One Degree Demo Outline

Introduction

- One Degree’s mission: to empower people to build paths out of poverty for themselves and their communities.
- Accessibility
  - You can access One Degree from anywhere you can access the internet:
    - Phones, tablets, computers
  - Site is available in English and Spanish
- Coverage: San Francisco Bay Area (all 9 counties), Los Angeles County.

Website Walkthrough

- **Intro to how we organize information and how we make it easier to find any resource**
  - Difference between:
    - Organizations
    - Opportunities
    - Collections
- **Social workers, case managers, advocates or other nonprofit professionals use One Degree to:**
  - Search for services
  - Use filters to find the right services by:
    - Community
    - Distance
    - Requirements
    - Other filters
  - How to access services (opportunities), keep notes and rate them
    - “What to do next” feature
    - Contact information, hours, address, directions
    - Notes
    - Reviews
  - Collect and bookmark their most used services/programs
    - Bookmark feature
    - Collections
      - Examples
        - By neighborhood: Best resources in the Tenderloin
        - By theme: Summer programs
        - For someone specific: Job opportunities for Lisa
        - Public - best for creating resource guides that are always updated

www.1degree.org
○ Semi-private - explain having an internal lists of go-to resources among staff
○ Private - great for referrals, you can make a collection specifically for one client.

■ Collaborations among teams:
  ● Sharing collections
  ● Editing collections together

○ Suggesting changes and adding information
  ■ Intro to how we keep the site up-to-date
  ■ Updating information
  ■ Adding information
  ■ Flagging information

Use Cases
You and your team can use the One Degree free platform to:
● Empower patients and families to search and access resources themselves
● Make community work easier through:
  ○ Online resource guides
  ○ Team collaborations
  ○ Referrals
  ○ Sharing information about your programs