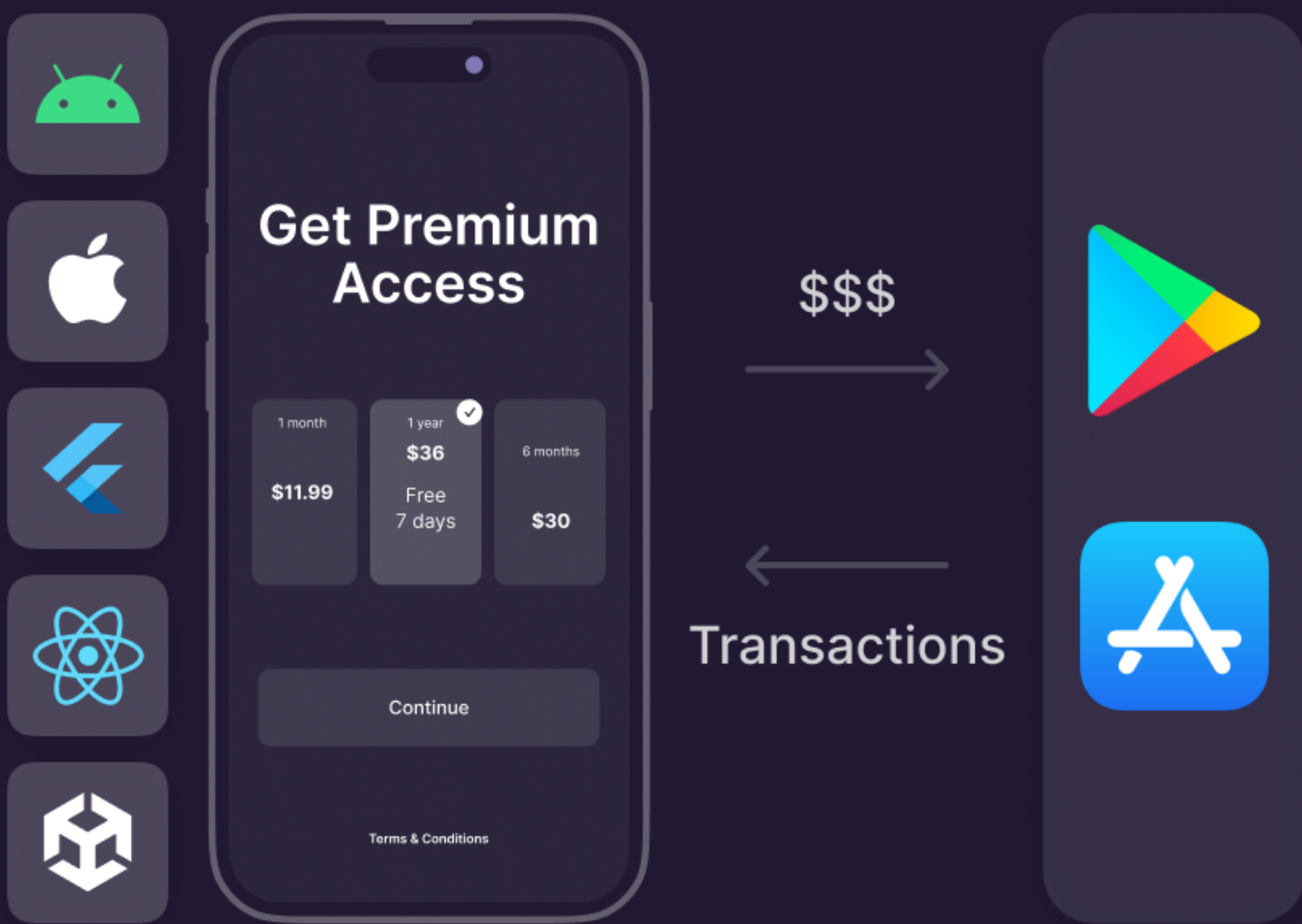
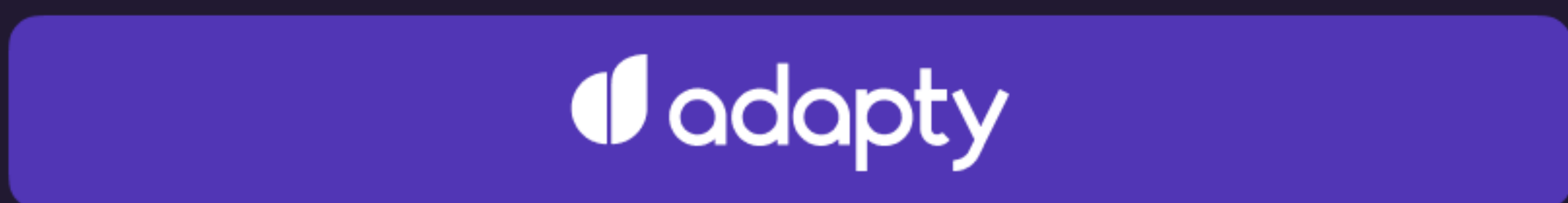


Adapty is a one-stop solution for the in-app subscriptions growth

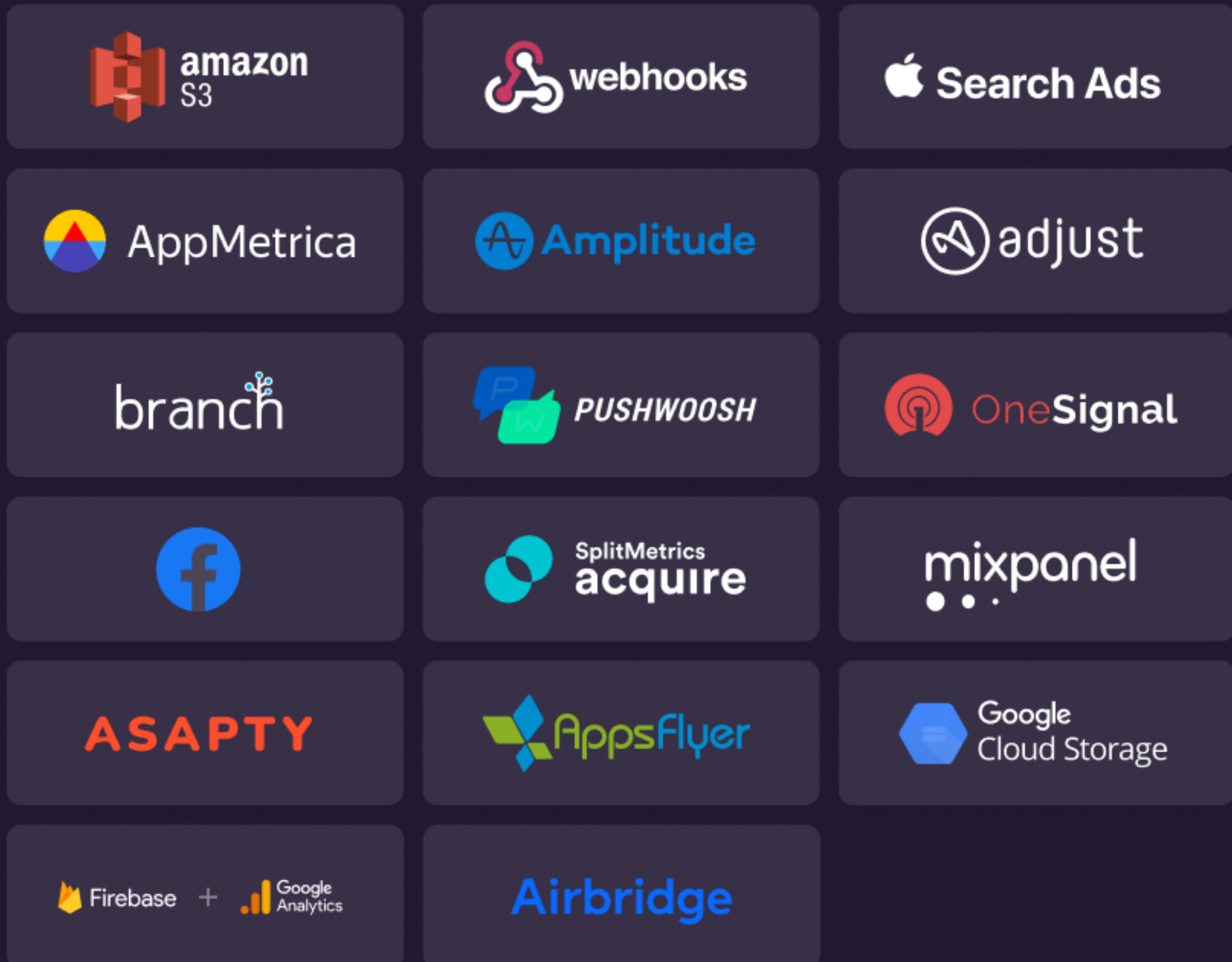
Infrastructure



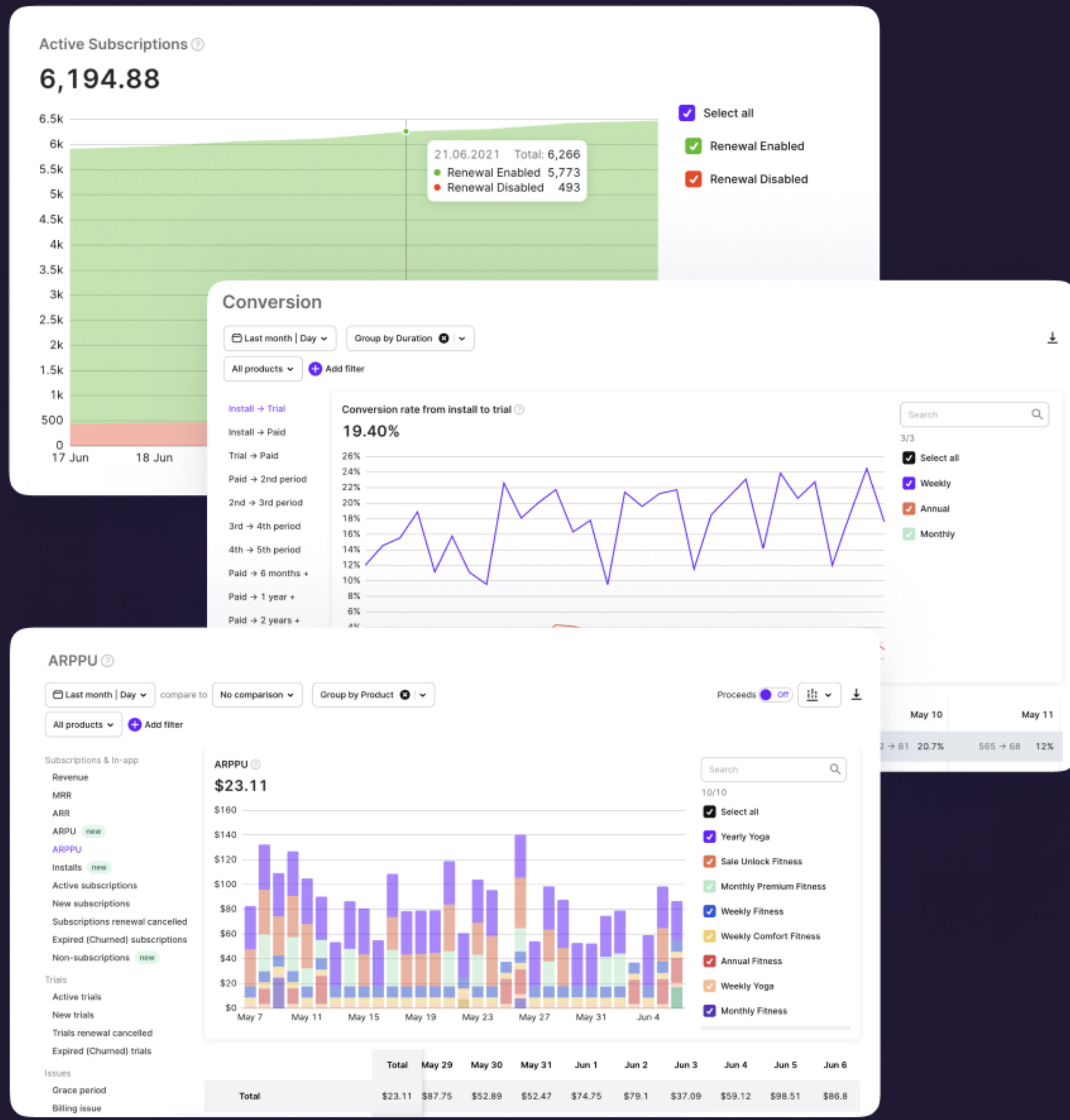
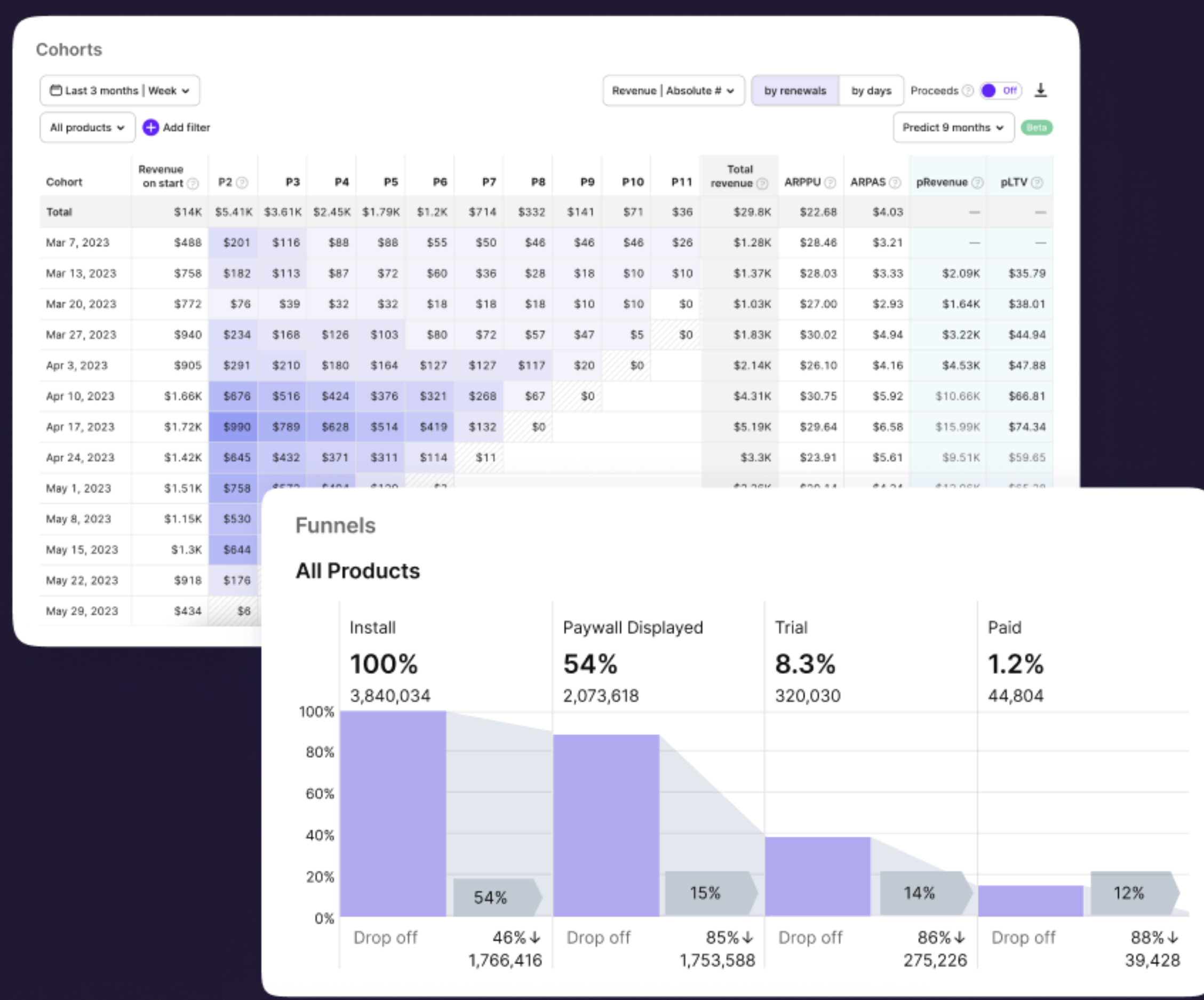
Products Transactions



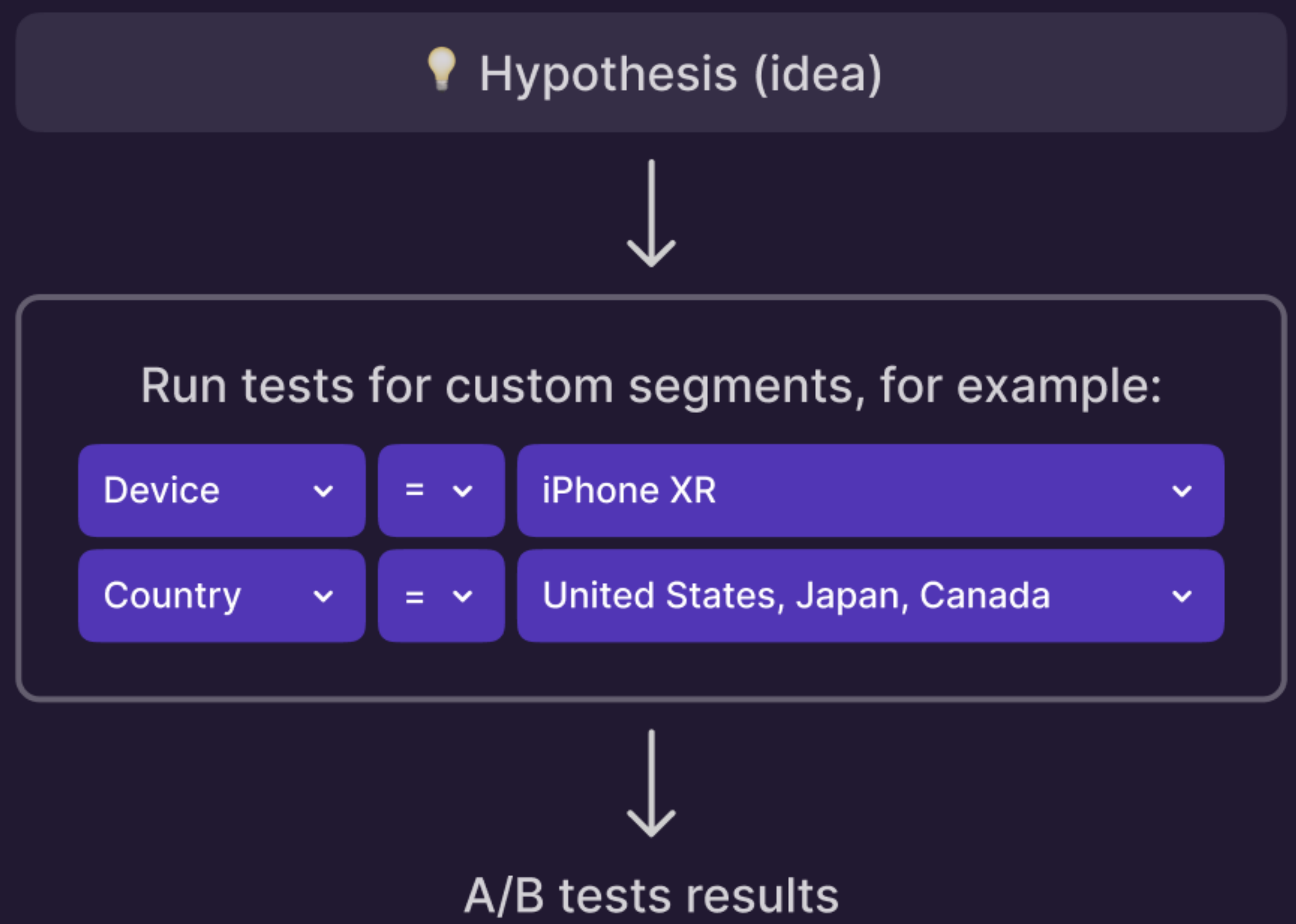
Purchases events



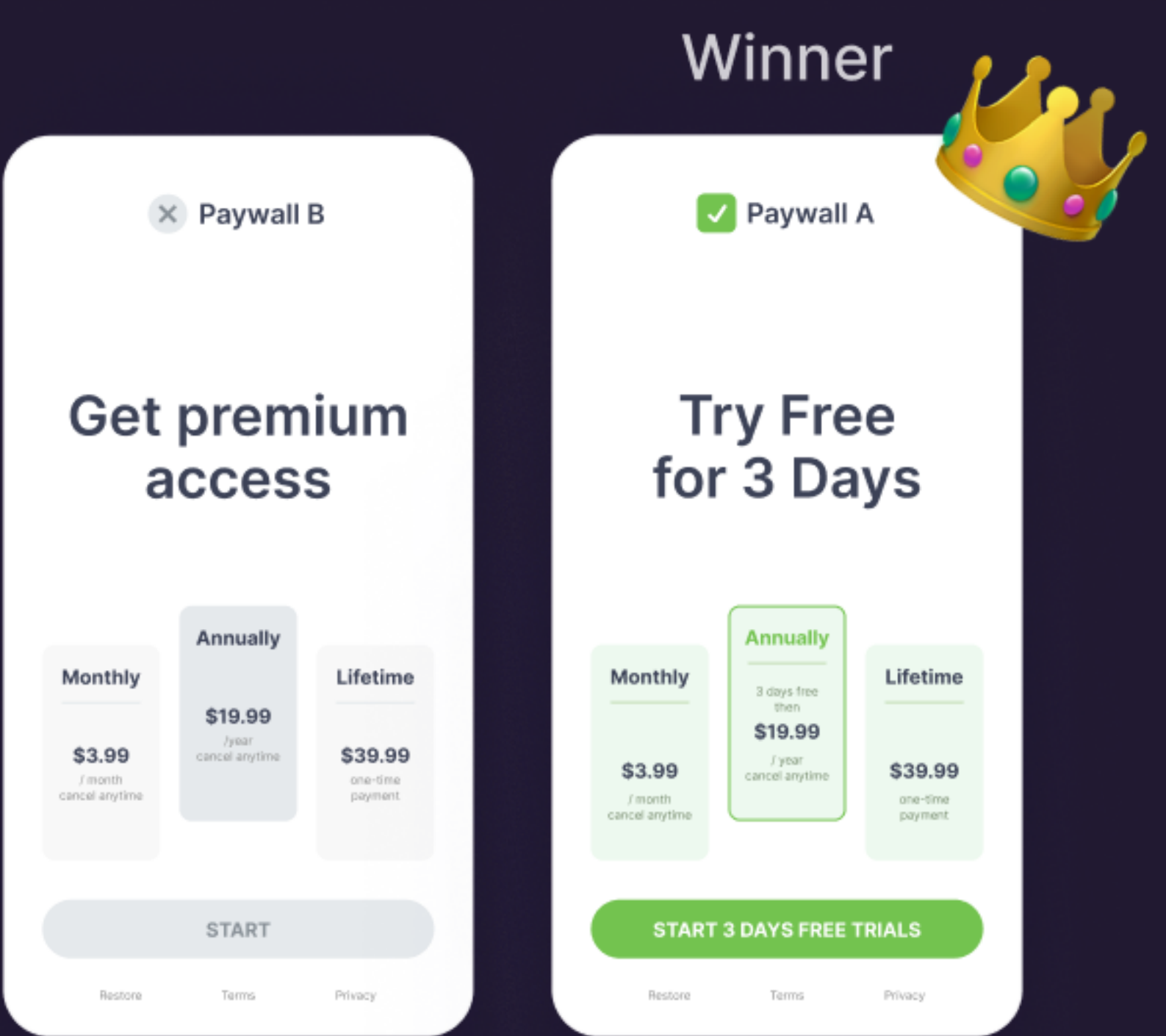
Analytics



A/B testing



A/B Testing	Revenue	Purchases	CR purchases	Trials
Paywall A	\$77,904.43	24,338	8.96%	429
One month no trial	\$8,813.91	12,287	3.86%	0
One year no trial	\$47,576.2	9,886	4.16%	429
Life time	\$21,514.62	2,165	0.94%	0
Paywall B	\$55,806.75	12,725	5.74%	0
One month no trial	\$7,146.09	5,943	2.76%	0
One year with trial	\$28,665.66	3,410	2.21%	0
Life time	\$19,995	3,372	0.77%	0



Millions of subscribers use apps with Adapty every month

25.5M
Subscription events / month

537M
Users

9.6M
Subscribers / month

11.2B
API calls / month

This is how our clients made it

