



SLING NG

Sling is unique. She understands that the creative process begins with the idea, but it takes meticulous detail and execution to make it flourish. Prior to launching her career as a film director, she was an award-winning agency art director, having won numerous awards at Cannes, D&AD, and Clio for her work while at BBDO, 10AM and Bates. While she graduated from The One Academy with a diploma in Advertising and Design, to further her craft, she later studied at University of Southern California on a short film course before joining Directors Think Tank in 2008.

Sling offers a unique perspective when she works on projects, and she is always looking for a fresh approach to every script. She works closely with the agency on the direction and the craft of the commercial, and relishes the process from start to finish. After all, being involved at the conceptual stage always ensures a better product.

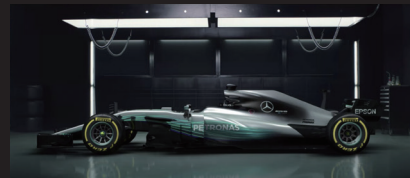
Sling has won numerous awards for her commercial work that was commissioned by some of the best agencies in Singapore, Malaysia and Indonesia. She has directed commercials for Petronas, McDonalds, IKEA, Royal Selangor, Dulux, Canon, Tiger Beer, etc.



ONCE UPON SIGHT (Commercial)
IPC



ZERO TO HERO (Commercial)
U Mobile



BACK TO START (Commercial)
Petronas F1



MISSION INCREDIBLE (Commercial)
Petronas F1



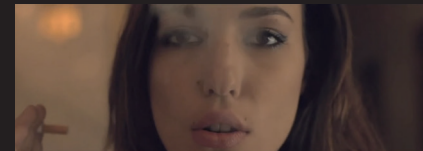
KEEP YOUR MOUTH BUSY (Commercial)
Wrigley's



THE WATER MAN (Commercial)
Coway



SWAN LAKE (Commercial)
Softlan



MISS CHIEVOUS (Commercial)
Side project