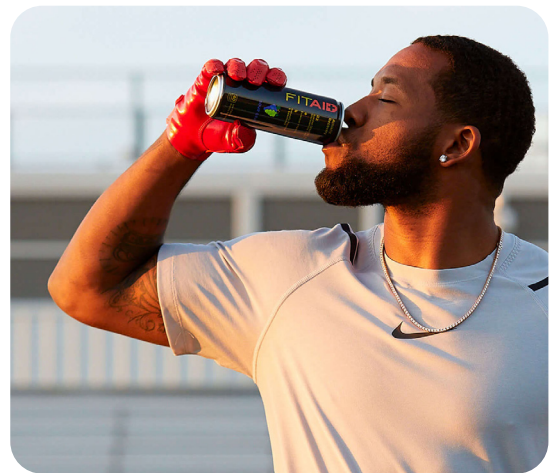




LIFE AID + Flowspace

Best In Class Service and an Optimized Network

LIFE AID is a beverage company offering great-tasting, wellness-enhancing and solutions-driven supplement products. With a motto of “vitamins you’ll actually enjoy drinking,” LIFE AID is a trusted brand among health-and-performance-conscious consumers.



“The Flowspace network has enabled us to get orders to our customers around the country quickly and affordably. We’re so glad to be working with Flowspace”

– Mike Gilberg, Logistics Manager, Lifeaid

Challenge

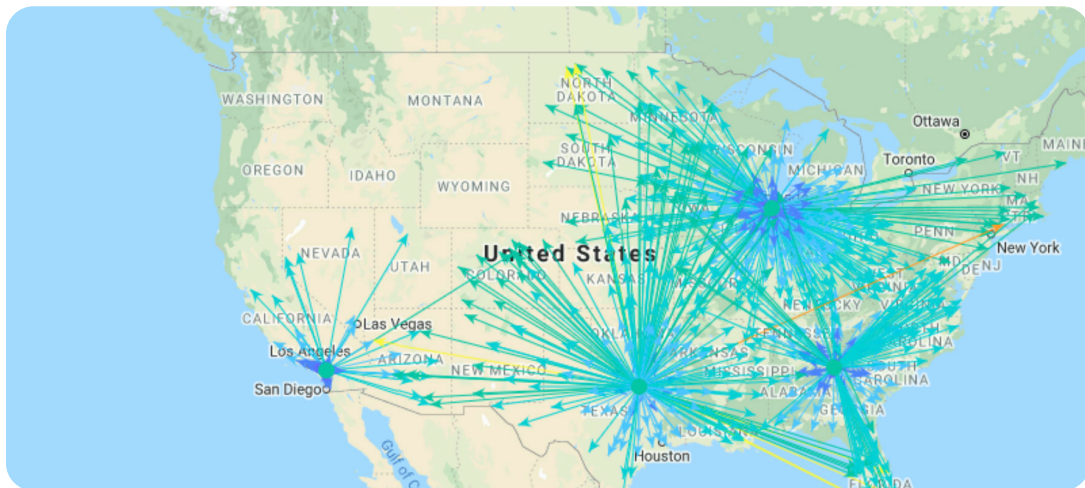
LIFEAID was in search of a fulfillment partner that offered a scalable network with national reach. The company's target markets are widely distributed – its products can be found in thousands of gyms, on hundreds of golf courses, and in retailers nationwide – and LIFEAID needed to ensure that its products were optimally allocated for fast fulfillment.

LIFEAID is proud to be an independent brand run by its founders, and sought out a fulfillment partner that reflects their spirit of independence and community. It was important to them to work with a company that offered an equivalent level of care and attention.

Network Optimization + Inventory Forecasting

With FlowSpace, LIFEAID is able to fulfill sales across the country quickly and cost effectively. Real-time visibility and predictive analytics within the FlowSpace platform offers LIFEAID a transparent view of inventory and the ability to plan and forecast with confidence.

LIFEAID is assigned a dedicated FlowSpace account manager who provides ongoing support and recommendations. This best-in-class service has been a critical component of LIFEAID's expansion across the country.



Results

LIFEAID products are optimally distributed throughout the FlowSpace Network, enabling 1 and 2 day shipping throughout the US and resulting in lower supply chain costs for the company.

"It's important to us that our fulfillment partner operate as an extension of our team and our brand. FlowSpace is the perfect fit - they provide a level of service that is unmatched in the industry."

– Mike Gilberg, Logistics Manager, Lifeaid