



Taster Takes Europe

How Taster Is Using Operational Data To Efficiently Scale Their Ghost Restaurant Empire



Meet Taster™

A Food Startup With An Appetite For Rapid Growth

Built on the infrastructure of food delivery platforms like UberEats, Deliveroo, and Postmates, Taster is pioneering a whole new type of restaurant—the ghost restaurant. Without tables, servers, or dine-in guests, Taster's kitchen-only locations are hyper-focused on keeping expenses low while delivering fresh food in twenty minutes or less.

Taster has launched three menu concepts: Mission Saigon, O Ke Kai's, and Out Fry. There are eight locations across Europe, but the goal is to have 60 before 2020.

It's the making of a ghost restaurant empire, but like all rising empires, Taster quickly outgrew their old ways of managing expansion. They needed better insights on expenses, clearer planning, and a way to manage all their operations remotely.



WE ARE

Galley Solutions

We created Galley to help you optimize your commercial kitchen's operations. From reducing waste, to calculating food costs, to maximizing margins, Galley empowers you to improve your business with organized, understandable, and actionable data.

Want to take control of your operations and see your business grow? We'll help map out the journey and answer your questions. All it takes is a 15-minute chat.

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