



# Attendee Information

**Santa Clara Convention Center**  
 Conference & Exhibition November 20 & 21  
 Masterclasses November 19 & 22.

## Key Contacts

**Chris Clare**  
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**Kim Smith**  
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**Christoph Wenschinek**  
 Event Co-Ordinator  
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## Venue Address

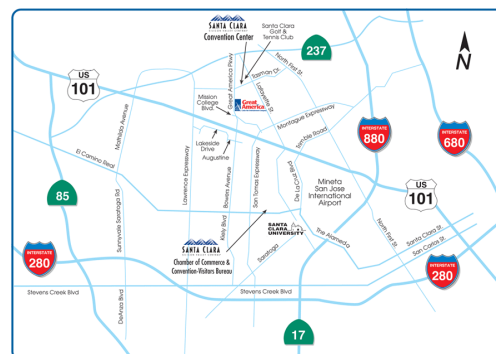
Santa Clara Convention Center  
 5001 Great America Pkwy  
 Santa Clara, CA 95054

Office: +1 408 748-7063

## Convention Center

The Santa Clara Convention Center covers a large area. A floor plan can be found at [www.santaclara.org/conventioncenter/floorplan.cfm](http://www.santaclara.org/conventioncenter/floorplan.cfm)

## Directions and Maps



For directions and a more detailed map visit [www.santaclara.org/gettingaround/index.cfm](http://www.santaclara.org/gettingaround/index.cfm)

## Registration

The registration desk is situated outside Exhibit Halls A and B. Name badges and Showguides can be collected from here. *Please have a business card or other form of identification ready.* For registration opening hours, please see the schedule below.

## Badges

We do not mail out e-badges. Please wear your name badge at all times so that the organizers and fellow attendees can easily identify you. Badges have been color coded for convenience. Attendees without a name badge will not be permitted entry. Please report to registration if you mislay your badge. **Please note badges are non-transferable.**

## Solicitation

Only exhibitors have the right to sell products from their booth at this event. We respectfully ask that there is no soliciting by attendees to exhibitors.

## Presentations Download

All conference attendees will receive an email notification when presentations are available to be downloaded from the conference website. Please visit the website and click on the 'download presentations' button. *Distribution of presentations and audio is subject to speakers' permission.* Missing or amended presentations will be uploaded onto the website during the week following the event.

## How to contact us

From Sunday November 17 IDTechEx conference staff can be contacted at the Santa Clara Convention Center; phone number +1 408-748-7063

Alternatively we can also be contacted by cell phones (see above) on the conference days.

All IDTechEx conference staff will have access to their emails. Please email [C.Clare@IDTechEx.com](mailto:C.Clare@IDTechEx.com) if you have an urgent enquiry during this period.

## Personal Property

IDTechEx and the Santa Clara Convention Center do not accept any responsibility or liability in respect of loss or damage to any property brought onto the premises by or on behalf of any persons.

Please put your name in your conference show guide, so we can return this to you if you mislay it.

# Conference & Masterclass Schedule

## Masterclasses

**Tuesday November 19**

*Santa Clara Convention Center –  
Grand Ballroom*

Please check your registration details to confirm which sessions you have registered for. You can also check 'Your Package' on the conference home page.

**8.30am**                      **Registration & Coffee**

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**9.00am -11.30am**        **Masterclass**

Masterclass 1	IoT Connectivity & Applications
Masterclass 2	Introduction to Printed Electronics
Masterclass 3	Li-ion & Post Li-ion Batteries
Masterclass 4	Materials for Printed, Flexible & Organic Electronics
Masterclass 5	Structural & Conformal Electronics

**11.30am**                      **Registration & Lunch**

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**12.30 -3.00pm**            **Masterclass**

Masterclass 6	5G Technologies
Masterclass 7	Flexible, Printed & Solid State Batteries
Masterclass 8	Introduction to Graphene
Masterclass 9	Introduction to Wearables
Masterclass 10	Printing Technologies for Electronic Applications

**3.00pm**                      **Registration & Coffee**

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**3.30pm -6.00pm**        **Masterclass**

Masterclass 11	Conductive Inks/Pastes
Masterclass 12	E-Textiles & Stretchable Electronics
Masterclass 13	Flexible Hybrid Electronics
Masterclass 14	Sensor Innovations
Masterclass 15	Supercapacitors

## Conference and Exhibition

Wednesday November 20

*Santa Clara Convention Center –  
Grand Ballroom*

Conference – Day 1

*Please visit [www.IDTechEx.com/USA](http://www.IDTechEx.com/USA)  
for the latest agenda*

<i>7.00am</i>	Registration and coffee outside Exhibit Hall A/B
<i>8.30am</i>	Conference day 1 commences in the Grand Ballroom
<i>10.15am</i>	Exhibition Opens in Exhibit Hall A/B/C/D
<i>6.00pm</i>	Presentations end
<i>6.00pm – 7.15pm</i>	Drinks reception and Award Ceremony in the Exhibition Hall

### Exhibition

**Wednesday & Thursday, November 20 & 21**  
**Santa Clara Convention Center – Exhibit Rooms A/B/C/D**

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**The Exhibition hours are:**

Wednesday November 20 : 10.15am – 7.00pm  
Thursday November 21 : 10.15am – 4.30pm

Thursday November 21

*Santa Clara Convention Center –  
Grand Ballroom*

Conference – Day 2

*Please visit [www.IDTechEx.com/USA](http://www.IDTechEx.com/USA)  
for the latest agenda*

<i>7.30am</i>	Registration and coffee outside Exhibit Halls A/B
<i>8.40am</i>	Conference day 2 commences in Grand Ballroom
<i>10.15am</i>	Exhibition opens in Exhibit Halls A/B/C/D
<i>5.50pm</i>	<b>Conference ends</b>

## Masterclasses

Friday November 22

**Morning**

**9.00am – 11.30am**

***Santa Clara Convention Center –  
Grand Ballroom***

***8.30am***

***Registration & Coffee***

***9.00am***

***Masterclass commences***

Masterclass 16: Barriers & Substrates

Masterclass 17: Biosensors

Masterclass 18: Escape From Peak Car – The Next Wave Of EVs – Land, Sea & Air

Masterclass 19: Sensors & Flexible & Printed

**Afternoon**

**12.30pm – 3.00pm**

***Santa Clara Convention Center –  
Grand Ballroom***

***11.30am***

***Registration & Coffee***

***12.30pm***

***Masterclass commences***

Masterclass 20: Electric Vehicles: New Material & Component Opportunities

Masterclass 21: Flexible, Foldable & Printed Displays

Masterclass 22: RFID & Smart Packaging

Masterclass 23: Skin Patches & Wearable Sensors

***3.00pm***

***Masterclasses finish***

**We look forward to welcoming you to Santa Clara.  
Please do not hesitate to contact us if you require any further information.**

**The Event Team – [Events@IDTechEx.com](mailto:Events@IDTechEx.com)**

