

Printed  
Electronics



Printed  
Electronics  
ASIA07



Printed  
Electronics  
USA07



Printed  
Electronics  
EUROPE08

# Exhibition & Sponsorship

The world's largest global series of Printed, Organic and Thin Film Electronics conferences covering:

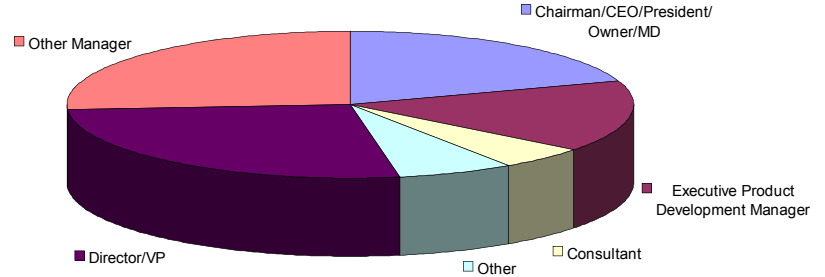
- Markets, Users and Applications
- Organic & Printed Inorganic Semiconductors
- Thin Film Transistors and Circuits (TFTCs)
- Sensors, Batteries, Sound and Photovoltaics
- Display Technologies
- Manufacturing Techniques and Materials

*"IDTechEx provides high quality lectures... Made connections with our customers' global branches in one event"*  
NanoDynamics

*"IDTechEx Printed Electronics offers excellent attendance with a very high quality of delegates... For our type of business we meet the people who matter to us"*  
Xennia

# Who Attends

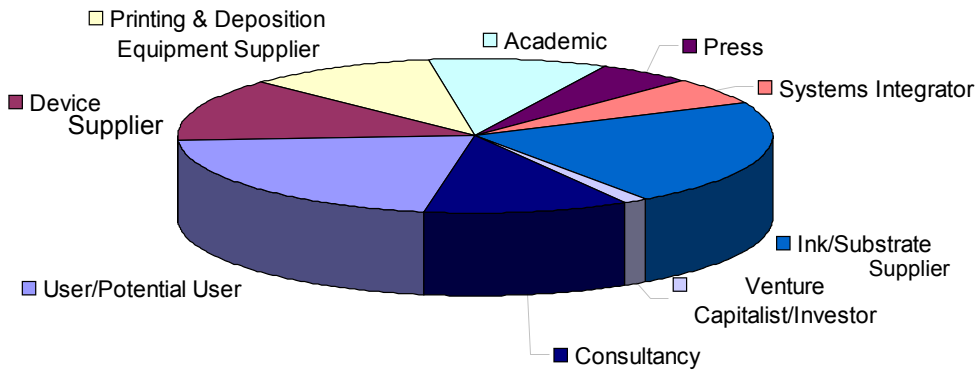
Previous Printed Electronics Attendees by job title



## By Job Title

- Chairman/CEO/President/Owner/MD
- Director/VP
- Executive Product Development Manager
- Consultant
- Managers
- Other

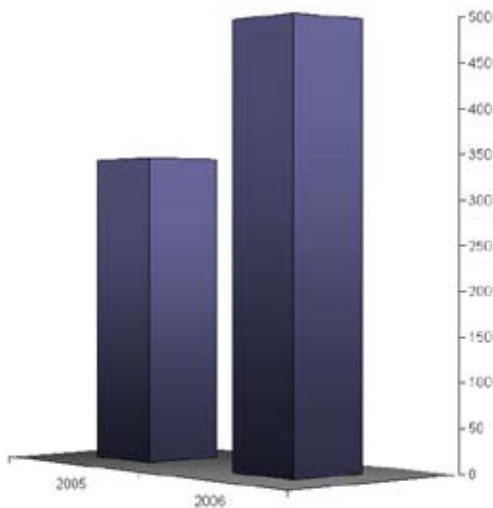
Previous Printed Electronics Attendees by company function



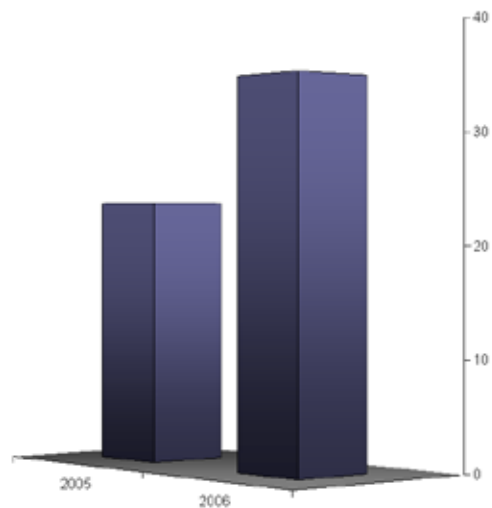
## By Company Function

- User/Potential User
- Ink/Substrate Supplier
- Consultancy
- Printing & Deposition Equipment Supplier
- Consultancy
- Device Supplier
- Academic
- Systems Integrator
- Press
- Venture Capitalist/Investor

Growth of Printed Electronics Delegates



Growth of Printed Electronics Exhibitors





## Six Reasons to Get Involved

In 2007 IDTechEx is hosting three events in three continents covering all of printed, organic and thin film electronics.

*99% of delegates  
would recommend  
this event to others*

### 1. Largest Global Series:

#### Conference, Exhibition, Networking workshops

Printed Electronics is the world's largest event on this topic. Meet and learn with all the key industry contacts and with companies wishing to use the technology.

### 2. Application of the technology

This is the only series of events on the topic covering the needs and application of the technology into many different markets. Hear, learn and network with actual and potential users.

### 3. All the technologies

Covering every applicable technology, present and future. We show you the big picture.

### 4. Exceptional networking and service

IDTechEx always go that extra mile to provide a memorable, exciting event with additional resources such as free access to IDTechEx research, gala events and one-to-one consultancy.

### 5. Innovation to maximise value

For every event we think long and hard about what attendees would value. Features include the world's first Printed Electronics Investors Forum, tracks to ensure both non-technical and technical delegates receive benefits, networking systems, extensive tours and masterclasses, and much more...

### 6. Truly International

Each event is typically attended by delegates from 25 countries, this is the only forum giving you global coverage.

*IDTechEx only runs events on  
subjects where it is an  
acknowledged global expert*

*IDTechEx events are where key  
decision makers from across the  
globe gather to hear from  
world-leading speakers,  
exchange ideas and do  
business*



## How do we attract delegates?

Through our media partners, trade association partners and the IDTechEx global database we target tens of thousands decision-makers.

Being independent and impartial allows IDTechEx to reach more decision makers and influencers globally. We are not tied or limited to a particular media source.

We effectively target key decision makers through:

- Exposure to key developers, buyers, press and investors in Printed Electronics through consumer and business press, trade journals, websites, databases and trade bodies
- Printing, electronics, chemical and packaging databases, journals, websites and trade bodies
- We place targeted emails and advertisements through our media and trade partners to hundreds of thousands of key decision-makers
- Place adverts in key relevant media and journals (business and trade focused)
- Insert brochures into leading media
- Write over 20 articles printed in over 20 key journals.
- Promote the event heavily through our portal website Printed Electronics World ([www.IDTechEx.com/peWorld](http://www.IDTechEx.com/peWorld)) and our media partners



## PR and Press Campaigns

We have a blanket approach to our campaigns. Ensuring maximum coverage globally, our reputation and independence is our success.



## About the organizer

IDTechEx, winner of the 2006 Queen's Award for Enterprise, provides independent analysis on the development and application of Printed and Thin Film Electronics. The company gives strictly independent marketing, technical and business advice and services on these subject in three forms – consultancy, publications and our conferences. IDTechEx is based in Cambridge UK and Michigan USA. [www.idtechex.com](http://www.idtechex.com)

*“Great conference that shows the great variety of these emerging technologies”* **PolyIC**



## Exhibition Opportunities

- For maximising your company's visibility internationally we offer three global events to extend your presence in this developing market. Discounts are therefore available for booking more than one regional 2008 conference.

### Bespoke Gold Package

- Keynote speaker slot
- 6 x 2 meter exhibition space
- Premium position, full page colour advert in the conference guide
- Delegate places ( including speaker ) to attend the conference and exhibition
- One-off mailing to full attendee list through third-party mailing house
- Event marketing opportunities

#### Promoted as Gold Sponsor in:

- All event marketing and advertising collateral including the dedicated show website with 500 words copy, logo and link to your site
- Full page article in the event guide

### Silver Package

- Presentation/speaker slot
- Exhibition space 3 x 2 meter
- Full page, colour advert in the conference guide
- 2 full delegate places ( including speaker ) to attend the conference and exhibition
- Event marketing opportunities

#### Promoted as Silver Sponsor in;

- All event marketing and advertising collateral including the dedicated show website with 200 word copy, logo and link to your site
- Half page company article / profile in event guide

### Bronze Package

- Exhibition space 3 x 2 meter
- 1 full delegate place to attend the conference and exhibition
- Event marketing opportunities

#### Promoted in Bronze Sponsor in;

- All event marketing and advertising collateral including the dedicated show website with 100 word copy, logo and link to your site
- 100 word profile in the event show guide

**For more information please contact Julie Skeet  
( +44 1223 813703 or [j.skeet@idtechex.com](mailto:j.skeet@idtechex.com) )**

*“Excellent program - full ranging, from applications to processes to science” US Air Force*



## Sponsorship

We understand organisations might not be able to have a booth, but recognise the importance of having their company associated with our conferences – especially in a growing market such as Printed Electronics. IDTechEx can offer affordable, marketing options to create awareness of your company's presence in this industry with the following:



## Sponsorship/Branding Opportunities

- Registration and Event Signage – Exclusive
- Gala Dinner – Exclusive
- Breakfast Networking Event
- Lunch Breaks
- Coffee Breaks
- Delegate Bag
- Visitor Badges – Sole Sponsorship
- Lanyards – Sole Sponsorship
- Conference Guide
- Pen & Notepad – Sole Sponsorship

*“An excellent snapshot of the status of printed electronics”*  
**USDC**

We are also able to offer leaflet drop opportunities.

For more information on availability, and prices for these marketing options at our conferences, please contact Julie Skeet for more details (+44 1223 813703 or [j.skeet@idtechex.com](mailto:j.skeet@idtechex.com))

## Advertising

The Conference Guide will be given to all attendees at our conferences. Acting as the sole reference point for the Conference, Programme sessions and the Exhibition at these events and when back in the office.

Increase awareness of your organization with an advertising message placed in the Conference Guide. Contact us for advertising costs for the following positions:

Full Colour Premium Positions:

- Inside Front Cover
- Outside Back Cover
- Inside Back Cover

Full Colour - Non Premium Positions:

- Full Page
- Half Page

*“An excellent forum to breathe more life into an embryonic technology”*  
**De La Rue Group**

**For booking, mechanical specifications, and copy deadline, please contact Julie Skeet (+44 1223 813703 or [j.skeet@idtechex.com](mailto:j.skeet@idtechex.com))**

Meet some of our previous exhibitors and sponsors



Solutions for a nanoscale world.™

98% of attendees said they will attend next year



“A well-organized conference and a good showplace for the cutting-edge technologies in the field of printed electronics”  
Alexza Pharmaceuticals, Inc



“This conference is the best source to collect a wealth of information on printed electronics”  
Leo Paper Group





Sep 10-11 Tokyo



Nov 13-14 San Francisco



Apr 8-9 Dresden



## Meet some of our previous delegates

3-D Micromac AG  
3M  
A\*STAR  
Ablestik  
Acheson Colloids  
Acree AB  
Added Value Capital Partners  
Additive Process Technologies Ltd  
Adhesives Research Inc  
Advanced Vision Technology  
Advantech US  
Agfa-Gevaert NV  
Air Force Research Lab  
Air Products and Chemicals  
Alcan Packaging Services  
Alexza Pharmaceuticals Inc  
Alliance Bernstein  
Amadeus Capital Partners  
American Dye Source  
Appleton Coated  
Applied Films  
Applied Materials  
Applied Nanotech Inc  
ARC/Newco  
ARDEJE  
Argent International  
Argus Consulting GmbH  
ArjoWiggins R&D  
Artificial Muscle, Inc.  
Asahi Kasei Chemicals Corp  
Asahi Photoproducts Europe  
Ashland  
Asymtek/Nordson  
Attributes Associates  
Austria Card GmbH  
Avery Dennison  
Aveso Printed Electronic Displays  
BASF Future Business  
BASF Venture Capital  
Bayer Films Americas  
Bayer Schering Healthcare  
Bekaert NV/SA  
Bioident Technologies Inc  
BISCO  
BNS Solutions  
Boeing  
Botest Systems GmbH  
Bourns Inc  
BPA  
Brady  
Brother International Corporation  
Business Consultant  
C4 Security Print GmbH  
Cabot Corporation  
Cambridge Display Technology  
Cambridge University  
Cambrios Technologies  
Cametrics Ltd  
Canon Development Americas Inc  
Canon Information Systems  
Cascades Boxboard  
CEA  
Cedinsa SA  
Cenamps  
Cham-Tenero Paper Mills Inc  
Chemex  
Ciba Specialty Chemicals Inc  
Cima Nanotech Inc  
Citala  
Clariant International Ltd  
Coding Products  
Conductive Inkjet Technology Ltd  
Connectra Continental sprl  
Cookson Electronics  
Cooper Tire & Rubber Company  
Coors Brewing Company  
Corning Incorporated  
Corning SAS  
Creoz Ltd  
Crosslink  
CTC  
CTW, Composites Group  
CyberOptics  
Cymbet  
Cypak AB  
Cytac  
Daejoo Electronics Materials Co  
Dai Nippon Printing Co Ltd  
Danish Technological Institute  
Data Collection  
DDA

De La Rue Group R&D  
De Montfort University  
Degussa AG  
DEK Printing Machines Ltd  
Delphi  
Diageo  
Direfaresstampare  
Dow Corning Corporation  
DTI  
DuPont  
DuPont Teijin Films (UK) Ltd  
Earlybird VC  
Ecole Française de Papeterie  
Egmont UK Ltd  
Electronic Design  
Electronic Trend Publications  
Electronics Sourcing  
Electrox Corp  
elumin8 Systems  
EMD Chemicals  
Emerald Group Publishing Ltd  
Emerson & Cuming  
Emphasis Materials Inc.  
Enfucell Ltd  
Engineered Conductive Materials  
Enskilda Securities  
Episys  
EPN  
Epson  
ETech Management GmbH  
ETRI  
Exfo Photonic Solutions  
Exploit Technology Pte Ltd  
Eyesentials  
Ferro Corporation  
Fidelica Microsystems, Inc.  
Field Boxmore  
Field Packaging Gravure  
Finetex Technology, Inc.  
Fotango Ltd  
FP Displays  
Fraunhofer Gesellschaft  
Fraunhofer ATL  
Frogdesign Europe GmbH  
Fujifilm Sericol Ltd  
Fujifilm Dimatix Inc  
G BOPP USA  
G&K Tech Media GmbH  
Gallo Displays  
GEMPLUS  
General Electrics  
General Mills  
Georgia Institute of Technology  
Gillette  
Givaudan UK Ltd  
Glaverbel  
GlaxoSmithKline  
GSI Technologies, LLC  
Gyricon  
H C Starck GmbH  
Hallmark Cards, Inc  
Hansaprint Ltd  
Harris Corp.  
HC Starck GmbH  
Helia Photonics Ltd  
Heliovolt Corporation  
Heriot Watt University  
Hewlett Packard Company  
Hitachi Dupont MicroSystems  
Holst Centre / TNO  
Honeywell Specialty Materials  
HSBC  
IBIDEN USA Corporation  
ICI  
IDC - Manufacturing Insights  
IDEKO S. Coop  
IEE SA  
Ifra  
IIC GmbH  
ImageXpert, Inc.  
Imaging Technology International  
IMRE  
Inca Digital Printers  
Industrial Inkjet Ltd  
Inkjet Research Centre  
InkTec Co., Ltd.  
Innos Ltd  
Innovatier  
Intel Capital  
Intel Corporation  
International Paper

International Rectifier  
IPC Media  
IRF  
Isis Chemical Business Americas  
Isovolta AG  
IST METZ GmbH  
IT Strategies  
Item IQ  
ITI Techmedia  
ITRI  
ITW Coding Products  
JDSU Flex Products Group  
JM Smucker LLC  
John Lewis PLC  
Johnson & Johnson  
Johnson Matthey  
KCL  
Kester  
KETI  
Khangisile Investments  
Kimberly-Clark Corporation  
KIMM  
Kiscom Co Ltd  
Klassen Consultants Ink  
Kodak  
Kolon Glotech, Inc  
Konarka Technologies, Inc  
Kovio  
KPMG  
KRICIT  
Kruger  
KSG Leiterplatten GmbH  
LANXESS Corp.  
Leeds Lithium Power  
Lehigh Direct  
Leo Paper Group  
Leonhard Kurz GmbH & Co. KG  
Levi Strauss  
LG Electronics  
Litrex Corporation  
Lord Corp  
LS Industrial Systmes Co Ltd  
MacDermid Inc  
MacDonald & Evans  
Mann+Hummel GmbH  
Mark Andy Inc.  
Markem Technologies Ltd  
Matsushita Electric Industrial Co  
Max Daetwyler Corp.  
MeadWestVaco  
MeadWestvaco Healthcare  
Memtron Input Components  
Menippos GmbH  
Menlo Worldwide  
MenloPark Green  
Merck Chemicals Ltd  
METIS  
Metso Corporation  
Microbridge  
Microchem Corp  
MicroConnex Corp.  
Microdrop Technologies GmbH  
Ministry of Defence  
Mitsubishi Chemical Holdings Co  
MITSUBISHI POLYESTER FILM  
MOBILE INTEGRATION SARL  
Motorola Corp  
MTEC International Ltd.  
MTS Medication Technologies  
Muehlbauer, Inc  
Nanocentral  
NanoDynamics Inc  
NanoGram Corporation  
NANOIDENT Technologies AG  
Nanomats Technologies, Inc.  
NanoPrint Technologies  
Nanosolar  
Nanotechnologies, Inc.  
National Physical Laboratory  
NCR FSD  
Nedap n.v.  
Next Frontier Innovation  
Nielsen Media Research  
Nissan Chemical Industries Ltd  
Nitto Denko  
Noble Venture Finance  
Nokia  
Novacentrix  
Novalia  
Novo Nordisk A/S  
NPK Co Ltd

NTERA Limited  
NV Bekaert SA  
NXT Technology Inc  
O-Pen  
Oak-Mitsui Inc  
Omron Corporation  
Optaglio sro  
ORFID Corp  
OrganicID Inc  
Orgatronics  
Osaka Sealing Printing  
Osmotronic  
OTB USA Inc  
Oticon A/S  
Outrider Technologies  
OVD Kinegram  
Oxford Biosensors  
Oxford Instruments Innovation  
Oy Keskuslaboratorio  
PakSense  
Pall Europe Ltd  
Palo Alto Research Center (PARC)  
Panasonic Boston Laboratory  
Panipol Ltd  
Parelec  
PARLEX  
Paru Co., Ltd.  
Patterning Technologies Ltd  
PAXAR Corp  
PCB007  
PChem Associates Inc.  
Pelikon Ltd  
PERA Innovation  
Perlos Corp.  
Perlos oy  
PHILIP MORRIS RESEARCH LAB.  
Philips  
Phoseon Technology  
Photonics Application Centre  
Pitney Bowes  
Pivotal Resources Ltd  
Pixdro/OTB Engineering  
Plastic ePrint  
Plastic Logic Ltd  
Plextronics Inc  
Polish Security Printing Works S.A  
Polyera Corporation  
PolyIC GmbH & Co KG  
Polymer IRC, University of Leeds  
Polymertronics  
Polyonics  
Polypore  
Potters Ind  
PowerID  
PPG Industries  
Preco Inc  
Primark America Corporation  
Prime View International Co. Ltd  
Printed Systems GMBH  
Printexts  
Procter & Gamble  
QinetiQ - Smart Materials  
Quad/Graphics Inc.  
QuadTech Inc.  
Quantum Paper  
QuantumSphere, Inc.  
Radial Energy Technologies, LLC  
RBC Capital Markets  
Renolit AG  
Rhodia Opérations  
Ricoh Company Ltd.  
Rieke Metals Inc  
Rishton  
Robert Bosch GmbH  
Roche Diagnostics GmbH  
Rogers Corporation  
Rohm and Haas  
Saatiprint SPA  
Sagentia GmbH  
Saint-Gobain Sekurit  
Samsung  
Sandia National Laboratories  
Sartomer Company, Inc.  
SC Johnson & Son, Inc  
Schroll Media Consulting  
Scientific Generics Ltd  
Screenprint/Dow  
Secure Care Products Inc  
SEFAR AG Printing Division  
Seiko Epson Corp  
Semprus, Inc

Sharp Laboratories  
SICPA S.A.  
Siemens AG  
Sihl Bern AG  
Silberline Ltd  
Singulus Mastering B.V  
SKC Europe GmbH  
SmartSensor teleded Ltd  
Sofinnova Partners  
Solarcoating Machinery GmbH  
Solicore Inc  
Soligie  
SONY DAX TEC  
Southwest Research Institute  
Spraylat Corp  
SRC Oxford Ltd  
STMicronics  
Stork Digital Imaging  
Stork Prints B.V.  
Sumation  
Sun Chemical Corp  
SunBridge Partners  
Sunchon National University  
Symyx Technologies  
T-Ink, Inc  
Taiwan TFT LCD Association  
Tapecon Inc.  
TBT - Thin Battery Technologies Inc  
TDA Research  
Teich AG  
The CPI  
The Marketing Store  
The National Starch & Chemical Co  
The OLLA Project  
The Technology Partnership plc  
The Upper Deck Company, LLC  
Thin Battery Technologies  
Thin Film Electronics AB  
Thorn Lighting Ltd  
Thunder Innovations  
Timstrip  
TNO Holstcentre  
TOP Display  
Toppan Forms Co., Ltd.  
Toppan Printing Co., Ltd.  
Total Information Inc  
Toumaz Technology Ltd.  
TOYO INK AMERICA LLC  
Toyobo America Inc.  
Transilwrap Company Inc  
Trelleborg  
Tricon Consulting  
Trident - An ITW Company  
Trierenberg Holding AG  
TT Electronics Technology Ltd  
TTP  
Tullis Russell Coaters  
Typon Imaging Ltd  
U of M, Office for Technology Commercialization  
UK Displays & Lighting Network  
UK Trade & Investment  
Umicore  
UMIP  
Unidym, Inc.  
UniJet Co Ltd  
UPM-Kymmene Corporation  
USG Corp  
VARTA Microbattery GMBH  
Veeco Instruments SAS  
VirtualBLUE  
Vivid Print Innovations  
Volts DC Automation  
Vorbeck Materials  
VTT Technical Research Centre  
W L Gore & Associates (UK) Ltd  
Wavezero Inc  
WEDC - White Electronic Designs  
Weyerhaeuser Company  
White Electronic Designs  
Wi Wait  
Wincor Nixdorf International GmbH  
Xaar plc  
Xennia Technology Ltd  
XEO Inc  
XRT Limited  
Yasuda Enterprise  
YBC  
Zebra Technologies Europe Ltd



