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KMFA 89.5'S *EARLY MUSIC NOW* GAINS NATIONAL RECOGNITION

Austin, Texas—August 20, 2018—KMFA 89.5, Austin's listener-supported classical music station, announced today that a long-running locally-hosted program, previously known as *Ancient Voices*, is now being syndicated as *Early Music Now* to over 24 stations across the US. This week, as the Public Radio Program Directors Association meets in Austin for their annual content conference, KMFA and its syndication partner WFMT Chicago, will present this Austin-based show to hundreds of program directors from across the country. During the conference, PRPD attendees will also get a taste of Austin's early music scene with a performance from members of TEMP, the Texas Early Music Project, hosted by the show's Sara Schneider.

Early Music Now is a one-hour program showcasing music from the Middle Ages, Renaissance and early Baroque: from sonorous medieval chant and polyphony to delightful renaissance madrigals, dances, and consort music to magnificent baroque cantatas and keyboard music.

Sara Schneider brings knowledge, charm, and passion to her presentation of seven hundred years of music history. From the latest recordings by today's vibrant young ensembles, to classics from the dawn of the early music revival, *Early Music Now* makes this repertoire accessible and enjoyable to a wide audience.

"*Early Music Now* is enjoyed by a wide audience, and is one of the most popular programs in KMFA's lineup," says Anthony McSpadden, KMFA's director of broadcasting and content. "We're absolutely thrilled to be working together with WFMT Chicago to offer *Early Music Now* to outlets across the country, and we're pleased and honored at the reception it's received in the weeks since it became available for distribution earlier in the summer. I think Sara's approach breathes new life into this important genre, and we're excited to see it grow as a part of WFMT Chicago's syndicated offerings."

In addition, *Early Music Now* received a 2018 Gracie Award from the National Alliance of Women in Media for the program "*Her Name Shall Endure: Christine de Pizan*," which was broadcast by KMFA on December 10, 2017. This marked the second Gracie awarded to Sara and the program.

About KMFA

KMFA 89.5, Austin's independent classical station, reaches approximately 100,000 listeners each week and features locally curated shows as well as nationally distributed programming. KMFA encourages arts education, supports the Central Texas community, and nurtures the region's cultural ecosystem.