

Title: Omni-ID to showcase the newest RFID tags at IDTechEx Show!

October 26, 2018 Press Release

**Rochester, NY (October 26, 2018)** — Omni-ID, the leading global supplier of high-performance, industrial RFID tags and solutions is proud to be exhibiting at the IDTechEx Show 2018 to showcase our newest additions to the Omni-ID tag Portfolio.



Omni-ID's portfolio of award-winning, industrial RFID tags offer passive RFID, active RFID and visual tagging options. The complete solutions offer a wide range of performance, form factors and workflows to fit any asset tracking, material flow management or compliance application. RFID tags are being used for many applications across all industries including, IT Asset Management, Oil & Gas, Tool and Rental Equipment Tracking as well as Manufacturing and Logistics.

For applications, where you may have been told it cannot be done, Challenge us! Omni-ID has come to expect the unexpected and has a team of RF scientists and experts that can help architect and develop the right solution.

Stop by booth T39 in the AIM Pavilion, November 14-15, 2018 at the Santa Clara Convention Center in Santa Clara, CA where Omni-ID is displaying RFID tags that are establishing reliable connected environments where end-to-end asset management, in-process visibility and real-time control, right down to the individual asset level is now a cost-effective reality.

#### **About Omni-ID**

Based in Rochester, NY, Omni-ID has developed original, patented technologies for on-metal and visual tagging to enable a broad range of applications to improve asset tracking, supply chain management and work-in-process. Omni-ID is the leading supplier of RFID tags and visual tagging systems for Manufacturing & Logistics, Energy, IT Assets and Tool Tracking. Omni-ID's versatile family of products provides a complete range of tags and auto-ID solutions for tracking and identification challenges, with unprecedented accuracy, in any environment. For more information, visit [www.omni-id.com](http://www.omni-id.com).

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