



For Immediate Release

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AFP Golden Gate to Honor Bay Area Philanthropic Leaders as Charitable Giving in the U.S. Tops \$4 Billion for the First Time

San Francisco (July 19, 2018) – On November 16, 2018 the Association of Fundraising Professionals Golden Gate Chapter (AFP Golden Gate) will recognize nine outstanding exemplars of the Bay Area’s rich and diverse philanthropic community at its annual National Philanthropy Day Luncheon, held this year at San Francisco’s legendary Fairmont Hotel. This announcement closely follows the release of a report last month published by Giving USA in which charitable giving in the United States is said to have reached an all-time high of \$4.10 billion in 2017.

Topping this year’s list of Bay Area honorees is Roselyne “Cissie” Chroman Swig who will receive the 2018 Lifetime Achievement Award for her decades of philanthropic leadership in the arts, education, and organizations advancing the status of women. Ms. Swig has been lauded for her service on the boards of the Contemporary Jewish Museum, the San Francisco Museum of Modern Art, the Berkeley Art Museum, the San Francisco Art Institute, and the Harvard Leadership Initiative, to list but a few. Previous recipients of The Chapter’s highest honor include Ann and Gordon Getty; Barbro and Bernard Osher; Richard N. Goldman; Mimi and Peter Haas; and Phyllis C. Wattis, among others philanthropic luminaries.

Receiving the 2018 Award for Outstanding Philanthropist are Arthur Rock and Toni Rembe who, through their foundation, have contributed mightily to educational reform, the arts, and social justice. A pioneer venture capitalist, Mr. Rock founded Arthur Rock & Co in 1969. Early investments included Intel and Apple Computer, where he also served on the board of directors. Mr. Rock is a past President and co-founder of The BASIC Fund, served as a Trustee of the Visiting Committee of the Harvard Business School, the California Institute of Technology, San Francisco Museum of Modern Art and the San Francisco Opera. Among Mr. Rock’s numerous awards are the Lifetime Achievement in Entrepreneurship & Innovation Award from the University of California, the Northern California Business Leader of the Year from the



Harvard Business School Association, and the Commonwealth Club's Distinguished Citizen Award. Mr. Rock has been inducted into the Junior Achievement Hall of Fame, the California Business Hall of Fame and the Bay Area Business Council Hall of Fame.

Ms. Rembe is a retired partner in the law firm of Pillsbury Winthrop Shaw Pittman, LLP; a co-founder and member of the Advisory Board of the Rock Center for Corporate Governance at Stanford University; a member of the National Council for the American Theater; and a member of the advisory board (and former co-chair) of Corporate Women Directors International and a member of the board of Magic Theatre. She is past chair of the board of Presidio Graduate School, past President of the Commonwealth Club of California and past board member and Chair of the American Conservatory Theater in San Francisco. In addition to her other not-for-profit affiliations, Ms. Rembe has served on the board of directors of several public companies.

Also being honored at the November 16 luncheon are:

- Blue Shield of California Foundation as Outstanding Corporate Grantmaker;
- Y&H Soda Foundation as Outstanding Grantmaking Organization;
- Linda Wood, Senior Director of Leadership Initiatives, Evelyn & Walter Haas, Jr. Fund as Outstanding Foundation Professional;
- David Madson, ACFRE, Director of Leadership and Planned Giving, Alameda Health Systems Foundation as Outstanding Fundraising Professional;
- Priscilla Geeslin, Trustee, American Conservatory Theater as Outstanding Fundraising Volunteer;
- Keystone Club, Boys and Girls Clubs of San Francisco as Outstanding Youth in Philanthropy; and the
- Insight Prison Project will be presented with the 2018 Vineyards Award.

Emmy award-winning broadcast journalist Sydnie Kohara hosts the 2018 event which is co-chaired by Stacy Lee Gardner, Founder and CEO of My Philanthropy Team, and Jane Narich, Senior Vice President, Graham-Pelton Consulting. With more than 750 guests in attendance, it is a veritable "who's who" among Bay Area philanthropists, leadership volunteers, and philanthropy professionals. "The NPD luncheon is among my



favorite events of the year,” says Gardner. “It illustrates how each of us has a role to play in building healthier, more vibrant, and inclusive communities. Those being honored set a high bar by demonstrating what it means to value, appreciate, and provide resources to organizations serving the greater good. Thanks to their stellar leadership, the organizations with which these individuals are engaged have an opportunity to share in the kind of expertise and financial resources required to shape a better, more just, and decidedly more enriched future for those they serve.”

AFP Golden Gate’s National Philanthropy Day luncheon is Friday, November 16, from 11:00 to 1:30 in the Grand Ballroom at the Fairmont Hotel. For more information or to purchase tickets, visit <http://www.afpgoldengate.org>.

AFP Golden Gate has been serving development professionals in five San Francisco Bay Area counties for forty-six years. With more than 500 members, the Chapter is one of the largest and most active in the worldwide Association of Fundraising Professionals. Chaired by Tim Whalen, Chief Development Officer for Save the Redwoods League, the 22-member board of directors is highly engaged in the chapter’s professional development and educational programs.