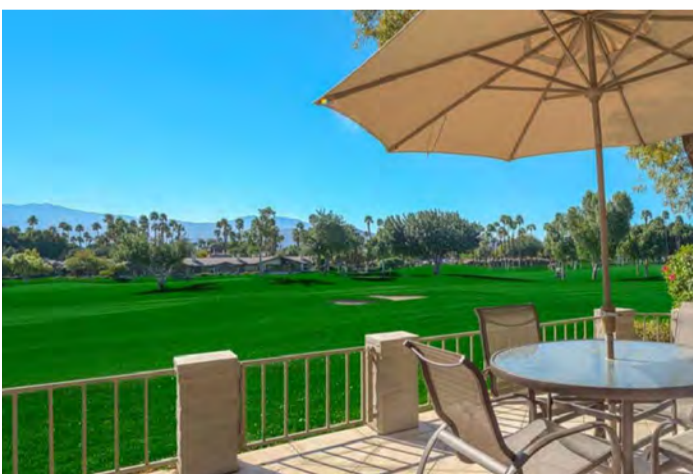




itrip vacations



Who is iTrip Vacations?

iTrip Vacations is an international vacation rental property management company with local property management companies based in destinations from coast to coast.



Created by vacation rental property owners for vacation rental property owners, we began in 2008 to bring the best of traditional rental management paired with the power of an international marketing machine.

Today, we have over 2,200 vacation rental properties in over 105 resort destinations across North America, including Puerto Rico and Canada and continue to grow.

We market globally and spend millions of dollars each year on marketing and advertising, including social media and Google, and list each property on 80-plus distribution channels. This translates to increased revenues and conversion rates that are 5x the industry averages.

iTrip Vacations markets globally but manages locally. Our local property management franchise owners focus on individual relationships, which allows us to provide top-quality boutique-levels of service. Unlike other property management companies, we do not process you through a call center in another state. Our local owner managers are your contacts anytime you need to talk to us and bring a high level of customer service to your market, managing your home with care and professionalism.



Steve Hatley



The iTrip Vacations Team

"I really value the personalized service. Unlike my past experience where your unit was just a number and never really well marketed, iTrip stays on top of things. When there is something to discuss, iTrip is just a phone call or email away. iTrip's familiarity with our unit is as if it were their own. [The company is] a pleasure to work with, and I am looking forward to a long, mutually rewarding experience."

- Jay O.

"I appreciate iTrip's hard work and dedication in making my owner experience a successful one! I have been renting my property for eight years now, and this past year with iTrip has been a wonderful experience in every way!"

- John C.

What iTrip Homeowners Receive

- **Higher booking conversion rates** which translates to more revenue
- **Best-in-class software and automated processes** that provide lifestyle improvement for our property owners
- **No-rotation of properties listed online**
- **Property owners control their time at their property**
- Optimum process for **more and better guest reviews**
- **International digital marketing** through retargeting, social media, online advertising



Partnerships with **80+ distribution channels**, including HomeAway, VRBO, Airbnb, Booking.com



Highest booking conversion rate in the industry, up to 5X



Average increase in revenue to the property owner is 25%



Facebook, Twitter, Instagram, Pinterest, LinkedIn, YouTube, Blogs



Retargeting displays iTrip ads on other sites, keeping iTrip top of mind



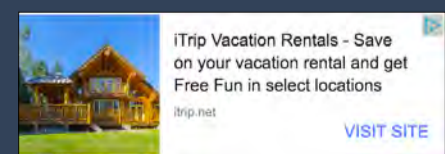
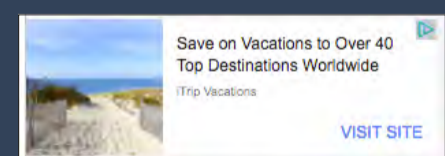
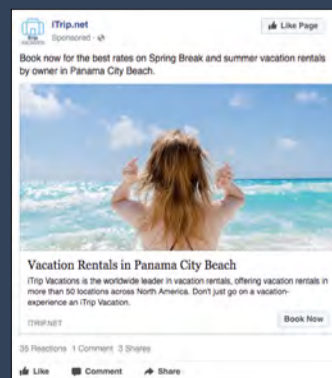
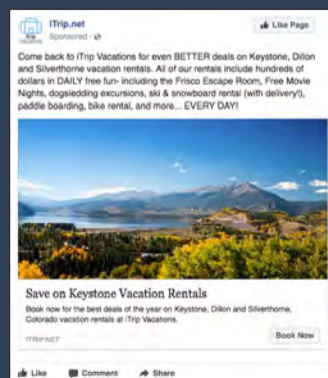
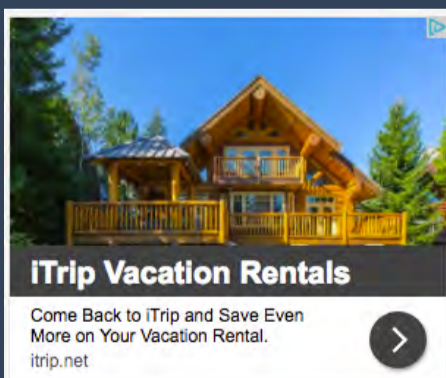
Custom app simplifies guest review process



SEO: iTrip appears organically on Google page 1 search results for 500+ terms related to vacation rentals



Digital marketing strategies reach 100M+ people per year





Vail Vacation Properties, LLC.

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Vail, Colorado 81657

970-343-0898
www.itrip.net

PROJECTED GROSS INCOME						
SUN VAIL C21						
SEASON	START DATE	END DATE	NIGHTS IN SEASON	AVERAGE NIGHTLY RATE	EST GUEST OCCUPANCY	ESTIMATE D GROSS INCOME
New Years	1/1	1/2	2	\$1,850	2	\$3,700.00
Value Ski Early	1/3	1/10	8	\$1,025	5	\$5,125.00
MLK Day	1/11	1/15	5	\$1,075	4	\$4,300.00
Value Ski Late	1/16	2/15	31	\$1,025	21	\$21,525.00
Presidents	2/16	2/24	9	\$1,300	7	\$9,100.00
Peak Ski	2/25	3/2	6	\$1,100	4	\$4,400.00
Spring Break 1	3/3	3/10	8	\$1,200	6	\$7,200.00
Spring Break 2	3/11	3/24	14	\$1,200	10	\$12,000.00
Late Ski	3/25	4/15	22	\$650	7	\$4,550.00
Spring	4/16	5/31	46	\$425	0	\$0.00
Early Summer	6/1	6/30	30	\$450	8	\$3,600.00
July 4th	7/1	7/7	7	\$500	5	\$2,500.00
Summer	7/8	8/30	54	\$460	34	\$15,640.00
Labor Day	8/31	9/3	4	\$460	3	\$1,380.00
Fall	9/4	11/15	73	\$395	0	\$0.00
Thanksgiving	11/16	11/24	9	\$700	0	\$0.00
Early Ski	11/25	12/17	23	\$1,000	11	\$11,000.00
Holiday Week	12/18	12/25	8	\$1,665	6	\$9,990.00
New Years	12/26	12/31	6	\$1,850	5	\$9,250.00
TOTALS			365		138	\$125,260.00

PLEASE CONTACT STEVE HATLEY FOR ADDITIONAL INFORMATION