

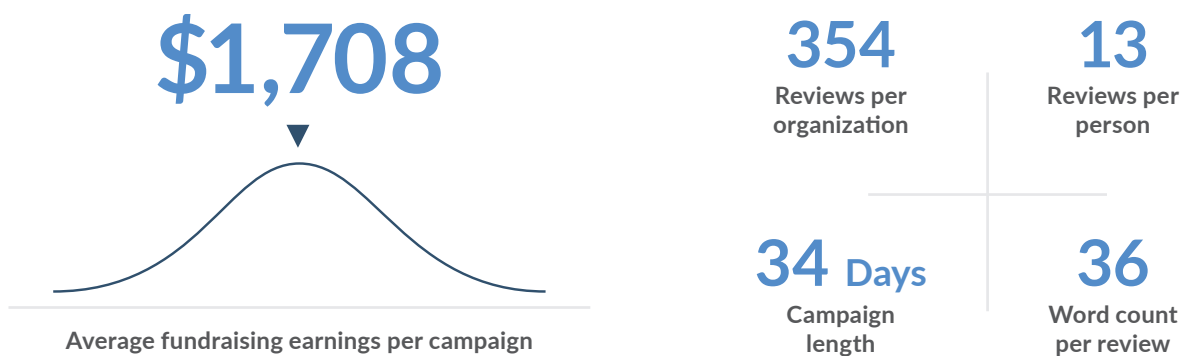


FundRaising Your Voice

PROGRAM

Best Company ranks thousands of companies within hundreds of different industries. These rankings are determined by the reviews we gather from the company's customers. Gathering this customer feedback is important to us, so is giving back to the community. That's why we have created ***FundRaising Your Voice***. The program allows us to work with great organizations, like yours, to generate reviews for companies on our site in exchange for donations to your fundraiser.

FUNDRAISING CAMPAIGN AVERAGES



HOW TO FUNDRAISE WITH BEST COMPANY

The **FundRaising Your Voice** program allows Best Company to donate to groups like yours in exchange for real customer reviews on our site. We work with groups who want to fundraise on either a collective or individual level.

1. **Sign up:** Start by filling out this simple form on <https://bestcompany.com/fundraising-your-voice>.
2. **Share the link:** Once approved, Best Company will send you a unique URL to share with your group, friends, and family.
3. **Submit Reviews:** Reviews take, on average, 2-3 minutes each to write. Most participants submit about 10 reviews, while some have submitted over 50 reviews.
4. **Raise Money For Your Cause:** For each review published during the date range of your campaign, Best Company will donate \$2 to your organization or fundraiser.

Let's Get Started



WRITING GREAT REVIEWS

Great reviews give others insight into a company's service, policies, and more. Rather than simply praising or criticizing a company, great reviews tell our readers why you had a good or bad experience with a company.

- **Not Too Short:** Your review needs to be a minimum of 80 characters. Longer is better.
- **Honest and Sincere:** We want to hear about your experience with a company, stating how you truly feel—positive and/or negative.
- **Relevant:** We recommend that your review be as relevant as possible to your experience. This will be helpful to other users who are researching that company.
- **Informative:** Reviews should provide an explanation of why you feel positive and/or negative about your experience and towards the company.

LET'S GET STARTED

Before starting your campaign, please make sure that all participants have reviewed our [review guidelines](#). Fundraising groups are subject to additional moderation rules to insure the integrity of reviews on Best Company. The additional moderation rules will be provided to groups that participate in the **FundRaising Your Voice** program. Reviews that do not meet these guidelines will not be published and will not count towards your fundraiser.

Upon the completion of your campaign, a final tally of the reviews will be made. A check containing the full amount of donations raised will be mailed to your organization within 30 days of the completion date.

It's that simple, are you ready to begin?

Let's Get Started

Or go to URL:

<https://bestcompany.com/fundraising-your-voice>

Please reach out to Gabby Whipple gwhipple@bestcompany.com if you have any further questions about this fundraising program. Thank you!