



2017 ANNUAL REPORT  
♪ KMFA 89.5

Photo Credit: Katrina Barber Photography



## SOUND BITES

New fans, loyal listeners, and long-time members toasted our golden anniversary on November 4 at the Hotel Van Zandt.



“*KMFA is a beautiful organization that truly cares about the community it serves and goes above and beyond to support local classical music and music organizations in the community. Classical music will continue to grow and thrive in Austin because of KMFA.*”

DANIEL K.,  
MUSICIAN, DECEMBER 2017

# 2017 HIGHLIGHTS

**50** ..... YEARS ON AIR

**100,000** ..... WEEKLY ON-AIR LISTENERS

**50,000+** ..... FOLLOWERS ON SOCIAL, WEB, AND DIGITAL MEDIA

**868** ..... NEW MEMBERS

**5,800** ..... MEMBER HOUSEHOLDS

“ Thank you for playing music from time to time that is a bit off the beaten path. You never know when it will ignite a passion in a listener, and where it might take them. ”

REBECCA R., LISTENER, JUNE 2017

## 50th BIRTHDAY BLOCK PARTY JANUARY 29



### KMFA CELEBRATED

**50 years** on the air with a live broadcast and party at Fair Market in East Austin with performances by Austin Soundwaves, Chorus Austin's Youth Chorus, Graham Reynolds and Liz Cass, Revel, Mother Falcon, and a kazoo symphony conducted by Peter Bay.

**2,000+**  
attendees

## 2017 FINANCIALS

KMFA is thankful for the support provided by individual donors, foundations, arts and cultural partners, the corporate community, and government grants. It is your generosity that enables us to fulfill our mission of public service and to foster love for classical music.

### INCOME

**\$2,277,573**

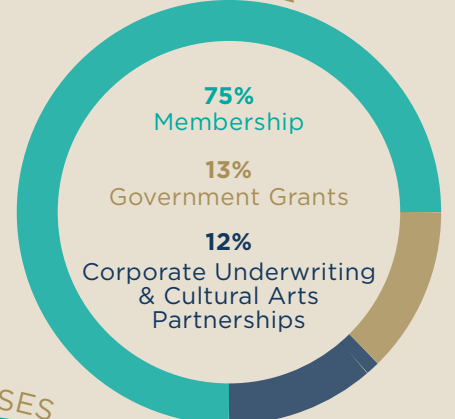
With a record-setting 25% increase in operating and special 50th anniversary revenue...

### EXPENSES

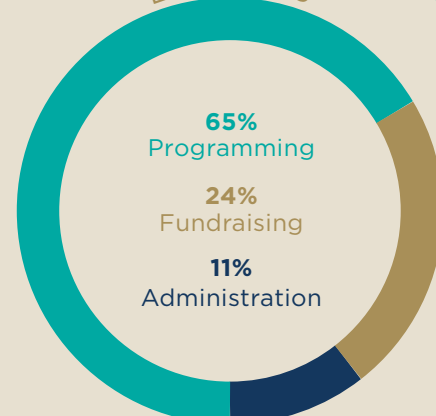
**\$2,071,082**

...we delivered more music, more community outreach, and more joy to Austin than ever before.

### INCOME



### EXPENSES



The above financial information reflects unaudited figures. Audited financial statements can be found at [kmfa.org/reports](http://kmfa.org/reports). The 2017 Audit will be available in Fall 2018.