



A-Z FUNDRAISING



Arts And Crafts Sale

Use your members' creativity to your advantage! Ask people to donate handmade items (krochet or knitted items, jewellery, greeting cards, etc) and sell them at events.

Art And Photo Exhibition

Collaborate with the arts department at your school to raise awareness about LiNK and the North Korean issue. Have members (or feel free to open it up to the entire school) make art that somehow relates to North Korea or LiNK and then display the art throughout the school.





Balloon Pop

Put notes inside balloons and fill them up with helium. Have some of the notes worth prizes, and the rest of the notes can contain facts about North Korea or LiNK. People can pay to pop balloons and win prizes!

Bingo

You can do regular bingo, or instead of using numbers try using a term related to the North Korean issue (for example, use words like “Shin Dong-hyuk”, “SHIFT”, “Danny”, “the people”, etc.) and the “BINGO!” can instead be “KOREA!”

Book Drive

At the end of the semester, have people donate their textbooks instead of selling them back to campus bookstores, and then sell them to students the next semester. All money raised can be donated to the Rescue Team fund.

Busking

Can any of your members play an instrument, sing, dance, or juggle? Have them perform on the street with a donation bucket and have a poster that explains where the donations are going!



Big Idea!

Benefit Concert

Timeframe: Several months.

What Is It: Your Rescue Team can put together a benefit concert with local acts and charge for admission. LiNK at Syracuse University holds a benefit concert every semester.

Expense: Syracuse's venue costs about \$137 an hour with a service charge of \$938 for technical support, tables, lighting, audio, and projection. Venue prices vary vastly.

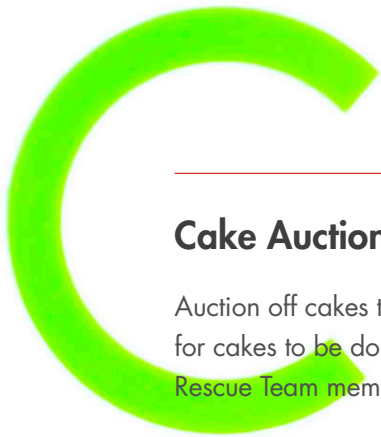
Materials: 9-10 acts, a good venue, a sound system, and lot of volunteers.

Prepare: Start by booking an appropriate venue. Next, get funding for people to work the sound system and to operate the technical side of the show. After that, look for various student acts that are willing to perform at your show and showcase their talent. Look for a variety—singers, dancers, poets or maybe even a magician! Also, you could look into finding a local business or organization to donate food for your concert!

Promote: Social media and flyers are great ways to promote this event, but the best way is simply through word of mouth.

During: Ensure the show runs smoothly. Table before and after the event with a donation jar and your online fundraising page at the ready.

Advice from a Rescue Team Leader: "Make sure that you find acts that will commit to the show. Make sure that you get an event space that can accommodate all of your guests."
- JJ Pang, (President, LiNK @ Syracuse University, 2015)



Cake Auction

Auction off cakes to the highest bidder! Ask for cakes to be donated from local bakeries or Rescue Team members.

Cake Walk

This is similar to musical chairs except, when the music stops, if your number is called you win a cake. Ask for cakes to be donated from local bakeries or Rescue Team members.

Candy Drive

Sell lollipops/candy bars on campus or let people take a handful of candy for a donation.

Campout

Commit to camping overnight with your team in a very public place. Commit to staying out until you have reached your goal.

Car Wash

Grab some sponges and buckets, then head out to find all those people who are far too busy to wash their own cars.

Christmas/Holiday Party

Hold an open party for all students on a weekend afternoon. Have a cookie-decorating station with cookies, candy, and icing. While this is going on, screen a LiNK documentary and have information tables set up to start conversations about the North Korean people.

Cook-off

Contestants compete to make the most delicious salsa, chilli, pie, curry, etc. People can pay a fee to taste all of the food.

Color Run

Organize a 5K run/walk on campus or in the community. Every kilometer, have a station set up to throw colored cornstarch on runners. You can sell t-shirts for the event and have a photo booth at the end.

Coupon Sales

Ask local businesses to donate coupons, and have LiNK's logo as well as your Rescue Team's contact information and meeting time on the back. Then you can sell them to students on campus.

Dress Down Day

If your school has a uniform, ask faculty if you can host a day where students pay a small fee to wear their own clothes, with all proceeds going to your Rescue Team.

Dunking Booth

Ask teachers or Rescue Team members to sit in the dunking booth. Charge people a fee to try to hit the target to dunk the person.



Eating Competition

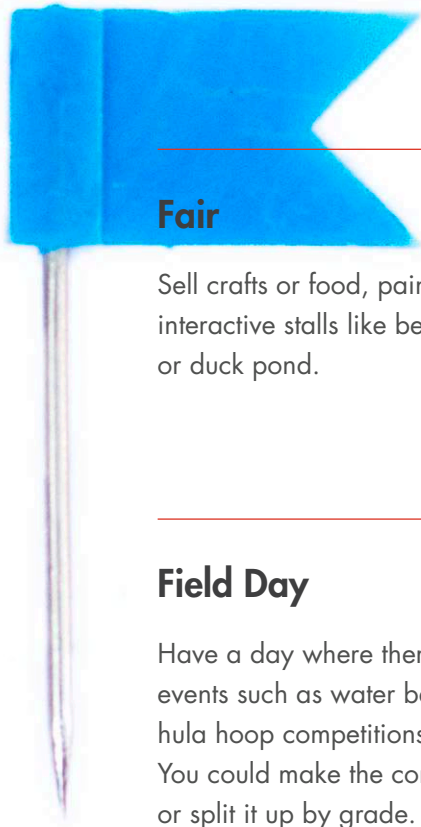
Sell tickets, charge for participation, or get sponsored for every hot dog, pie, pasta bowl eaten!

Era Party

Host a 1920s-themed party or go back to the eighties with big hair and neon. Have ticket sales benefit your Rescue Team.

Egg and Spoon Races

Charge a fee to participate or watch, and you can have a small prize for the team that wins. If you don't want to deal with the mess, you can hard boil the eggs.



Fair

Sell crafts or food, paint faces, and have interactive stalls like bean bag toss, ring toss or duck pond.

Field Day

Have a day where there are track-and-field events such as water balloon toss, tug of war, hula hoop competitions, etc (get silly with it). You could make the competition boys vs. girls or split it up by grade. Charge a small fee to participate.

Flop Contest

Teachers enter into a competition to perform the "best belly-flop" in water. Students, family members, and community members donate a certain amount of money to support their teacher and to see him or her do a belly-flop.



Fashion Show

Give the creative members of your team an opportunity to shine. You could make North Korea themed t-shirts to sell, reach out to local shops, or highlight the LiNK shirts that you're selling.

Fasting

Get sponsored to go without food for a day, or for a certain meal throughout the whole week. Or instead of food, you can give up dessert, your cell phone, or soda. You can get sponsored for how long you go without the item.



Big Idea!

Fried Oreos

Timeframe: 2-3 days

What Is It: The University of Texas at Austin Rescue Team sells fried Oreos every Friday. It's a great way to fundraise as well as table and educate people about North Korea.

Expense: All the supplies, in bulk, are around \$40-70 and those supplies generally last about a month. The electric deep fryer can be found at a second-hand store for around \$10

Average Results: \$120

Materials: Electric deep fryer, extension cord, oil, Oreos, pancake mix, milk, mixing bowl, whisk/chopsticks, tongs, napkins, plates, powdered sugar/chocolate syrup (optional), donation jar with change, and tabling materials.

Prepare: The only preparation for this event is to advertise, get volunteers for all the time slots, and to make sure that you have all the supplies.

Promote: Social media is a great way to spread the message. Look for any calendars your school/community might have and use them.

During: One person brings all the supplies to the designated area in the morning and a few members help them unload and set up. Frying the Oreos is pretty—make the pancake batter according to the directions on the box, dip the Oreo in the batter, and then fry it until golden brown. Establish your own prices.

Advice from a Rescue Team Leader: "Make sure that there is good communication between your members. Also, tabling is very important! Make sure you have an eye-catching display with lots of LiNK red, splashes of other colors and a lot of information!" Hamaila Qureshi (LiNK Texas President 2014)



Guessing Game

Have people guess the number of jelly beans in a jar, the name of a teddy bear, weight of the cake, or who a baby in a picture is. Pay to play, winner gets a prize.

Gift Wrapping

Around Christmas time, have a gift-wrapping station and either charge people per package or do it on a donation basis.

Hair Bows/Headbands

If you have a crafty Rescue Team, make inexpensive hair bows to sell as a fundraiser. (All you need is packages of barrettes from somewhere like Walmart or Michaels, hot glue, and different colored ribbons.)

Hot Chocolate Sale

Brave the cold for this cheap and easy winter fundraiser.

Henna Tattoos

If anyone on your team knows how to do henna tattoos, charge a fee for students to have their hands painted.

Hero-Themed Event

Have a superhero-themed movie marathon and charge for entry. Have a costume contest and a prize for the winner.

Halloween Fair

Collect spare change instead of candy, host a pumpkin-carving contest, have a Halloween-themed bake sale, or put on a costume contest.

Hula Hoop Contest

Grab a bunch of hula hoops and see who can hula hoop the longest. Charge for entry and give the winner a small prize.





Jailbreak

Volunteers sit in handmade 'cages' until their friends pay to get them out.

Jump Rope Contest

Get sponsored to jump rope around your classroom or your office all day, or stay on the spot and see who can jump rope the longest.

International Food Day

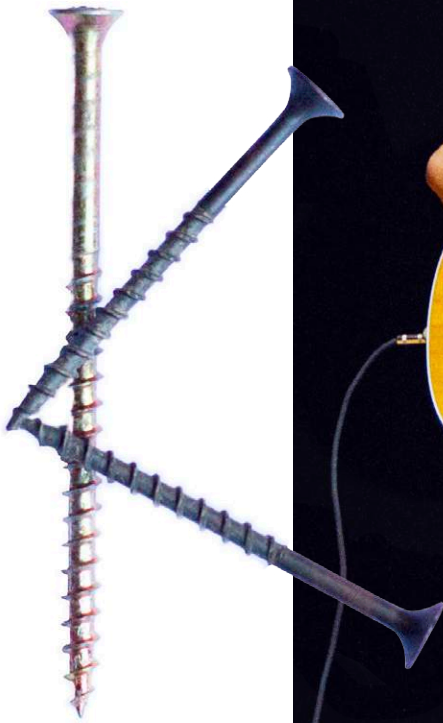
Put up stalls featuring food from around the world, or host a dinner for your friends. Charge an entry fee, or sell tastings for each booth.

Instagram Scavenger Hunt

Share a list of things to photograph and create a hashtag for the scavenger hunt. The first one to finish wins a prize.

Junk Car Smash

Get a car from a junk yard, charge people one dollar per hit! Prime time for this event is during exam season!



Korean Lunch/Dinner

A charity dinner with a Korean theme is a great way to introduce the issue and raise awareness.

Kimchi-Eating Contest

Who can eat the most/spiciest kimchi in a set time limit? You can charge a fee for people to watch or participate

Karaoke

Charge an entry fee and give a discount to anyone who sings. See if any local businesses will let you use a karaoke machine for free!



Lollipop Prizes

Put colored stripes on the sticks of a few lollipops, then stand the lollies up in a box to hide the sticks. Charge per lollipop, and anyone who picks a colored stick wins a prize.

Mason Jars

Fill up empty mason jars with candy and sweets for a holiday and sell them for a flat fee throughout the week leading up to it.

Murder Mystery Night

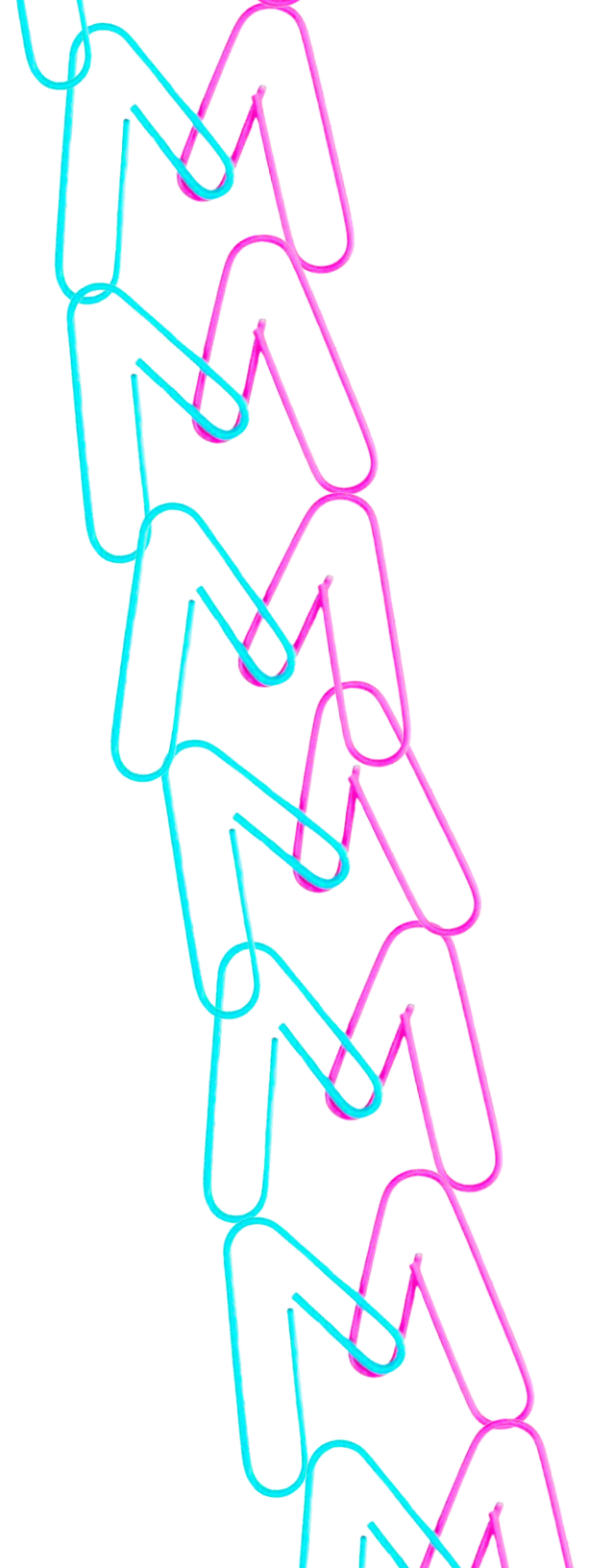
Every guest is assigned a character. One person is secretly and unknowingly the murderer and it's up to everyone else to find out who. Charge a fee to participate.

Makeover

Keep it simple and set up a table for three-minute makeovers or go all out and connect with a local cosmetology school or Mary Kay consultant. (Often times, Mark Kay will do makeovers as long as someone buys products at the end.)

Movie Night

Try a one-night showing, a movie series marathon, or even a musical sing-a-long. You can host it in a theater, class, or rent an outdoors screen and do it on a grassy lawn. Charge a fee to watch or for food.





Open Mic Night

Consider teaming up with a venue that already hosts regular open mic nights to get a big audience. Encourage people to do acts that have to do with North Korea to raise awareness. Fee to watch.

Obstacle Course

Sponsor competitors to crawl under nets, climb up ropes, and wade through mud.



Big Idea!

Orangeman

Timeframe: A month is best, but it can be done in a week or two.

What Is It: The LiNK Rescue Team at Syracuse has a long-standing tradition of hosting an Orangeman event. Every semester, one person will dress up in a morph-suit (orange because that is their school color) and run around campus getting signatures. Due to a partnership with a local business, every signature raises 15 cents for LiNK

Expense: About \$30 for the morph-suit

Average Results: \$150-\$200

Materials: A morph-suit and Sharpies

Prepare: This fundraiser is pretty simple: Find a sponsor, buy the morph-suit, and then get a volunteer to wear it and run around campus getting signatures! Finding a local sponsor to donate a set amount of money for every signature you receive would probably take the most time. LiNK Syracuse gets 15-30 cents for every signature, so that's a good amount to shoot for.



Promote: Promote this event through social media. It's also really helpful to print and post colored flyers. Tell people to find the spandex-wearing man around campus.

During: Have the 'Orangeman' run around campus and get as many signatures as possible. Crazy antics are encouraged.

Advice from an Rescue Team Leader: "Make sure that you find someone to commit to your event. It is hard when you think you have found your perfect Orangeman, but then they flake at the last second. In addition, make sure to find your sponsors in advance so you're not scrambling at the last second." - JJ Pang (President, LiNK Syracuse 2015)

Paper-Chain Art

Sell paper links for \$1 each and add them to a chain every week. Try to raise \$3,000 by the end of a set time period (a month is a good choice).

Pub Crawl

Have a course of bars to go to before hand, and then have people pay money to go on the crawl. You can design and sell t-shirts for it. If you don't drink (or for a younger group), try a dessert crawl instead!

Parking Spot

Auction off a prime parking spot at your school.

Pie Throwing

Fill pie tins or paper plates with cream so you don't waste a whole pie. Try to get high-profile people (like teachers) to volunteer to get pied.

Pumpkin-Decorating Contest

In the fall, have people pay a fee to decorate a pumpkin, then someone can judge the pumpkins and have a first-place prize.

Photo Booth

Set up a photo booth with props and costumes and charge people a small amount to use it. Use a hashtag so people can find their photos. To make it even bigger, contact popular bloggers, local celebrities, or musicians to see if they can donate their time to take pictures with people!



Promise Auction

Decide what you're willing to do—wait on someone hand and foot all day, wash a car, cook a three-course meal—and auction your promise off to the highest bidder.





Big Idea!

Profit Share

Timeframe: Several weeks

What Is It: A lot of restaurants are willing to do a profitshare where a certain percentage of their profits during an evening will go toward a cause.

Expense: None!

Average Results: \$100 - \$230

Materials: Promotional materials!

Prepare: About a month before the event, reach out to the restaurant and arrange for a date and time. Start promoting then and just ramp it up as the day of the profit share approaches.

Promote: Social media is crucial! Prepare flyers, posts, profile pictures, handouts. Post flyers all over school, remind people personally, and put it all over Facebook.

During: Make sure that at least one officer is present at the restaurant at all times to talk to people or even to help out the restaurant. Afterwards, thank the restaurant owner and staff.

Advice from a Rescue Team Leader: "Invite your friends! If every member brings even three or four friends it adds up quick! Also send a thank you letter to the restaurant after the event! Repeat events always work best, and some schools have strict fundraising rules. At the University of Minnesota we can only fundraise on campus once a month, and we can only have one bake sale a semester. Having something like a profit share fundraiser off campus let's you slide around the rules! One last thing, make sure you have pamphlets on LiNK and information available to those who come to support the cause!" - Lexi Steinkraus (LiNK UMN Co-President 2015)



Quiz Night

Get together in teams to answer rounds of themed questions—you can even have a North Korea bonus round. Each person pays \$1 to enter and the winning team walks away with a prize.

Quidditch

A perfect fundraiser for anyone who loves books and sports. Compete with your friends, colleagues, or even take part in a league. If you're at a school, try collaborating with a book club or the English department.





Big Idea!

Run DMZ

Timeframe: 4-5 weeks of prep and 6 hours the day of

What Is It: Sporting events and tournaments are a great way to get a different demographic involved in your Rescue Team's efforts. Smith College organized a RUN DMZ event in which they had a 2.5 mile run around their campus.

Expense: About \$150

Materials: Runner tags, breakfast items, gift certificates (for prizes) donated from local businesses, chalk (to mark pathway), maps of running course, tables/chairs, registration sheets, music/speakers, outlets, duct tape, posters, camera, course marshals (volunteers), timer.

Prepare: Post on running websites as well as social media. Look for Facebook pages within your college and town, as well as on your own Facebook page. Also, utilize the school's newsfeed and newspaper. Make flyers and posters, put banners in the student center, go tabling, stick up flyers up around town, and use word of mouth.

Promote: Post on running websites as well as social media. Look for facebook pages within your college and town as well as your own facebook page. Also, utilize the school newsfeed and newspaper. Flyers, posters, banners in student centers, tabling, sticking flyers up around town, and word of mouth.

During: Make sure the event runs smoothly and your participants have a good time!

Advice from a Rescue Team Leader: "Encourage others to come out even if they don't run because they can surely walk the course as well!" - Ruth Yi (President, Smith College, 2015)

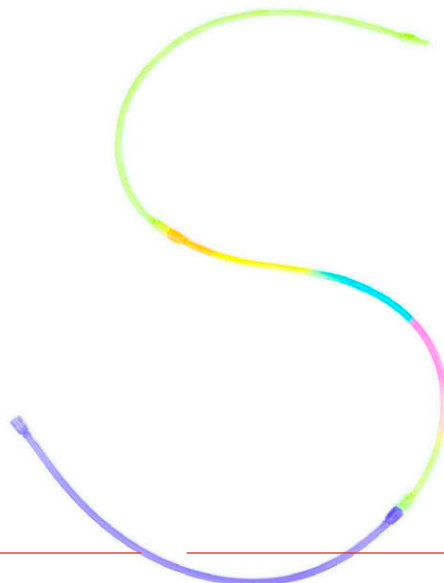


Raffle

Ask friends, family, your school, or local businesses to donate prizes, then raffle them off. You can always combine this with another event to make it even more successful!

Roller Disco

Sell tickets to raise money (or get sponsored by a local business) and see how long you can go without falling down!



Spelling Bee

Get sponsored for every word you get right or pass a bucket for spare change during the game. Bonus round for Korean words!

Swear Box

Swear off anything from chocolate to complaining and if your friends catch you doing it, put a dollar in the jar.





Talent Show

Open it up to your Rescue Team or the entire school, charge a fee to compete/entrance fee.

Tournaments

Wii, Ultimate Frisbee, 3-3 basketball, anything you can think of!

24 Hours Awake

Get sponsored for every hour you or your team can stay awake.

Two-Minute Challenge

Students compete to see which class can put the most change in a donation bucket in two minutes. The class who wins gets some sort of prize—donuts, pizza, or a trophy are good options!

Tinfoil, Toilet Paper, Tape People

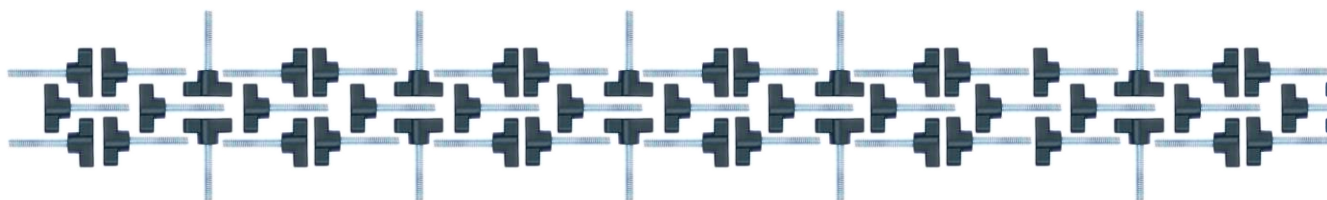
Charge per piece of tape/foil etc. Especially effective in high schools if you can convince your teachers to let you tape them to the wall!

Tree Planting

Ask a local nursery to donate saplings, and then have people sponsor a tree

T-Shirt Challenge

Sell official LiNK t-shirts on campus. Buy them from the LiNK store at cost and then resell them to make a profit. Or, make your own cool design and sell them!





Undercover Party

Have an undercover/masquerade ball where everyone dresses in disguises. Sell tickets for the event.

Valentines Day Events

Charge a small fee to deliver cards around your school or neighborhood, bake heart-shaped cookies, or sell flowers and candy.





Yard Sale

Ask friends, family, your school, or local businesses to donate prizes, then raffle them off. You can always combine this with another event to make it even more successful!

Yoga Lessons

Sell tickets to raise money (or get sponsored by a local business) and see how long you can go without falling down!

What's-In-The-Box Auction

Fill boxes with prizes from concert tickets, to an iPod, to gag gifts like balloons. Let people examine the boxes, but never open them, then start an auction. Winners unwrap their boxes in front of the crowd to see what they got.





Zumba-Thon

Ask for someone to come teach zumba for an hour and have everyone learn a dance. Victoria's Secret sometimes hosts these on college campuses as well.



HAPPY

FUNRAISING