

News Release

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DENSO ADC Showcases Newest Scanners at IDTechEx Show!

— *Global trade show spotlights emerging technologies supporting multiple industries* —

LONG BEACH, Calif. – DENSO ADC, one of the world’s largest manufacturers of mobile data capture systems and inventor of the QR code®, is showcasing its most advanced table, pocket and handheld scanners at IDTechEx Show! USA 2018. The global advanced technology show takes place Nov. 14-15, at the Santa Clara Convention Center in the heart of Silicon Valley.

Lightweight, durable and ergonomic, DENSO ADC scanners are designed for maximum performance, accuracy, reliability, versatility and ease. DENSO’s newest generation of models can be found at Booth T39.

“Like the trade show, DENSO ADC products focus on the needs of the end user,” said Kevin Bradshaw, sales and business development manager for DENSO ADC, a division of DENSO Products and Services Americas, Inc. “With attendees representing a wide range of industries, customers and supply chains, the expo is a great venue for DENSO to highlight the innovative automatic data capture solutions we offer businesses seeking to increase operational efficiency and reduce costs.”

Manufacturing, shipping and delivery, medical, warehouse and distribution, computer equipment and retail are among the many industries that rely on DENSO ADC technology. DENSO’s cutting-edge scanners featured at IDTechEx Show! include:

- **UR21 RFID Table Scanner:** This compact controller with an ultra thin antenna fits easily into existing store checkout counters. With an adjustable scan range of up to 80 centimeters, the scanner is ideal for reading RF tags quickly and accurately at point-of-sale registers while preventing scans from adjacent checkout counters.
- **SE1-BUB-C RFID Reader/Writer:** Pocket-size and battery-operated, this lightweight scanner has a 1-inch scanning range for precision reading and issuing of RF tags. The versatile device also switches easily between scanning bar codes and RF tags.
- **BHT-1281 QULWB-CE RFID Handheld Terminal:** This high-speed handheld terminal reads RF tags, QR codes and bar codes simultaneously, with long-distance scanning capability of up to 5 meters. The lightweight terminal is designed with robust, impact-resistant materials and an easy-to-grip, gun-like handle.

Information on two new DENSO handheld terminals – the BHT1700 coming in December and the BHT1800 coming in 2019 – will also be available at the DENSO booth. Both models are designed with superior reading performance, extremely high impact-resistant touch screens operable with gloved fingers, and Android OS software with common Android apps.

In addition to the trade show, IDTechEx is holding concurrent conferences on eight different themes. Koji Ota, a leader in DENSO Corp.'s Thermal Systems Research & Development group, is a featured speaker at the Nov. 14 afternoon session, "Printed Electronics in Automotive and Media." Ota will discuss the next generation of cabin display and touch sensor technologies in the era of connected, autonomous and electric vehicles.

IDTechEx Show! USA 2018 is expected to draw more than 3,500 attendees from around the world. Attendees include corporate-level end users, manufacturers, developers and system integrators.

To learn more about DENSO ADC's comprehensive line of terminals, scanners, software and QR code products, visit Booth T39. Information is also available <http://denso-adc.com>.

About DENSO Products and Services Americas, Inc.

DENSO Products and Services Americas, Inc. is an automotive components sales, remanufacturing and distribution company that employs 550 people in Long Beach, San Jose and Murrieta, Calif., and Plano, Texas. The company's product line includes heavy-duty and automotive alternators, starters, oil, cabin and air filters, spark plugs, AC compressors, oxygen sensors, ignition wires, fuel pumps, fuel injectors and wiper blades. DENSO Products and Services Americas supplies parts for original equipment service dealers, independent aftermarket service centers and retailers. In addition, the company distributes heavy-duty diesel and electrical components, portable commercial air conditioning units and industrial robots. For more information, go to www.densoautoparts.com.

About DENSO Corporation

DENSO Corp., headquartered in Kariya, Aichi prefecture, Japan, is a leading global automotive supplier of advanced technology, systems and components in the areas of thermal, powertrain control, electronics, information and safety. Its customers include all the world's major carmakers. Worldwide, the company has more than 220 subsidiaries and affiliates in 35 countries and regions (including Japan) and employs more than 170,000 people. Consolidated global sales for the fiscal year ending March 31, 2018, totaled US\$48.1 billion. Last fiscal year, DENSO spent 8.8 percent of its global consolidated sales on research and development. DENSO common stock is traded on the Tokyo and Nagoya stock exchanges. For more information, go to www.globaldenso.com or visit our media website at <http://www.globaldenso.com/en/newsreleases/media-center/>.

About DENSO in North America

In North America, DENSO employs more than 22,000 people at 30 consolidated companies and affiliates. Of these, 25 are manufacturing facilities located in the United States, Canada and Mexico. In the United States alone, DENSO employs more than 14,000 people in California, Michigan, North Carolina, South Carolina, Tennessee, Kentucky, Georgia, Iowa, Ohio, Pennsylvania, Texas and Arkansas. DENSO's North American consolidated sales totaled US\$10.9 billion for the fiscal year ending March 31, 2018. For more information, go to www.densocorp-na.com.

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