



AUDIENCE

“Your station is the highest quality classical station I have heard anywhere. I’ve lived all across the country and this is the best.”

BRENDA K., LISTENER, SEPTEMBER 2018

“I happened upon this piano piece... and was struck with awe. It has been so many years since I had to pull over by the side of the road and lose myself in music.”

ROBIN C., LISTENER, SEPTEMBER 2018



COMMUNITY

In 2018, KMFA hosted and sponsored more than 50 events that brought exceptional classical music experiences to people across Austin and Central Texas. From our monthly New Music Mixer series that highlights emerging composers to our annual Birthday Social to our Night Out program, we engaged with over 9,000 classical music lovers.

Thank you for being the glue that holds the Austin classical music world together!!

SCOTT M.
LISTENER, DECEMBER 2018

2018 FINANCIALS

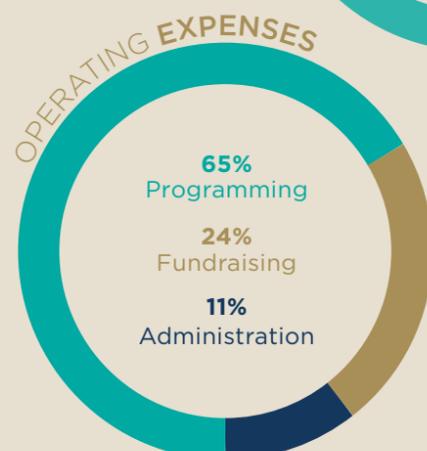
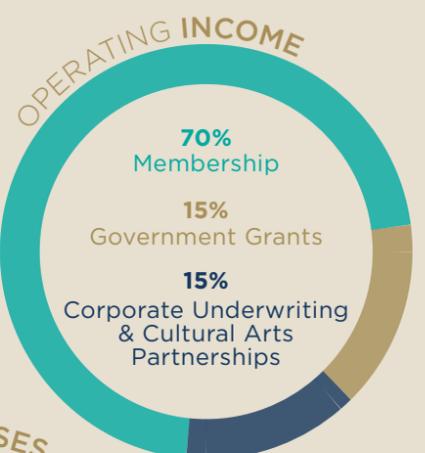
KMFA is thankful for the support provided by individual donors, foundations, arts and cultural partners, the corporate community, and government grants. It is your generosity that enables us to fulfill our mission of public service and to foster love for classical music.

OPERATING INCOME

\$1,783,000

OPERATING EXPENSES

\$1,732,700



The above financial information reflects unaudited figures. Audited financial statements can be found at kmfa.org/reports. The 2018 Audit will be available in Fall 2019.



CLASSICAL TODAY

From celebrating Leonard Bernstein's hundredth birthday through radio documentaries to launching an exclusive broadcast series of Austin Symphony Orchestra's season, 2018 was a busy time for our hosts, content creators, and producers. Add to that the news that Sara Schneider's long-running Sunday morning program, *Early Music Now*, became nationally syndicated—and the arrival of our newest day host Emilio Alvarez—and it's been one of the best years for innovative classical content in the station's history.

**EARLY
MUSIC
NOW**
with Sara Schneider



Photos by Greg Abell, Katrina Barber, and Ben Porter.



“Always great, always local. I enjoy the little tidbits of education and historical information between pieces, and the late night/early morning programs—that’s when the more eclectic and dreamy music plays...can’t recommend enough.”

LINDSAY K.
LISTENER, NOVEMBER 2018

 **KMFA89.5**

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2018 ANNUAL REPORT



MORE INFO CAN BE FOUND AT KMFA.ORG/REPORTS.