



BETTER CUSTOMER EXPERIENCE & NEW AGENT REVENUE STREAMS

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BROADEN YOUR INCOME – WHILE DELIGHTING CLIENTS.

IntroLend is revolutionizing how homes are bought & financed today – fusing next-generation loan technology to personalized service – for a **white glove**, single-point solution.

Only IntroLend borrowers enjoy:

- Shopping for a home and mortgage under **one roof**;
- Getting the **best loan** rate & terms through competitive bids from both **wholesale & retail** lenders.

What's more, as Agent-owners in their IntroLend Chapter, they can share in **profit dividends** from mortgage lending for the first time.



WELCOME

THE JOURNEY STARTS WITH A DOWNLOAD



Use your phone's camera to scan
our QR code or search for
IntroLend on the app store.



FASTTRACK

LENDING BEGINS WITH FASTTRACK

By tapping FastTrack, your client gets a text that launches a mortgage journey on their time, turf and terms - with NO intrusive calls from outside Lenders.



FASTTRACK

CLIENT INVITED BY YOU

You decide when it's time to introduce your client to the mortgage process. As their trusted agent, you remain front and center for the entire home buying and financing journey.

My Agent



Hi Alice. Your Real Estate Agent, Jessica has referred you to us to begin the mortgage application process. This process will just take a few minutes to get you approved and your way. Please click on this link to get started.

Loan Application
moneytips.com/homepurchaser

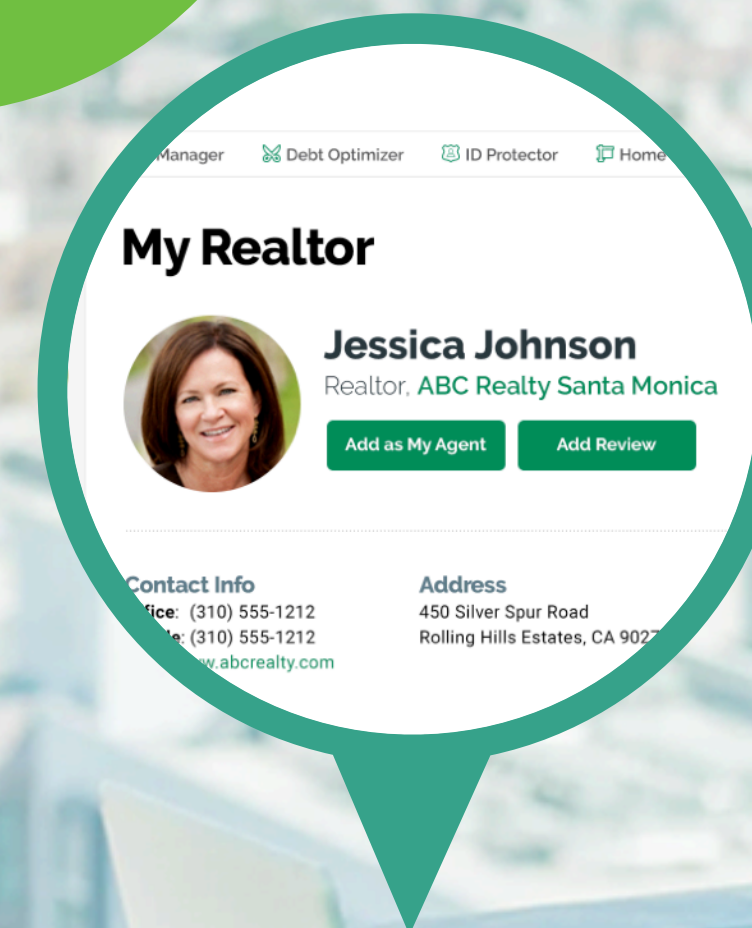


ADD PROFILE

YOU ARE INSTANTLY SEEN & VALUED

Burnish your brand, while showcasing a vivid online presence to your clients. Add your profile – as on *Zillow* or *Realtor.com* – to engage your clients.

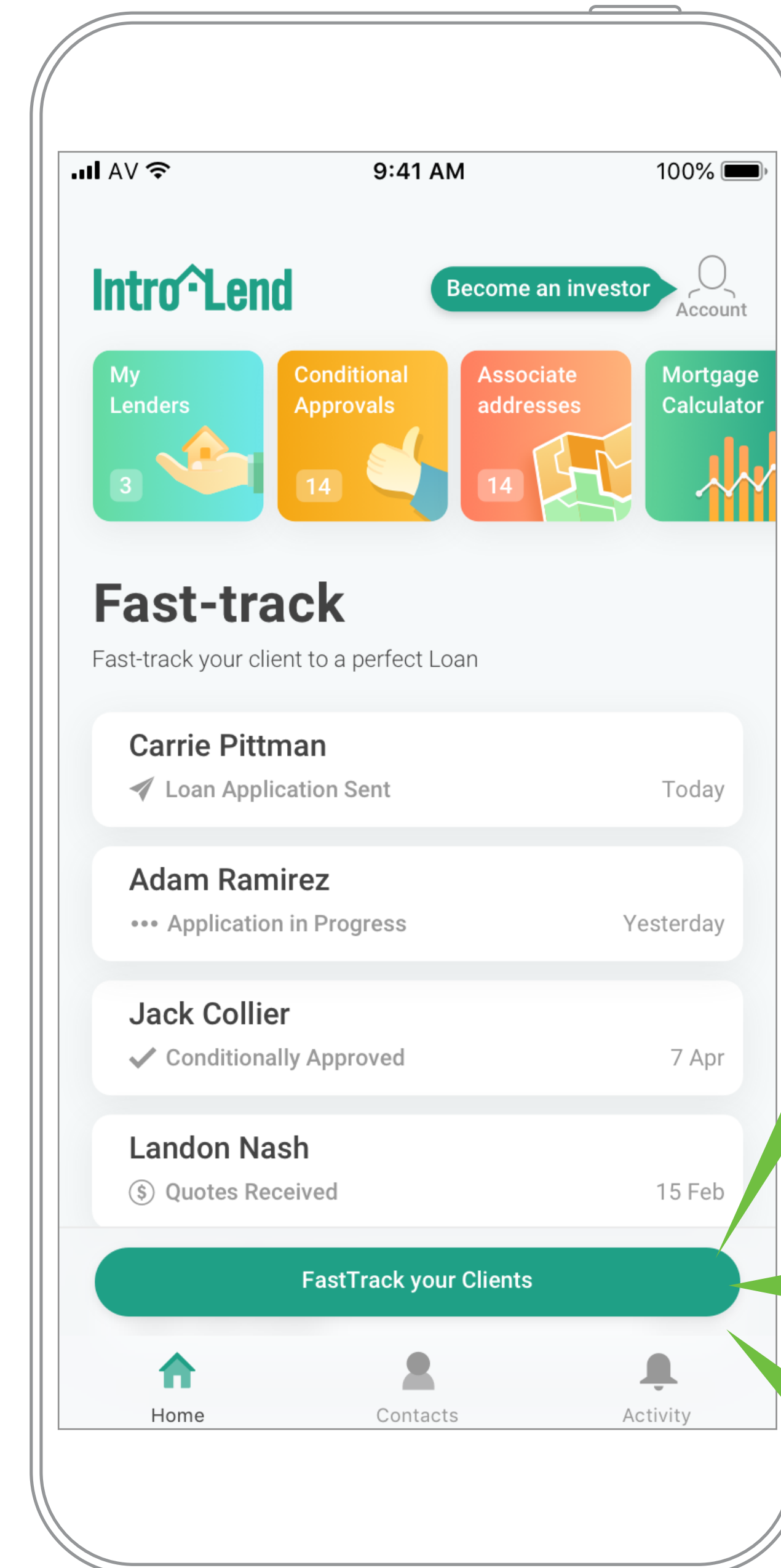
Add my profile
through IntroLend
and see it
published across
MoneyTips &
HomeKick



FASTTRACK

ONE CLICK. GO TEAM.

The digital mortgage journey begins with a simple online mortgage application – located at Moneytips – combined with white-glove service from your Finance Manager.



Consumer communication to complete application

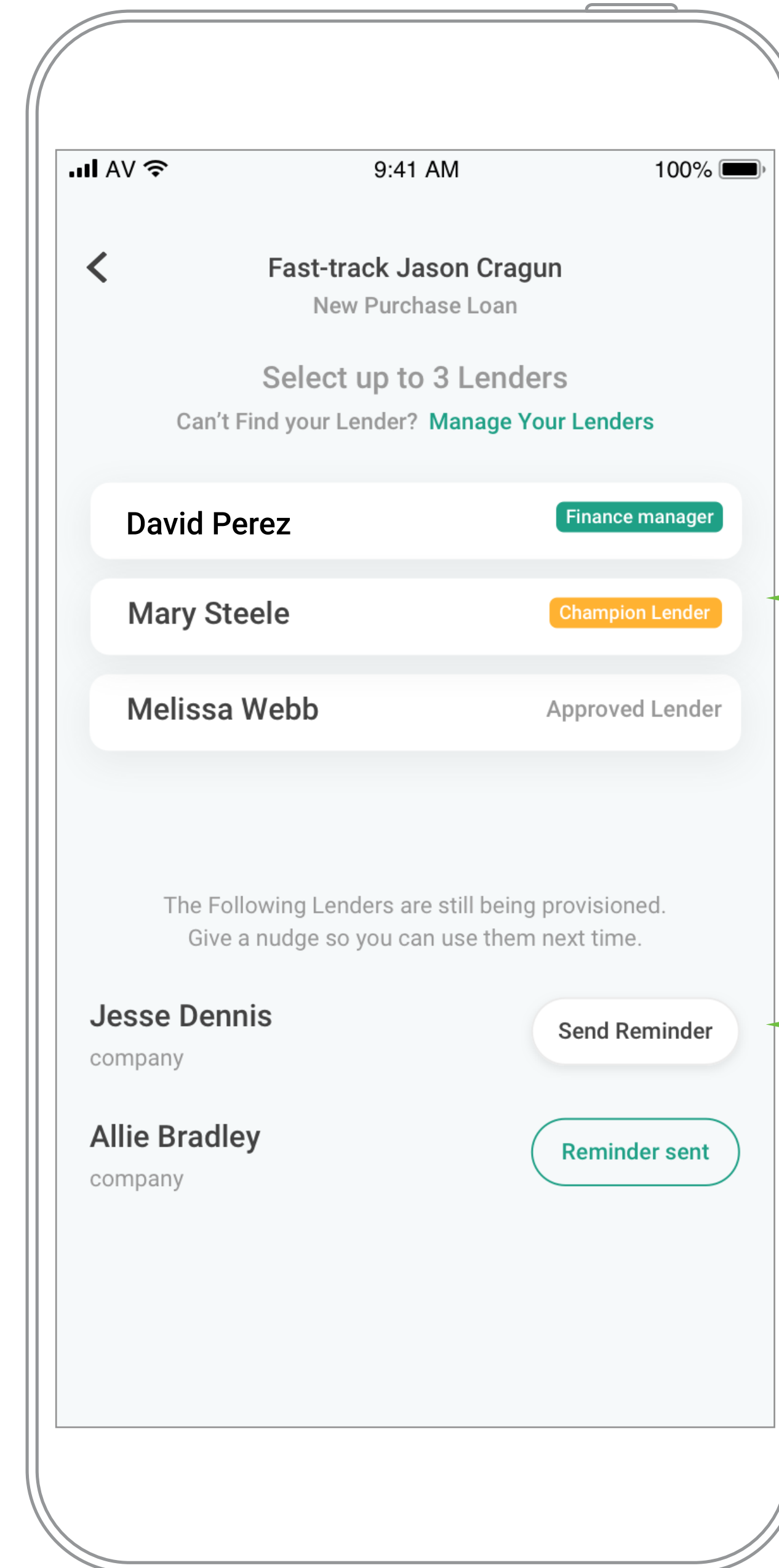
Finance Manager ready to assist

Lenders ready to provide competitive quotes

FASTTRACK

YOUR CHOICE EVERY TIME

For the first time, choose from IntroLend's wholesale providers – and your current local favorites – to drive faster mortgage approvals, better loan rate & terms, with fewer rejections.



Choose lending options for each applicant.

Give a gentle "Nudge" to lenders in process

FASTTRACK

STAY NOTIFIED THROUGH CLOSING

From submission of application to issuance of the Conditional Approval Letter – and from receipt of loan quotes to funding by the winning bidder – notifications flow through the IntroLend App to you and your client. Everyone stays in the know.



Application In Progress



Conditionally Approved



Quotes Received



Quotes Selected



Loan Funded



MY LENDERS

LENDER SIGN UP: YOU INVITE. WE SUPPORT.

Use Finance
Managers,
Champion Lenders,
or other Lenders
while your Lender
provisions



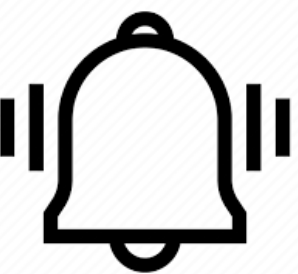
YOU INVITE

You can add/propose a new lender through your IntroLend app.



WE SUPPORT

We then call – and begin the process of onboarding – the lender. All you need to do is support us if contacted by your lender.



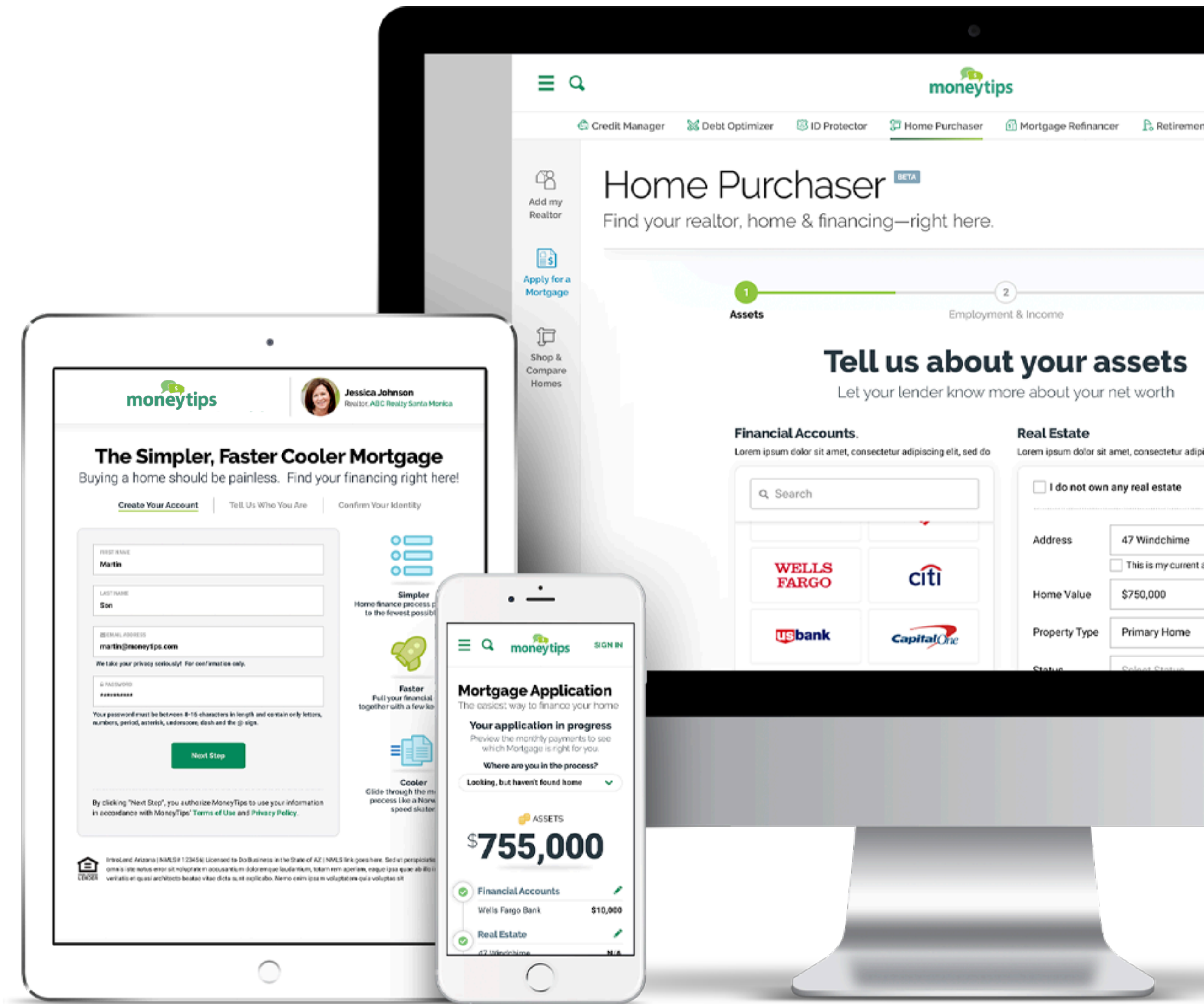
YOU REMIND

When doing a FastTrack, click “Nudge” to remind lenders to finish provisioning so they can participate in your next loan.



FASTTRACK ONE APPLICATION MULTIPLE LENDERS

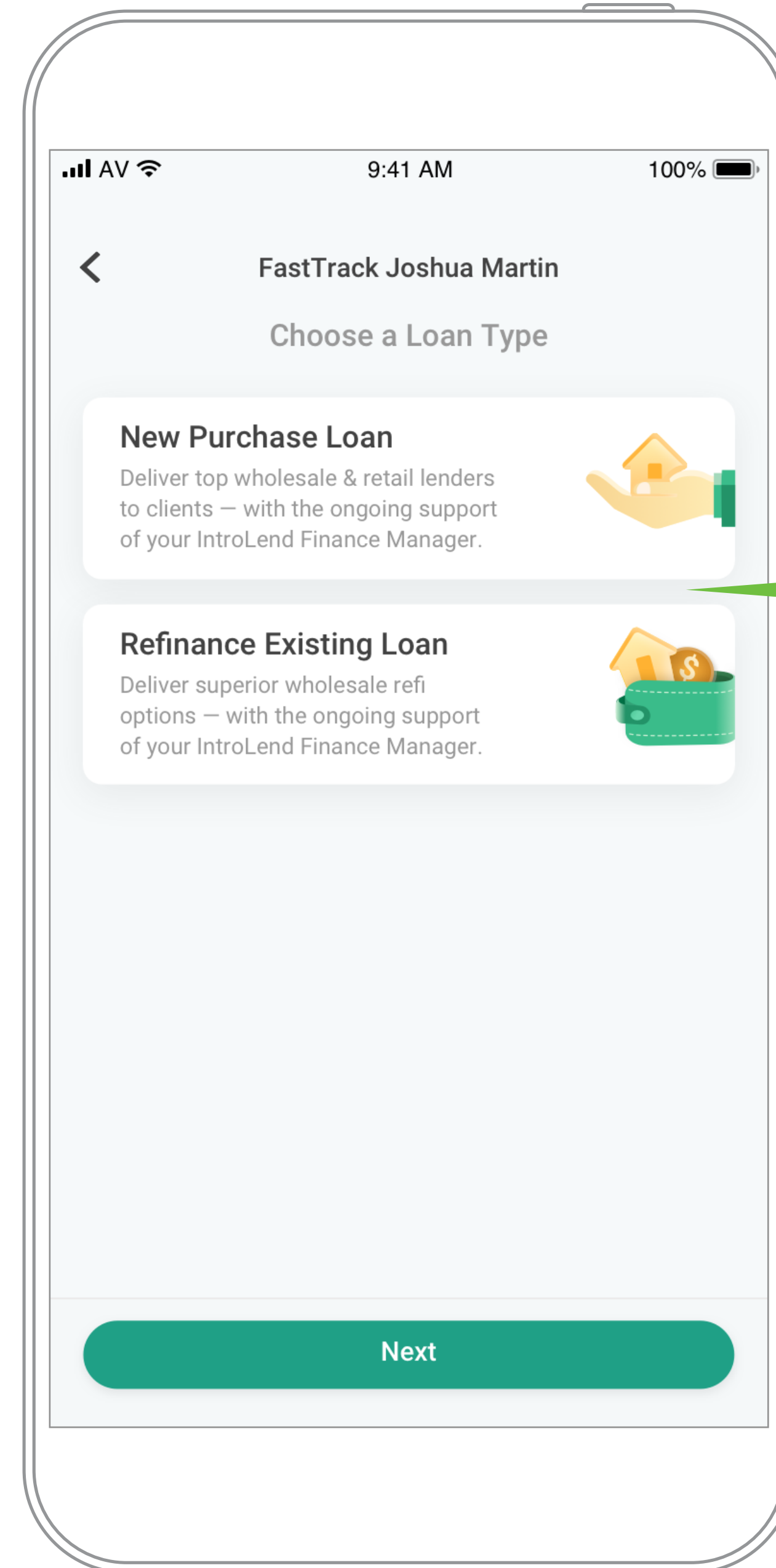
All presented beneath *your* agent-branding, your client completes ONE application for MULTIPLE lenders. Competitive bid process helps ensure your client gets the best mortgage.



FASTTRACK

MORTGAGE FOR EVERYONE

Choose between a New Purchase loan for your home sellers and buyers or a Refinance loan for prospects and former clients.



Choose loan type for each applicant.

YOUR CHAPTER

EARN MORE WITHOUT WORKING MORE

As an agent-owner of your Introlend Chapter, you participate in RESPA compliant profits from mortgage lending.





*"Contact me any time to learn more –
and to begin using the IntroLend App
and lending platform!"*

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