

TIPS TO REACH YOUR GOAL



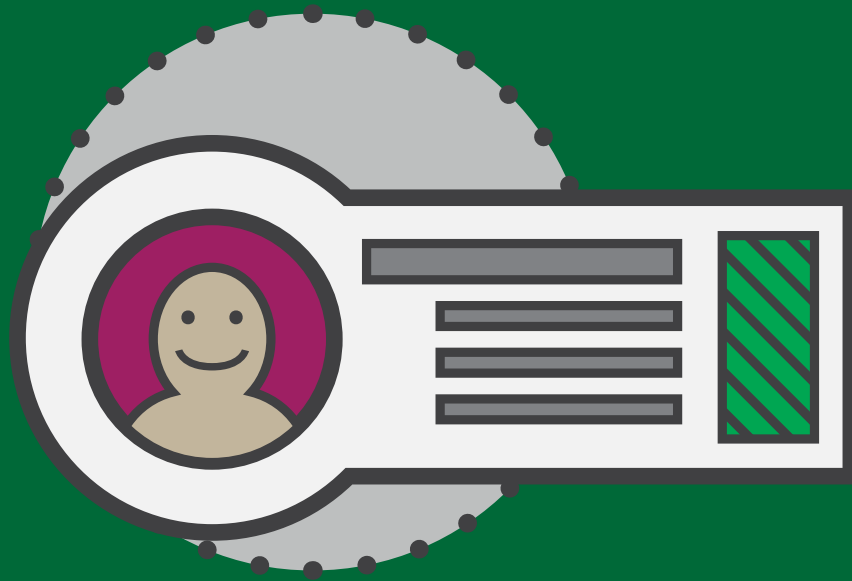


BE YOUR FIRST DONOR!



Show people you believe in this and
are willing to be the first donor.

TIP! Even \$10 will go a long way toward showing just
how serious you are about reaching your goal.



MAKE IT PERSONAL!



Upload your photo and share your story. People want to know **WHY** this cause is important to you.

TIP!

Be passionate! Your friends will be inspired to care about what you care about.



POST ON SOCIAL MEDIA!



The power of the Internet is at your fingertips—use it!
Get creative on your social networks to activate your family,
friends, and followers to help you reach your goal.

TIP!

Download images to share and tons of other
resources at LibertyinNorthKorea.org/resources



SEND EMAILS!



Send an email to every member of your family asking for their support.

TIP!

Your family wants to see you succeed and will step up to support your campaign if you ask.



THANK EVERY DONOR!



100% of every donation funds rescues and resettlement assistance; make sure your donors know they are changing lives.

TIP!

One fundraiser sent handmade mason jar candles to everyone who donated over \$40 to her [campaign](#)!



THANK YOU!



Seriously. We can only provide rescues and resettlement assistance with YOUR help.

Thank you for standing with the North Korean people and helping refugees reach freedom.

**LIBERTY
IN
NORTH
KOREA**

Questions? Contact Andrew, our donor impact manager
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