



*****MEDIA ADVISORY*****

2017 Skechers Performance Los Angeles Marathon Registration Opens Thursday, September 1

WHAT: Official registration for the 2017 Skechers Performance Los Angeles Marathon opens Thursday, September 1, 2016 at 10:00am PDT at www.lamarathon.com. For one day only, a discounted registration fee of \$165 will be offered for runners who register on September 1.

The 32nd edition of the race, scheduled for Sunday, March 19, 2017, offers more than 25,000 participants the opportunity to run the iconic “Stadium to the Sea” course, starting at Dodger Stadium and finishing near the Santa Monica Pier.

Many of the participants will run for one of the 90+ official charities and use their participation to fundraise for those charities, either by running the full marathon or by teaming up with a partner to participate in the charity relay. The objective is to surpass the \$3.5 million raised in the 2016 Skechers Performance Los Angeles Marathon. Runners interested in fundraising can visit the marathon website for details.

WHERE: Runners can register online at www.lamarathon.com or through the official event app powered by Fitbit

WHEN: Registration opens on **Thursday, September 1, 2016 at 10am PDT**. The 32nd edition of the Skechers Performance Los Angeles Marathon will take place on **Sunday, March 19, 2017**

ABOUT: Conqur Endurance Group, a subsidiary of McCourt LP, creates world-class experiences that ignite passion in athletes and connect communities through the transformative power of sport. The Skechers Performance Los Angeles Marathon is among the largest marathons in the country with more than 25,000 participants, thousands of volunteers and hundreds of thousands of spectators. The “Stadium to the Sea” course, starting at Dodger Stadium and finishing near the Santa Monica Pier, is one of the most scenic in the world, taking runners on a tour of Los Angeles past every major landmark. In addition to the marquee event, Conqur Endurance Group produces the Santa Monica Classic 5K/10K, the LA BIG 5K and recently added the Pasadena Half Marathon & 5K at the Rose Bowl, with the inaugural event slated for January 22, 2017. For more information, please visit www.goconqur.com.

CONTACT: Carsten F. Preisz, (213) 542-3014; carsten.preisz@goconqur.com

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