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CONQR ENDURANCE GROUP EXPANDS LA ROAD RUNNERS TRAINING PROGRAM

Organizer of the Skechers Performance Los Angeles Marathon Set to Unite LA Running Community

LOS ANGELES (August 1, 2017) – Conqr Endurance Group announced today the expansion of the LA Road Runners Program. Designed to unite and inspire the burgeoning running community in Los Angeles, the expansion will provide community and impactful training for both the half marathon distance and the full marathon at five locations throughout southern California.

The unique partnership with established running groups will deliver affordable, local, certified and vetted training programs to athletes of all abilities. Training will be offered by the following groups at their current locations:

LA Road Runners (LARR)	West Los Angeles, CA
Pasadena Pacers	Pasadena, CA
BlacklistLA	Los Angeles, CA
A Running Experience Club (AREC)	Long Beach, CA
South Bay Runners Club (SBRC)	Manhattan Beach, CA

“Running has always fostered community,” stated Murphy Reinschreiber, Chief Operating Officer of Conqr Endurance Group. “The LA Road Runners program was built on the idea that we can accomplish more when we are united. This expansion is the first step in uniting the Greater Los Angeles running community to create incredible positive change.”

Along with the physical expansion of the program, LA Road Runners will dedicate resources to create and support community running events with the vision of growing interest, passion and running participation throughout the Greater Los Angeles area. For many, the community events and training programs will culminate on January 21, 2018 at the Pasadena Half Marathon at Rose Bowl in Pasadena and on March 18, 2018 when the athletes take to the world-famous Stadium to the Sea course at the Skechers Performance Los Angeles Marathon.

Registration for both the half marathon and the marathon opens on Thursday, August 31st. Athletes interested in training with the LA Road Runners and its partner training programs can visit la-roadrunners.com to learn more.



About Conqr Endurance Group

Conqr Endurance Group, a subsidiary of McCourt LP, creates world-class experiences that ignite passion in athletes and connect communities through the transformative power of sport. The Skechers Performance Los Angeles Marathon is among the largest marathons in the country with 24,000 participants, thousands of volunteers and hundreds of thousands of spectators. The “Stadium to the Sea” course, starting at Dodger Stadium and finishing near the Santa Monica Pier, is one of the most scenic in the world, taking runners on a tour of Los Angeles past every major landmark. In addition to the marquee event, Conqr Endurance Group produces the Pasadena Half Marathon & 5K at the Rose Bowl, the Santa Monica Classic 5K/10K and the LA BIG 5K. Conqr also owns and operates one of the largest marathon training programs in the U.S., the LA Road Runners. Through official charity programs and strategic partnerships, Conqr supports dozens of nonprofit partners; the most notable being Students Run LA, one of the foremost nonprofit youth running programs in the nation. For more information, please visit www.goconqr.com

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