

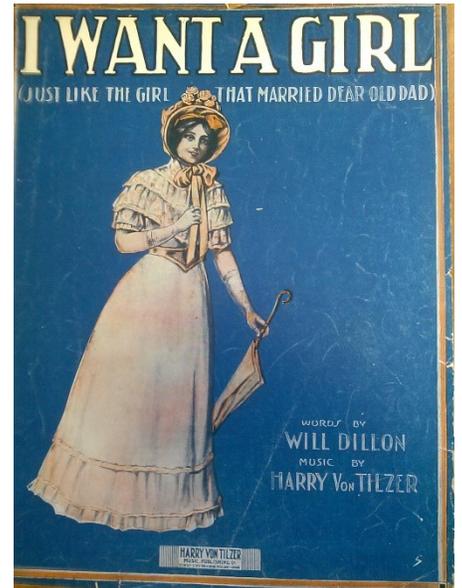


Our Name, and What it Means:

“Serenade”: *Serenity*, set to music!

We’ve chosen this musical theme for several reasons...

- It’s a reminder of the important pleasure of music in all of our lives.
- We believe it’s a word that sets “*serenity to music*”....a basic hope in all of us leading busy lives.
- We hope even to create a story-book setting to support our new story-book lives, with time and attention for a higher order of life for this next important chapter.
- Music has also been an especially strong theme in the Ottwein family, Among our souvenirs are, a huge collection of really old piano music covers as reminders.



Of course, the streets reflect that theme: “*Serenade Lane*”, “*Sonata Lane*” and “*Rhapsody Lane*”.

But also intended are boulders, a part of rest areas scattered along walking trails, etched with:

Blessed are the tone-deaf, for they shall inherit the entire kingdom of music.
If it weren't for music, life would B flat.
Don't even try to teach a pig to sing; it wastes your time and annoys the pig.
A song's not a song 'till you sing it. So what are you waiting for?
A bell's not a bell 'till you ring it, either!
Consider this a second chance at childhood...without parental supervision.
The Lord respects me when I work, but he loves me when I sing.
Life's a song...so let the music begin!! (Ronald Reagan)

We're also betting that many of you have pleasant musical memories of your own, and can add to the theme in many ways. Let us hear about them.

Then let's talk about the logo for the moment:



- The bars were first intended to be a wavy musical staff...and the 4 notes just for fun.
- But it looks like a rainbow..and that's not bad. Remember “The Perfect Storm”. Well, this could be the “Perfect Rainbow” for life after the hectic life with kids in the house.
- And the bluebird....well the Bluebird of Happiness is a very OK thing to have around.
- One more “Connection”: Surely the root word for “Serenade” has connections with the words, “Serene”, and “Serenity”, both coveted conditions for “Empty Nesters”.