

1-2 April 2014, Berlin, Germany | [www.PrintedElectronicsEurope.com](http://www.PrintedElectronicsEurope.com)

## EXHIBITOR REGISTRATION FORM

PLEASE FILL IN THE FORM IN PRINT AND RETURN THIS SIGNED AGREEMENT

BY FAX: + 44 (0) 1223 812400 BY EMAIL: [exhibit@IDTechEx.com](mailto:exhibit@IDTechEx.com)

Please do not hesitate to contact our support team at [exhibit@IDTechEx.com](mailto:exhibit@IDTechEx.com) or by phone:

**Thomas Keenan: +44 (0)1223 813 703**

**Leandri Wilke: +49 3991 669 3591**

**Ricky Purnell: +44 (0)1273 900810**

For academic rates please e-mail [exhibit@IDTechEx.com](mailto:exhibit@IDTechEx.com)

### 1. Exhibitor

Booth package including: exhibition space, hard wall shell scheme booth construction, name board, passes. All passes include lunches and refreshments during conference hours. Package also includes your logo and 100 word company description in the event show guide and on the conference website. *Please note that furniture and electricity are not included, costs and details on how to order will be outlined in the exhibitor manual*

	Order	PRICE
<b>9 m<sup>2</sup> (3 x 3 metres) Standard Row</b> + 2 conference & tradeshow passes and 2 conference keynote only & tradeshow passes	<input type="checkbox"/>	€ 3,750
<b>9 m<sup>2</sup> (3 x 3 metres) Corner Booth</b> + 2 conference & tradeshow passes and 2 conference keynote only & tradeshow passes	<input type="checkbox"/>	€ 4,050
<b>18 m<sup>2</sup> (3 x 6 metres) Double Booth</b> + 4 conference & tradeshow passes and 4 conference keynote only & tradeshow passes	<input type="checkbox"/>	€ 7,500
		<b>TOTAL PRICE</b>
		<input type="text"/>

### 2. Silver Sponsor

As per exhibitor packages above **plus a 25min speaking opportunity** in the conference programme, a **half page advertisement** in the event show guide and **one additional conference and tradeshow pass for your speaker**

	ORDER	PRICE
<b>9 m<sup>2</sup> (3 x 3 metres) Standard Row Booth</b> + speaking opportunity, advertisement in show guide, 5 passes total	<input type="checkbox"/>	€ 6,750
<b>9 m<sup>2</sup> (3 x 3 metres) Corner Booth</b> + speaking opportunity, advertisement in show guide, 5 passes total	<input type="checkbox"/>	€ 7,050

### Additional Items

	Price per person	NUMBER	TOTAL PRICE*
<b>Show Guide Advert - half page</b>	€ 650	<input type="text"/>	<input type="text"/>
<b>Show Guide Advert - full page</b>	€ 1,200	<input type="text"/>	<input type="text"/>
<b>Show Guide Advert - premium position</b> <span style="border: 1px solid black; padding: 2px;">Sold Out</span>	<del>€1,500</del>	<input type="text"/>	<input type="text"/>

Please contact us for discussion of customised options at [exhibit@IDTechEx.com](mailto:exhibit@IDTechEx.com)

\*All prices exclude VAT, which will be added at 19%.

GRAND TOTAL EXCLUDING VAT
<input type="text"/>

#### ACCEPTED AND AUTHORISED

By (PRINT name)

Date

On behalf of (company name)

Signature

The undersigned confirms that he/she is duly authorised on behalf of the company and acknowledges that he/she has read and accepts the terms and conditions of sale.

**Thank you for your business**

## ORDER CONTACT

<input type="text"/>	<input type="text"/>	<input type="text"/>
<b>Name</b>	<b>Phone</b>	
<input type="text"/>	<input type="text"/>	
<b>Email</b>	<b>Fax</b>	
<input type="text"/>	<input type="text"/>	<b>Address</b>
<b>Job Title</b>		

## PAYMENT SCHEDULE

100% on invoice. For assistance for payments please contact Antonia Hodson (a.hodson@idtechex.com)

## PAYMENT METHOD

- Credit card – please go to the following section
- Check/Cheque made payable to IDTechEx ( we will issue an invoice )
- Wire/Bank transfer. We will issue an invoice with bank transfer details included.  
Quote invoice number and send free of all bank charges.

## PAYMENT CURRENCY

EURO (UK ACCOUNT)

## CREDIT CARD

- VISA
- Mastercard
- American Express

## CREDIT CARD DETAILS

You must provide ALL of the following details and ensure they are correct.

<input type="text"/>	<input type="text"/>
<b>Card Number</b>	<b>Expiry Date</b>
<input type="text"/>	<input type="text"/>
<b>Name on the Card</b>	<b>Security Code</b>
<input type="text"/>	
<b>Registered Address</b>	
<input type="text"/>	<input type="text"/>
<b>City</b>	<b>County/State</b>
<input type="text"/>	<input type="text"/>
<b>Post/ZIP Code</b>	<b>Country</b>
<input type="text"/>	<input type="text"/>
<b>Cardholder's Signature</b>	<b>Date</b>

## PAYEE DETAILS

Details for Invoice/Receipt if different to Order Contact.

<input type="text"/>
<b>Name</b>
<input type="text"/>
<b>Email</b>
<input type="text"/>
<b>Address</b>

Thank you for your business

## ADDITIONAL INFORMATION FOR EVENTS

### COMPANY CATEGORY

- Material supplier   
  Equipment provider   
  Components/devices manufacturer   
  Systems integrator   
  Services

If known, please provide the following information for personnel that will be attending the show. Under the section "Pass" please specify which passes you have with your booth package (for example "2-day Conference and Tradeshow Pass" or "Tradeshow and Keynote Presentation Pass [Stand Personnel]") and fill in the name and contact details of the person taking up each pass.

<b>1. PASS:</b>			
<b>FULL NAME</b> (+ title Dr/Mr/Ms)	<b>EMAIL:</b>		
<b>JOB TITLE:</b>	<b>ADDRESS:</b>		
<b>COMPANY:</b>			
<b>TELEPHONE NUMBER:</b>			

<b>2. PASS:</b>			
<b>FULL NAME</b> (+ title Dr/Mr/Ms)	<b>EMAIL:</b>		
<b>JOB TITLE:</b>	<b>ADDRESS:</b>		
<b>COMPANY:</b>			
<b>TELEPHONE NUMBER:</b>			

<b>3. PASS:</b>			
<b>FULL NAME</b> (+ title Dr/Mr/Ms)	<b>EMAIL:</b>		
<b>JOB TITLE:</b>	<b>ADDRESS:</b>		
<b>COMPANY:</b>			
<b>TELEPHONE NUMBER:</b>			

<b>4. PASS:</b>			
<b>FULL NAME</b> (+ title Dr/Mr/Ms)	<b>EMAIL:</b>		
<b>JOB TITLE:</b>	<b>ADDRESS:</b>		
<b>COMPANY:</b>			
<b>TELEPHONE NUMBER:</b>			

<b>5. PASS:</b>			
<b>FULL NAME</b> (+ title Dr/Mr/Ms)	<b>EMAIL:</b>		
<b>JOB TITLE:</b>	<b>ADDRESS:</b>		
<b>COMPANY:</b>			
<b>TELEPHONE NUMBER:</b>			

<b>6. PASS:</b>			
<b>FULL NAME</b> (+ title Dr/Mr/Ms)	<b>EMAIL:</b>		
<b>JOB TITLE:</b>	<b>ADDRESS:</b>		
<b>COMPANY:</b>			
<b>TELEPHONE NUMBER:</b>			

Thank you for your business

## TERMS AND CONDITIONS OF SALE

### // Acceptance by the Organiser

Exhibitors and sponsors participation in the event is subject to organisers' approval. The Organiser may withdraw its acceptance at any time by refunding the total fee paid if the organiser determines that the exhibitor or its products are not beneficial to the event. The organiser makes no guarantees of any kind, express or implied, regarding the event or the number of persons who will attend the event, Event dates, hours and venue may be modified by information provided to Exhibitors/sponsors in writing.

### // Cancellation or Termination: Cancellation by the Exhibitor

All fees are deemed fully earned and non-refundable. Termination by the exhibitor must be in writing and will be effective upon receipt by IDTechEx. No cash refunds will be given. IDTechEx will issue a 50% Credit of the value of the exhibit space only. The credit may be used for one year from written receipt of cancellation notice at any IDTechEx event.

### // Cancellation by Organiser

The organiser may cancel all or any part of the event for any reason beyond its reasonable control, including but not limited to natural or public disaster, act of God, venue construction, insufficient participation, market fluctuations, government regulation or similar reasons, in which case the organiser will refund to the exhibitor a pro rata portion of any space fees already paid to the organiser after which the exhibitor will have no further recourse against the organiser. A change in the name of the event does not constitute a cancellation by the organiser.

### // Benefits and Licence Grant

IDTechEx will provide exhibit space at the event for the exhibitor/sponsor to display its qualified products and services. The total fee includes use of space and any other benefits as specified in the application or in the exhibitor services manual as amended from time to time. The exhibitor/sponsor grants the organiser the right to use the exhibitors name and/or logo in connection with the promotion and production of the event. The exhibitor/sponsor may use the event name before and during the event to solely promote its participation in compliance with guidelines produced by IDTechEx.

### // Space Assignment, Use, Installation, Occupancy and Dismantling

IDTechEx will assign exhibit and sponsor space. IDTechEx may reassign the space or alter the event layout or venue at any time. The space is for the exhibitor/sponsor's use only. The exhibitor/sponsor may not share, sell, assign, sublease or charge admission for entry to any portion of the space without IDTechEx prior written consent. The exhibitor/sponsor must fully occupy the space and must provide displays, equipment, carpeting etc unless IDTechEx state otherwise. Under no circumstances may the exhibitor/sponsors dismantle their exhibit displays, including related equipment prior to the close of the event. Exhibitors/Sponsors who violate these guidelines shall be subject to a penalty. Any exhibits supplied by the exhibitor/sponsor must be constructed safely using sound engineering practises and must be installed before, occupied during and dismantled after the event in accordance with IDTechEx schedule. Exhibitor/Sponsor activities must be confined within their exhibit space and must be in support of products and services identified on the application form and directly related to Exhibitors normal business activities. IDTechEx may refuse permission to exhibit any products or services IDTechEx deems objectionable or unsuitable for the event

### // Co-Exhibiting

The exhibitor/sponsor may not bring in any other company, whether partner, supplier, client or other relationship to share their exhibit space without the advance agreement of IDTechEx.

### // Accommodation

Accommodation costs are the sole responsibility of exhibitor/sponsor. Hotel room blocks may be made available for business events either at the event facility or at a nearby location. To receive the discounted rate, reservations must be made by the specified room block date, typically 30 days prior to the event. IDTechEx makes no guarantees as to the availability and/or costs of the accommodation.

### // Own Risk

The exhibitor/sponsor has sole responsibility for any loss of its equipment or proprietary information, or any other loss including any legal claims by its insurer. Persons visiting, viewing, or otherwise participating in Exhibitor/sponsor space are deemed the invitees or licensees of exhibitor/sponsor and not of organiser.

### // Limitation of Liability; Indemnity

Under no circumstances is the organiser or the event facility liable for lost profits or other indirect, incidental, consequential or punitive damages for any of their acts or omissions in connection with the event, whether or not the organisers or event provider has been appraised of the possibility of such damages or loss of profits. In no event will organisers liability hereunder, or otherwise in connection with the Event, exceed the amount actually paid to it by the exhibitor/sponsor for the space. The Organiser is not liable for any errors in any listing or descriptions or for omitting the exhibitor/sponsor from the event show guide or other materials. None of the event providers are liable to exhibitor/sponsor for any damage, loss, harm or injury to the person, property, or business of the exhibitor/sponsor or any of its visitors, officers, agents, employees or other representatives resulting from theft, fire, earthquake, water, unavailability of the venue or intermediate staging facilities, insufficient participation, accident or any other reason in connection with the event or any planning meetings, demonstrations or staging, except to the extent such liability arises directly from the wilful misconduct of the event provider against whom liability is sought.

### // Third-Party Contractors

The Organiser may require the exhibitor/sponsor to use designated third-party contractors to provide certain "Required Contractors" and Exhibitor/sponsor must then use only the required contractors for such services. Notwithstanding such designation, required Contractors and third-party vendors listed in the manual act solely as independent contractors and the organiser is not responsible for their performance, acts, or omissions. A cost for shipping and insurance of all display materials is the sole responsibility of exhibitor/sponsor.

### // Compliance with Laws and Rules

The exhibitor/sponsor must comply with all applicable laws, regulations and ordinances in connection with the event, including but not limited to rules of the venue and any relevant labour union.

### // Third Party Proprietary Rights

The exhibitor/sponsor will not violate any proprietary rights of third parties in connection with its participation in the event, including but not limited to the performance, distribution or posting of copyrighted material without license, assignment, or either legally effective permission.

### // Release

The exhibitor/sponsor acknowledges that the event may be recorded and reproduced in any form (included but not limited to digital formats) and hereby authorises the organiser and its designees to record, transcribe, modify, reproduce, publicly perform, display, distributed, redistribute and transmit in any form and for any purpose any such recording of the event, and agrees to execute any additional release presented by the organiser.

### // Taxes and Licenses

The exhibitor/sponsor is solely responsible for obtaining any licenses and permits and payment of all taxes (including sales and use taxes), license fees or other charges applicable to its participation in the event including but not limited to performance, distribution or posting of copyrighted material without a license, assignment or other legally effective permission.

### // Terms of Agreement

IDTechEx reserve the right to terminate this contract immediately by written notice to the exhibitor/sponsor in the event of breach or anticipatory breach by the exhibitor/sponsor of any of the terms and conditions set forth herein.

Thank you for your business