



# SUMMER GUIDE



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## Hometown Screening

Arrange to screen a documentary or movie related to North Korea in your hometown. Assess your audience to see what movies or documentaries would work best and consider providing food or other incentives for people to attend. Keep it small by throwing it in your living room or go all-out and arrange to have it in a local library or theater. To make an even greater impact, be sure to include a short presentation on North Korea and how people can help.

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## Documentaries to Show

The People's Crisis  
Danny From North Korea  
Inside North Korea  
Secret State of North Korea

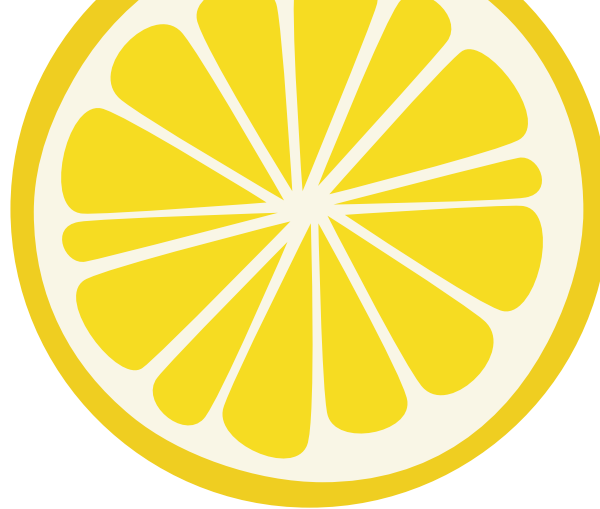


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## Garage Sale

Find all those old clothes and knick-knacks that you just don't have room for anymore and sell them to raise money for the North Korean people. This is another event that can be as small or as large as you want. You can just have a small table in your garage or you can turn it into a huge event by asking family, friends, and your community to donate their old items and host it in a parking lot or community center. Consider asking local businesses for support and donations.





Thousands of North Korean refugees need our help to make the 3,000-mile journey to a safe country.

### We can help.

← DONATE to help me reach my goal!

#### LiNK Texas

A Team Fundraising Page Benefiting Liberty in North Korea



JOIN TEAM

\$

☒ One-Time ☐ Monthly

**DONATE NOW**



TEAM GOAL:

**\$10,000**

RAISED SO FAR:

**\$7,965**

TEAM RANKING:

**3 of 196**

FUNDRAISERS:

**13**

The Story

Activity

SHARE:

Email

Twitter

Facebook

**\$3,000** funds a Rescue and Resettlement Assistance.

100% of your donation goes to these programs.



**\$100**

Provides shelter for one refugee and LiNK's team throughout the journey.



**\$250**

Provides basic needs like food, clothing, and communication during the rescue.



**\$500**

Provides transportation to move refugees to a safe country.



**\$300**

Set aside for unforeseen emergencies and expenses.



**\$1350**

Covers fines, fees, and the network of partners and staff to bring refugees to safety.



**\$500**

Funds LiNK's Resettlement Assistance Program that helps North Koreans fulfill their potential in freedom.

OUR COLLECTIVE IMPACT

## Online Fundraising

Use your online fundraising page to reach out to a different demographic and change a life through the power of the Internet. Appeal to family and friends in your hometown who aren't able to see the work you do with LiNK during the semester and encourage them to be a part of the movement.

## Tips for Online Fundraising:

Set a goal and deadline

Donate to your own campaign

Offer incentives for people to donate

Use multiple social media platforms, as well as email

Message your friends/family and ask them for their support

Thank your donors!

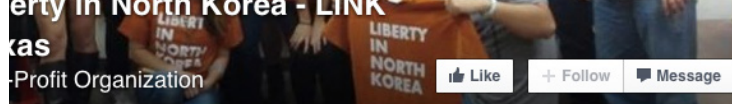




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## Video Call

Stay in touch with your executive board and members over the summer! Have at least one Google Hangout or Skype call before the semester starts to discuss your ideas. This is a great opportunity to make sure you are prepared and can hit the ground running in the fall!



Home | Timeline | About | Photos | Likes | More ▾

Post Photo / Video

Write something...

University of Texas aims to create humanitarian funds to...

rg/fundraise/team

**Liberty in North Korea - LINK Texas**

Yesterday at 1:33pm · 🌐

Ready for the UT Orientation session 3 Organization Fair! Check us out at Gregory Plaza today #UT19 #UTOrientation



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## Facebook Group

Keep your Facebook group active by posting relevant news articles over the summer. If you don't have a Facebook group, this is a great opportunity to make one and build it up before school starts. It's a great tool to reach out to new potential members and keep everyone connected and up-to-date.

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## What to Post:

NK News Briefs

Polls for meeting times

Discussions about future events

Refugee stories

Encourage members to fundraise individually

Ask members to invite friends to join the

Facebook group



