or foldaway formats taking up two washing machine size spaces. It is design to be installed in homes, shops, cafes, schools and a variety of other places where it can both carry out tasks during the day and manufacture single or small batches of product overnight.

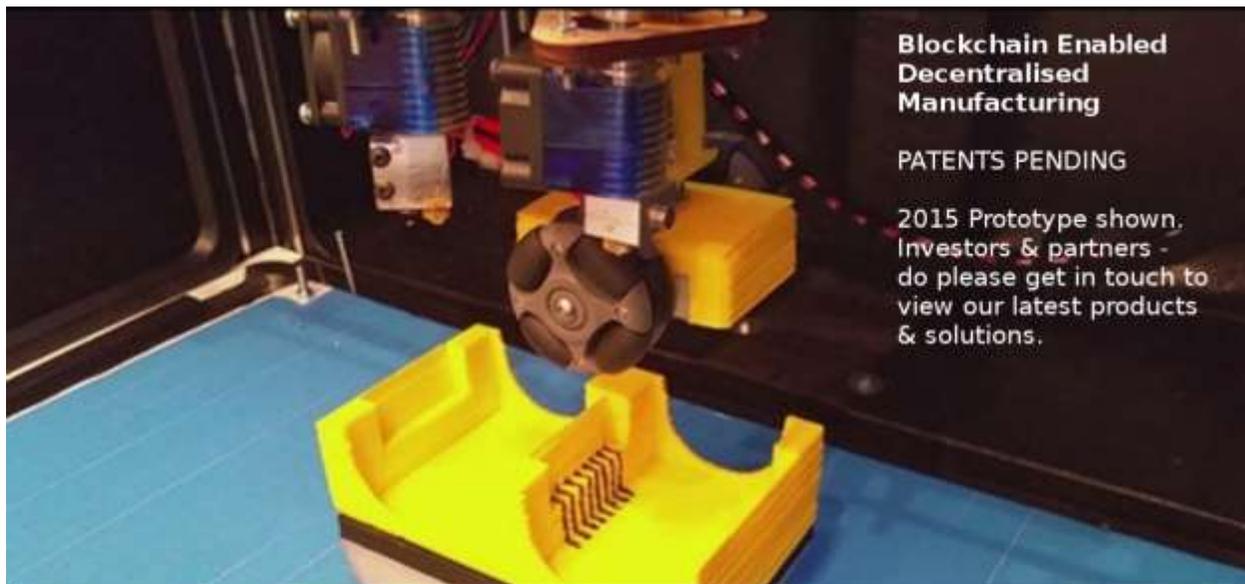
Buzz Technology's low volume decentralised approach to manufacturing addresses one of the biggest limiting factors of additive manufacturing - speed. With a presence at events globally, the company have built a network of engineers, designers and makers over the past four years. They have worked with them to create better designs for short life products. Examples of their next generation toys, gadgets and even alternatives to single use packaging will be on show at the event.

Senake Atureliya, CEO of the company said "having worked through the economics, we believe that we can actually produce products at prices that will compete with mass produced alternatives whilst offering investors and brands even better profit margins" because of this approach. Desirability and innovativeness should be better because of the wider creator base and ability to iterate faster.

He went on to say "plastics and electronics waste, Brexit and growing social unrest over inequality" are hot topics at the moment. These are some of the problems that our solution addresses. Germany is one of the most forward

thinking countries in the world when it comes to environmental awareness and action. We are honoured to be in Berlin and have the opportunity to speak with like minded people at the event. Our approach is inclusive and decentralised, so we would welcome approaches from other 3D printer manufacturers and enthusiasts. Most of all, we are hoping to meet forward thinking investors and brands who want to work with us to create a better future".

See [www.buzztechnology.co.uk](http://www.buzztechnology.co.uk) for more information.



**Blockchain Enabled  
Decentralised  
Manufacturing**

PATENTS PENDING

2015 Prototype shown.  
Investors & partners -  
do please get in touch to  
view our latest products  
& solutions.

*The App Store opportunity of the 3D printer revolution  
enabled by the first ever product assembling 3D printer*



## **RoBOTs by Buzz Technology**

**With patent pending 'fetch functionality' for hotels, vending, sampling, elderly and patient care. 2015 prototype shown - please contact us to see the full range of our latest products.**

**[www.buzztechnology.co.uk](http://www.buzztechnology.co.uk)**