



# FINANCIAL GUIDE



LIBERTY IN NORTH KOREA

REFUGEE RESCUES

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Start A Rescue Team

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## Login to or Create Your Rescue Campaign

A Rescue Campaign is an online fundraising platform and a way of transferring funds to us. Whether you have your page set up yet or not, follow the link and you can either sign in or **CREATE AN ACCOUNT**

Thousands of North Korean refugees need our help to make the 3,000-mile journey to a safe country.

## We can help.

← DONATE to help me reach my goal!



### Becca Zimmerman

Becca Zimmerman

Donate



#### MY GOAL:

\$500

#### RAISED SO FAR:

\$0

#### # OF DONATIONS:

0

My Story

Updates

Edit Your Page

Donations

Share:

Like

Share

0

Tweet

Email

\$3,000 funds a Rescue and Resettlement Assistance.

100% of your donation goes to these programs.



\$100

Provides shelter for one refugee and LiNK's team throughout the journey.



\$250

Provides basic needs like food, clothing, and communication during the rescue.



\$500

Provides transportation to move refugees to a safe country.



\$300

Set aside for unforeseen emergencies and expenses.



\$1350

Covers fines, fees, and the network of partners and staff to bring refugees to safety.



\$500

Funds LiNK's Resettlement Assistance Program that helps North Koreans fulfill their potential in freedom.



Jung ha was rescued with her mother in 2014.

You are currently fundraising individually. Do you want to create or join a team?

Create or Join Team

OUR COLLECTIVE IMPACT

322+ People Rescued

### Create or Join a Fundraising Team

Join an Existing Team

Please Select

Join Team

or

Create a Team

Cancel

## Join the Team!

You can connect your Rescue Campaign with your Rescue Team and combine your fundraising efforts! Once your Rescue Campaign is set up, click **CREATE OR JOIN A TEAM** and follow the instructions.



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## How to Acquire Funds

A lot of universities have funds, grants, and appropriations available for student organizations to use. A little bit of effort can go a long way in ensuring you have the funds to pull off bigger and better events.

Student government or the student activities department almost always have some sort of funding for student organizations. Be mindful of deadlines though. Look for more specific grants that relate to your event or to LiNK (some appropriations are only available to organizations that relate to Asia and there are grants available only for organizations that deal with community service or international relations).

Another option is to approach local businesses about a possible sponsorship. We've included a sample letter on the next page to make it as easy as possible to approach businesses.



3/11/15  
Hamaila Qureshi  
Liberty in North Korea  
1751 Torrance Boulevard  
Torrance, CA, 90510

Francis Fox, CEO  
Carina Diner  
354 Dragonfly Drive  
Stars Hollow, CT, 57845

Dear Mr. Fox

My name is Hamaila Qureshi and I am the President of the University of Texas' Rescue Team of Liberty in North Korea. Liberty in North Korea is a non-profit organization that works to change the narrative on North Korea as well as rescues and provides resettle support to North Korean refugees. LiNK as an organization has rescued over 330 refugees and our local Rescue Team has raised the funds to rescue 10 refugees. I'm reaching out to you because you have shown through multiple events and sponsorships just how much you care for human rights issues around the world.

On April 13th we are hosting a Run DMZ 2.5 mile race to benefit Liberty in North Korea. We were hoping that you would consider helping us purchase the t-shirts for the runners. If you do decide to sponsor us, we would be more than happy to show how much we appreciate your support by placing placards at the event as well as featuring your diner on the t-shirts. We are expecting around 150 runners at the event and around 200 people in attendance.

Please let me know if this would be a suitable arrangement for you or if you would like to modify this proposal. Thank you for your time and consideration. I await your response.

Hamaila Qureshi  
President  
LiNK Texas

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Sample Letter







## How Else to Send Funds In

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### Cash

If you collect funds in cash, the easiest way to send it in is through your Rescue Campaign. Many banks have the option to create a bank account for an organization. You can obtain a debit card for that account and it will make donating money a breeze. If that isn't feasible, consider depositing the money in a member's account and donate from that.

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### Card

Via card is the easiest way to submit your donation. Just simply donate to your fundraising page and it will take care of all the work for you.

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### Check

You can always send in a check to our Rescue Teams program by sending it to:

Liberty in North Korea  
Attn: Rescue Teams  
1751 Torrance Blvd, STE L, Torrance, CA,  
90501

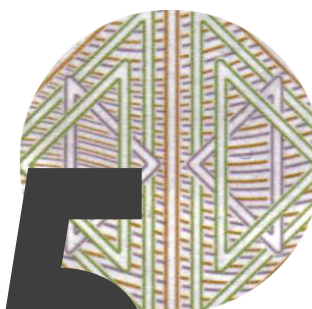


Once Sarah receives the check, it will be added to your online fundraising page so you can keep track of the funds your Rescue Team has raised.



Need Our Tax ID Number?

73-1710135



& our 501(c3) form is available in the Downloadables section!

