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**2014 ASICS LA Marathon Officially Sold Out –
Few Charity Entries still available**

Over 25,000 Runners Set to Take Over Los Angeles on Sunday, March 9th

LOS ANGELES (February 26, 2014) — LA MARATHON LLC Chief Executive Tracey Russell announced today that this year's ASICS LA Marathon, which will take place on Sunday, March 9th, has officially sold out regular registration for the second straight year.

The event, featuring more than 25,000 runners from all over the world, will once again follow its popular "Stadium to the Sea" course from the start line at Dodger Stadium to the finish just steps from Santa Monica Pier.

"With our annual ASICS LA Marathon just days away, we cannot wait to give marathoners the experience of a lifetime," said Russell. "We are excited to be sold-out, but particularly proud that the recreational field includes more than 3,700 charity runners, who participate on behalf of one of the nearly 90 official Charity Partners of the ASICS LA Marathon. These dedicated and passionate runners are aiming to surpass last year's total of \$3.1 million dollars raised for their respective causes." A very limited number of spots are still available to participate in the full marathon with an affiliated charity. Specific registration details can be found at www.asicslamarathon.com/charities.

A very strong elite field is in place including 2013 male winner Erick Mose from Kenya, who is anxious to repeat last year's win and challenge the women for the \$50,000 gender bonus prize.

For those unable to make the marathon as a runner or a spectator, KTLA will broadcast the race live on Sunday morning from 6-11AM PST. Additionally, Universal Sports will re-broadcast the race, beginning at 12PM PST. For more information, please visit www.asicslamarathon.com.

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LA MARATHON LLC is a leading U.S. running organization dedicated to inspiring the athlete in every runner and connecting communities through health and fitness. The ASICS LA Marathon is among the largest marathons in the country with more than 25,000 participants, thousands of volunteers and hundreds of thousands of spectators. The “Stadium to the Sea” course, starting at Dodger Stadium and finishing near the Santa Monica Pier, is one of the most scenic in the world, taking runners on a tour of Los Angeles past every major landmark. The race has been named “Best Big City Race” by Runner’s World. LA MARATHON LLC will host the 2016 Olympic Team Trials for Men’s and Women’s Marathon, awarded by USA Track & Field and the U.S. Olympic Committee, which will take place in Los Angeles February 13, 2016. For more information, please visit www.asicslamarathon.com.