



Attendee Information

**Santa Clara Convention Center / Conference & Exhibition November 14 & 15 /
Masterclasses November 13 & 16.**

Key Contacts

Chris Clare / Event Director

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**Molly Muckle / Exhibition
Administrator**

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Venue Address

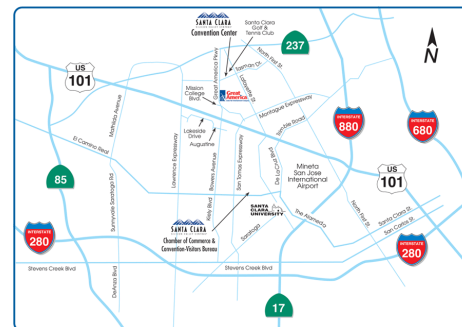
Santa Clara Convention Center
5001 Great America Pkwy
Santa Clara, CA 95054

Office: +1 408 748-7063

Convention Center

The Santa Clara Convention Center covers a large area. A floor plan can be found at www.santaclara.org/conventioncenter/floorplan.cfm

Directions and Maps



For directions and a more detailed map visit www.santaclara.org/gettingaround/index.cfm

Registration

The registration desk is situated outside Exhibit Halls A and B. Name badges and Showguides should all be collected from here. For hours of opening, please see the schedule below.

Badges

Please wear your name badge at all times so that the organizers and fellow attendees can easily identify you. Badges have been color coded for convenience. Attendees without a name badge will not be permitted entry. Please report to registration if you mislay your badge. We will only reprint a badge one time at the show. **Please note badges are non-transferable.**

Solicitation

Only exhibitors have the right to sell products from their booth at this event. We respectfully ask that there is no soliciting by attendees to exhibitors.

Presentations Download

All conference attendees will receive an email notification when presentations are available to be downloaded from the conference website. Please visit the website and click on the 'download presentations' button. *Distribution of presentations and audio is subject to speakers' permission.* Missing or amended presentations will be uploaded onto the website during the week following the event.

How to contact us

From Sunday November 11, IDTechEx conference staff can be contacted at the Santa Clara Convention Center; phone number +1 408-748-7063

Alternatively we can also be contacted by cell phones (see above) on the conference days.

All IDTechEx conference staff will have access to their emails. Please email C.Clare@IDTechEx.com if you have an urgent enquiry during this period.

Personal Property

IDTechEx and the Santa Clara Convention Center do not accept any responsibility or liability in respect of loss or damage to any property brought onto the premises by or on behalf of any persons.

Please put your name in your conference show guide, so we can return this to you in the event of loss.

Conference & Masterclass Schedule

Masterclasses

Tuesday November 13

Please check your registration details to confirm which sessions you have registered for. You can also check 'Your Package' on the conference home page.

***Santa Clara Convention Center –
Grand Ballroom***

8.30am ***Registration & Coffee***
9.00am -11.30am ***Masterclass***

Masterclass 1	Introduction to Printed Electronics
Masterclass 2	Materials for Printed, Flexible & Organic Electronics
Masterclass 3	Smart Materials for Structural Electronics & Electrics
Masterclass 4	Supercapacitors: Technologies, Players & Markets
Masterclass 5	Trends in Photonics

11.30am ***Registration & Lunch***
12.30 -3.00pm ***Masterclass***

Masterclass 6	Introduction to 3D Printing
Masterclass 7	Introduction to Graphene
Masterclass 8	Introduction to Wearables
Masterclass 9	Li-ion Batteries: Raw Materials..... & Emerging Markets
Masterclass 10	Printing Technologies for Electronic Applications

3.00pm ***Registration & Coffee***
3.30pm -6.00pm ***Masterclass***

Masterclass 11	Batteries and Supercapacitors Beyond Li-ion
Masterclass 12	Conductive Inks/Pastes & TCFs
Masterclass 13	E-Textiles & Stretchable Electronics
Masterclass 14	Introduction to Energy Harvesting & Off Grid Renewable Energy
Masterclass 15	Medical 3D Printing & Bioprinting

Conference & Exhibition

Conference – Day 1

*Santa Clara Convention Center –
Grand Ballroom*

Wednesday November 14

7.00am Registration and coffee outside Exhibit Hall A/B
8.30am Conference day 1 commences in the Grand Ballroom
10.15am Exhibition Opens in Exhibit Hall A/B/C/D

Please see conference websites for a full and updated agenda

6.00pm Presentations end
6.00pm – 7.15pm Drinks reception and Award Ceremony in the Exhibition Hall

Exhibition

Wednesday & Thursday, November 14 & 15
Santa Clara Convention Center – Exhibit Rooms A/B/C/D

The Exhibition hours are:

Wednesday November 14 10.15am – 7.00pm
Thursday November 15 9.30am – 4.30pm

Conference – Day 2

*Santa Clara Convention Center –
Grand Ballroom*

Thursday November 15

7.30am Registration and coffee outside Exhibit Halls A/B
8.40am Conference day 2 commences in Grand Ballroom & Great America
Ballroom
9.30am Exhibition opens in Exhibit Halls A/B/C/D

Please see conference websites for a full and updated agenda

5.50pm *Conference ends*

Masterclasses

Friday November 16

Morning
9.00am – 11.30am

***Santa Clara Convention Center –
Grand Ballroom***

8.30am ***Registration & Coffee***
9.00am ***Masterclass commences***

Masterclass 16: Barriers & Substrates
Masterclass 17: Bioelectronics & Neuroprosthetics
Masterclass 18: Electric Vehicles: Market Trends & Opportunities – Land, Sea & Air
Masterclass 19: IoT: Industry 4.0, Smart Home & Cities
Masterclass 20: Sensors & Flexible & Printed

Afternoon
12.30pm – 3.00pm

***Santa Clara Convention Center –
Grand Ballroom***

11.30am ***Registration & Coffee***
12.30pm ***Masterclass commences***

Masterclass 21: Biosensors in Healthcare
Masterclass 22: Electric Vehicles: New Material & Component Opportunities
Masterclass 23: Haptics & Actuators
Masterclass 24: RFID & Smart Packaging
Masterclass 25: Trends in Sensors

3.00pm ***Masterclasses finish***

We look forward to welcoming you to Santa Clara. Please do not hesitate to contact us if you require any further information.