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**SKECHERS PERFORMANCE LOS ANGELES MARATHON
HIRES MATT TURNBULL AS PRO ATHLETE COORDINATOR**

LOS ANGELES (July 27, 2016) - Conqur Endurance Group, the organizer of the Skechers Performance Los Angeles Marathon, today announced the hiring of Matt Turnbull as Pro Athlete Coordinator.

Matt Turnbull has acted as Pro Coordinator for such companies as Competitor Group, producer of the Rock 'n' Roll Marathon Series & Carlsbad 5000, and Nova International, a premiere running event producer in the U.K. Turnbull got into the business by volunteering to work at the Great North Run as a 13 year-old. After graduating from university, Matt got a job with the event and eventually was recommended by Olympic Silver Medalist Peter Elliot to succeed him as the event's Pro Athlete Coordinator.

"I'm excited to have the opportunity to join the Skechers Performance Los Angeles Marathon as the Pro Athlete Coordinator," said Matt Turnbull. "This race is one of the most popular marathons in the U.S. with a long, and impressive history. I really look forward to elevating the international profile of the Skechers Performance Los Angeles Marathon by engaging some of the world's prominent professional runners and delivering world-class racing to the delight of both spectators and broadcast viewers."

Over the last two years, the Skechers Performance Los Angeles Marathon pro program was restructured to accommodate Conqur Endurance Group's hosting of the 2015 USATF National Marathon Championships and the 2016 United States Olympic Trials Marathon. "Hosting these events further leverages the opportunity to reimagine our pro program and direction," said Murphy Reinschreiber, Vice President of Operations for Conqur Endurance Group. "While the Los Angeles Marathon has a long history of competitive and exciting pro racing, we have the flexibility to develop our pro program along lines that aren't laser-focused exclusively on winning times. We want our pro program to produce fast times *and* connect to our age group athletes, media and our diverse Los Angeles communities. We're excited to have Matt on-board to help us bring that together."

Pro athletes interested in competing in the 2017 Skechers Performance Los Angeles Marathon can contact Matt at mattjturnbull@hotmail.com.

Conqur Endurance Group, a subsidiary of McCourt LP, creates world-class experiences that ignite passion in athletes and connect communities through the transformative power of sport. The Skechers Performance Los Angeles Marathon is among the largest marathons in the country with more than 25,000 participants, thousands of volunteers and hundreds of thousands of spectators. The “Stadium to the Sea” course, starting at Dodger Stadium and finishing near the Santa Monica Pier, is one of the most scenic in the world, taking runners on a tour of Los Angeles past every major landmark. In addition to the marquee event, Conqur Endurance Group produces the Santa Monica Classic 5K/10K, the LA BIG 5K and recently added the Pasadena Half Marathon & 5K at the Rose Bowl, with the inaugural event slated for January 22, 2017. For more information, please visit www.goconqur.com.

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