

CONTACT:

BF+DA Communications Director

Amy DuFault

amy@bkaccelerator.com

508-364-2833



Pratt Institute's Brooklyn Fashion + Design Accelerator Executive Director Deb Johnson Talks Fashion+Tech at the IDTechEx Show! In Berlin

Brooklyn, NY: Pratt Institute's Brooklyn Fashion + Design Accelerator (BF+DA) Executive Director Deb Johnson will present an interactive and hands on demonstration of TEK-TILES (TM) On April 12, 2017 at the IDTechEx Show! in Berlin.

The initial TEK-TILES (TM) project took place at the BF+DA over the course of summer 2017 and with 25 researchers and educational institutions from all over the U.S., collaboratively created a series of 20 experimental swatches and products. Each of the TEK-TILES were designed to integrate technology into the manufacturing process.

“New materials can capture biometric data, deliver active ingredients, react to changes in the environment, and turn textiles into interactive surfaces. These innovative materials have incredible potential to transform the function of fabrics and make our lives healthier, safer and more productive. The BF+DA is committed to design and manufacturing responsible technology in this exciting sector,” says BF+DA Executive Director Deb Johnson.

The TEK-TILES project continues in the BF+DA Technology Lab (t.LAB) providing creative technologists workspace and access to advanced production facilities for the design and manufacturing of smart garments and functional textiles.

To request an interview with BF+DA Executive Director Deb Johnson, or for hi-res TEK-TILES images, contact BF+DA Communications Director Amy DuFault at amy@bkaccelerator.com.
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