



RAJAY SINGH

Rajay, started on set in 1997 as young man fresh out of college. He quickly rose through the business as a line producer, producer, assistant director to executive producer all by his early 20s. As one of the the most successful executive producers in Malaysia, he was asked by an agency friend in 2006 to direct an ad for a telecommunication company. Since then he's never looked back, unless it's through a viewfinder.

Rajay quickly established himself as an award-winning director, with awards from Cannes, AdFest, Spikes and Kancil.

Constantly pushing the production design, lighting and styling envelopes, Rajay works every idea and script tirelessly until it satisfies his extremely high demands for perfection and his passion for nailing the message - while sparking the emotions of target audiences in every TVC he shoots.



HERE'S TO CONNECTION THAT LASTS
(Commercial)
Vodacom Tanzania



PIG (Commercial)
Unilever



BLAST OFF (Commercial)
Lazada



A.I < M.I (Commercial)
Maxis



COMING HOME (Commercial)
Petronas



TASTE OF ITALY (Commercial)
McDonald's



UNDER ONE ROOF (Commercial)
Edge Prop Singapore



THE MELODY (Commercial)
Shianghai Trust Fund