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**CONQR ENDURANCE GROUP ENGAGES ACCESS SPORTS MEDIA  
TO EXPAND SPONSOR ENGAGEMENT**

*Sports and Entertainment Marketing Agency Retained as the Exclusive Sponsorship Sales Agency.*

LOS ANGELES, CA - November 3, 2017 – Conqr Endurance Group announced today that it has entered a multi-year partnership with New York based Access Sports Media, who will represent Conqr as the exclusive sponsorship sales agency for all Conqr Endurance Group events.

Conqr Endurance Group markets and produces the Skechers Performance Los Angeles Marathon, the Pasadena Half Marathon and 5K at the Rose Bowl, the Santa Monica Classic 5/10K and the LA BIG 5K.

“We are very excited to partner with Access Sports Media”, said Sheri Wish, Vice President of Business Development at Conqr Endurance Group. “Access Sports Media brings a wealth of knowledge and relationships to Conqr Endurance Group, and together we look forward to creating exciting engagement opportunities for all of Conqr’s events.

“Our business model at Access Sports Media has been to curate a premiere portfolio of media rights & assets throughout the sports vertical, by providing our marketing clients the ability to uniquely connect with sports fans at their points of passion”, stated Bill Meara CEO of Access Sports Media. “This new exciting partnership with Conqr Endurance, expands ASM’s presence through our representation of one of the true iconic endurance competitions, The Los Angeles Marathon.”

**About Conqr Endurance Group**

Conqr Endurance Group, a subsidiary of McCourt LP, creates world-class experiences that ignite passion in athletes and connect communities through the transformative power of sport. The Skechers Performance Los Angeles Marathon is among the largest marathons in the country with 24,000 participants, thousands of volunteers and hundreds of thousands of spectators. The “Stadium to the Sea” course, starting at Dodger Stadium and finishing near the Santa Monica Pier, is one of the most scenic in the world, taking runners on a tour of Los Angeles past every major landmark. In addition to the marquee event, Conqr Endurance Group produces the Pasadena Half Marathon & 5K at the Rose Bowl, the Santa Monica Classic 5K/10K and the LA BIG 5K. Conqr also owns and operates one of the largest marathon training programs in the U.S., the LA Road Runners. Through official charity programs and strategic partnerships, Conqr supports dozens of nonprofit partners; the most notable being Students Run LA, one of the foremost nonprofit youth running programs in the nation. For more information, please visit [www.goconqur.com](http://www.goconqur.com)



**About Access Sports Media, Inc**

Access Sports Media (ASM) provides advertisers with video and television advertising solutions broadcast over its digital network of 20,000 television screens located in more than 50 MLB, NHL, NBA and NFL venues nationwide. ASM inserts pre-game and in-game advertising, promotion and content during breaks in the action. ASM also offers advertisers cross-platform, digital out of home, social media, mobile and in-venue sponsorship opportunities through its close relationships with its team partners. ASM's network engages 70 million sports fans every year who are passionate about watching the game as they move throughout the stadium and who are loyal to the sponsors who support their teams. Access Sports Media is a Columbia Capital portfolio company.

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