



**FOR IMMEDIATE RELEASE**

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**WELDON KIRUI WINS THE 2018 SKECHERS PERFORMANCE™ LOS ANGELES MARATHON®**

*Skechers Performance™ Elite Athlete Celebrates  
Second Victory at the Event in only Three Years*



**Manhattan Beach, Calif. (March 20, 2018)** – Skechers Performance™, a division of SKECHERS USA, Inc. (NYSE:SKX), celebrates the victory of its own elite athlete, Weldon Kirui, who won the 2018 Skechers Performance™ Los Angeles Marathon® on Sunday, March 18<sup>th</sup>. Weldon Kirui, of Kenya, won the men's elite field in a time of 2:11:47. Weldon's first place win is his fourth career marathon title and marks the second time in three years that he has won the Skechers Performance Los Angeles Marathon, beating his previous time of 2:13:06.

“SKECHERS could not be more proud of Weldon and what he has accomplished as a Skechers Performance™ elite athlete – achieving

two Los Angeles Marathon® victories in the past three years,” said David Weinberg, Chief Operating Officer of Skechers and presenter of the championship trophy during Sunday's race. “Wrapping up our third year as title sponsor of the Skechers Performance™ Los Angeles Marathon® on a high note with Weldon's victory is truly memorable.”

“Winning in Los Angeles for the second time was an amazing experience from start to end,” said Weldon Kirui. “I felt really good the entire course and then after that left turn onto Ocean Avenue, I was finally filled with confidence that it was going to happen. And it was extra special to have the support of the entire Skechers Performance team on my side.”

Weldon Kirui joined the Skechers Performance roster of elite athletes in 2016 and competed in Sunday's race wearing the Skechers GOrun Speed 5. Skechers Performance elite athletes Jane

Kibii and Heather Lieberg also ran the iconic ‘stadium to the sea’ course as part of the elite women’s field.

Olympic medalist and Skechers Performance elite athlete Meb Keflezighi and Mr. Weinberg held the finish tape as Weldon Kirui won the men’s division. Meb Keflezighi retired from competitive marathon racing at the end of 2017, after an illustrious career highlighted by four Olympic appearances including a silver medal in 2004, as well as wins at both the New York City and Boston Marathons.

Since the launch of the Skechers Performance™ division in 2011, Skechers Performance™ footwear and apparel has earned respect throughout the running world and won numerous awards within the footwear industry for its GORun® collection. For updates on the collection, visit GOSkechers.com and follow @SkechersPerformance on Facebook, Instagram and Twitter. The Skechers GORun® collection is available at Skechers retail stores and skechers.com as well as select retail partners including run specialty stores.

### **About SKECHERS USA, Inc.**

SKECHERS USA, Inc., based in Manhattan Beach, California, designs, develops and markets a diverse range of lifestyle footwear for men, women and children, as well as performance footwear for men and women. SKECHERS footwear is available in the United States and over 160 countries and territories worldwide via department and specialty stores, more than 2,570 SKECHERS Company-owned and third-party-owned retail stores, and the Company’s e-commerce websites. The Company manages its international business through a network of global distributors, joint venture partners in Asia and the Middle East, and wholly owned subsidiaries in Canada, Japan, throughout Europe and Latin America. For more information, please visit skechers.com and follow us on Facebook (facebook.com/SKECHERS) and Twitter (twitter.com/SKECHERSUSA).

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