

TRT PROGRAM

Through cooperation with global companies, startups can optimize, maximize and localize their technology in Global Market

4th IR Key industry : VR/AR, AI, IoT, Big Data, Fintech, Cyber security, DM and Cloud

BENEFIT

1. Opportunity to verify Korea's R&D Project
2. Support of Global BM Development
3. Establish cooperation network with market leading companies
4. Maximize the opportunity of enter their corporate venture capital pool, supply chain pool and M&A pool

PROCESS

1. SELECTION

4IR Tech company from Government R&D Centers & KIC cooperate organizations

2. PRODUCT SCHOOL

Technology Accelerating :
Collaborate with Global enterprises' engineering team

Business Accelerating : Collaborate with local major BD Accelerators

R&D Mentoring : Collaborate with University R&D team

3. TRT PT DAY

Last week of program

4. NEXT?

Top performed startups will be invited to next stage, KIC Express Soaring 2 program, The Goal of Soaring 2 program is to generate initial sales in US market

Company Selection Process

- Government R&D Project Company
- Strong Tech. based SMEs
- Judges from global company

Tech. Mentoring

- Global Tech. company 1:1 technology mentoring session

Technology

Business Acceleration

- Business model mentoring by digital marketing accelerator

Business Model

R&D Mentoring

- Academic R&D tech. mentoring

Academia

• Localization

• Optimization

• Maximization

Corporate Venture Capital Pool
Supply Chain Pool
M&A Pool

COLLABORATE WITH PEOPLE