

Initial: _____



ONTRAPORT

Logo Guidelines

As a general rule, third parties may not use the ONTRAPORT Certified Consultant logo. On this page are the limited circumstances under which third parties may use the ONTRAPORT Certified Consultant logo. The logo must always be used in accordance to the specifications on this page. Any use that falls outside of these specifications is strictly prohibited. ONTRAPORT takes this logo business very seriously.

The following guidelines must be followed for all use of the ONTRAPORT Certified Consultant logo:

1. Use only approved logo artwork as provided.
2. The logo may not be used in any manner that might imply that any non-ONTRAPORT materials, including but not limited to goods, services, websites, or publications are sponsored, endorsed, licensed by, or affiliated with ONTRAPORT.
3. The logo may not be displayed as a primary or prominent feature on any non-ONTRAPORT materials. Companies using the logo pursuant to these guidelines must also display in the primary and more prominent position, their own logo(s), business name, product names, or other branding.
4. The logo may not be imitated or used as a design feature in any manner.
5. The logo may not be used in a manner that would disparage ONTRAPORT or its products or services.
6. Neither the logo nor the ONTRAPORT name may be used in any other company name, product name, service name, domain name, website title, publication title, or the like.
7. Non-ONTRAPORT materials should not mimic any ONTRAPORT advertising, product packaging, or website design.

8. The logo must be used as provided by ONTRAPORT with no changes, including but not limited to changes in the color, proportion, or design, or removal of any words or artwork. The logo may not be animated, morphed, or otherwise distorted in perspective or appearance.
9. The logo must stand alone and may not be combined with any other object, including but not limited to other logos, words, graphics, photos, slogans, numbers, design features, or symbols. The logo must never be used to represent the word ONTRAPORT in text, including in a headline, product-name logotype, or body copy.
10. The logo must not be incorporated or used in any manner as part of, or in close proximity to another company's name, domain name, product or service name, logo, trade dress, design, slogan, or other trademarks.

ONTRAPORT reserves the right in its sole discretion to terminate or modify permission to display the logo, and may request that third parties modify or delete any use of the logo that, in ONTRAPORT's sole judgment, does not comply with these guidelines, or might otherwise impair ONTRAPORT's rights in the logo. ONTRAPORT further reserves the right to object to unfair uses or misuses of its trademarks or other violations of applicable law. For real, don't mess with the logo.

SIGNATURE

DATE

NAME (PRINT)