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## KMFA 89.5 ADDS NEW TRACKS TO "THE SOUNDTRACK OF AUSTIN." A MOBILE CLASSICAL MUSIC TOUR

Austin, Texas—May 15, 2018—KMFA 89.5, Austin's listener-supported classical music station, released 3 new tracks on *the Soundtrack of Austin*, with curated classical music now available for Ai Weiwei's *Forever Bicycles* (2014), Ellsworth Kelly's *Austin*, and Pease Park.

The Soundtrack of Austin is the highlight of the redesigned KMFA mobile app, which was originally released in March 2017. It's a classical music tour around Austin that connects iconic landmarks and local cultural organizations with classical works curated by KMFA's expert music staff.

This mobile classical music tour was developed in partnership with the creative firm Archer Malmo and is sponsored by Estes Audiology. The KMFA App, which includes *the Soundtrack of Austin*, is available to download for free from the App Store and Google Play.

## About KMFA:

KMFA 89.5, Austin's independent classical station, reaches approximately 100,000 listeners each week and features locally curated shows as well as nationally distributed programming. KMFA handcrafts exceptional classical music experiences on-air, online, and in community.