

Meet slippy

It's a tough time to be an eCommerce store. iOS 14 and a drop off in consumer confidence has made it up to five times more expensive to find new customers. Traditional retention channels are out of context and ineffective. According to Mailchimp, only 15.6% of marketing emails even get opened.

Slippy helps eCommerce stores to automate printed marketing inserts. It's a bit like Mailchimp or Klaviyo, but has a 100% open rate so your message always gets heard.

Personalized

Design beautiful, branded print templates in minutes with dynamic content that nurtures customers.

Optimized

Refine your design and message for specific customer segments using flows and experiments.

Effortless

Slippy integrates with your 3PL and WMS to print at the perfect time in your fulfillment flow.

The perfect print for every customer

You can print almost anything with slippy, using high quality card. Pick from a library of premade components and integrations, or build your own with our drag and drop editor. Here are some of the things you can print with slippy.

Returns and reviews

Connect the rest of your stack to make it easy for customers to return unwanted items, leave a review, or speak to support.



Dynamic product images

Enrich the unboxing experience with extra information about the products purchased, to nurture, educate and entertain customers.

Handwritten gift messages

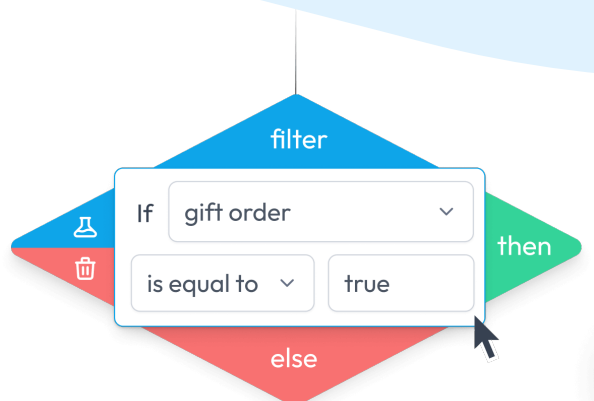
Pulled directly from your checkout and dynamically sized to fill the page perfectly, we use AI to generate incredibly realistic handwriting.

Smart QR codes

Seamlessly connect your offline and online customer experience, and track which customers are most engaged with powerful analytics.

Powerful merge fields

Personalize text with merge fields such as the customer first name, location, or using the name of products purchased.



A powerful platform for complete control

Invite your team to the slippy platform where they can manage templates, create flows, and analyze results. You can use data to personalize the card, or connect your channel integrations for more flexibility.



We have been using this app for about 2 months now and we are so so pleased. Originally we introduced it in order to have all of our gift messages automatically printed for us (so nice not having to hand write them!) and now not only are we using it for that purpose, it has also allowed us to roll out a new customer retention scheme. We're super excited for more updates + to see where this app can take us.

Beth Swan - Daisy London



Happy customers and remarkable results

What would a 21% increase in customer retention, or 12% increase in customer lifetime value mean for your business? slippy means you can perfect the most important step of the customer journey, and be rewarded with their loyalty.

[Click to learn more](#)

